



Mina Mir

Product Designer (UX/UI)

 <https://minamirdesign.com/>

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 Munich, Germany

Experiences

UX/UI Designer | Upwork

Oct 2024 - Present | Freelance

- Delivered UX design solutions for clients across various industries
- Translated client requirements into user flows, wireframes, and interactive prototypes
- Improved usability by simplifying user journeys and improving interaction clarity

UX Case Studies (Mentor-Guided Projects)

2024- 2025

- Redesign concept for LinkedIn
- UX improvement project for PayPal
- Marketplace experience redesign for Etsy

Design & Marketing | Das Keks-Backstübchen

Aug 2020 - Mar 2022 | Part-time

- Pinneberg, Schleswig-Holstein, Germany
- Content creation for online and offline platforms.
- Designed customized product packaging for business customers

Data Acquisition | SIGNAL IDUNA Group

Jul 2019 - Jan 2020 | Part-time

- Hamburg, Germany
- Ensured accurate data entry to support efficient prescription management

Founder & Culinary Entrepreneur

Sep 2016 - May 2018

- Shiraz, Iran
- Founded and managed a boutique pastry business, handling orders for private clients and local businesses

Graphic Designer | Mirmotahari Design Group

Nov 2014 - Aug 2016

- Shiraz, Iran
- Played a key role in developing brochures, presentations, and marketing materials to showcase the company's architectural projects.
- Collaborated closely with the interior design team to create mood boards, color schemes, and visually engaging design presentations.

Certificates

Microsoft AI Product Manager

Microsoft

Date of Completion: March 2026

Generative AI for Product Owners

IBM

Date of Completion: March 2026

Google UX Design Professional Certificate

Google

Date of Completion: May 2023

Digital product management

Georgia Institute of Technology

Date of Completion: Sep 2021

Education

UX/UI Design

UX Land Bootcamp

Seattle, USA

Jan 2023 - Dec 2023

Bachelor's Degree in Graphic Design

Shiraz Azad University

2010 - 2014

Skills

Research Skills

Usability Testing, Requirements Analysis, Heuristic Evaluation, User Interviews, User Surveys, Competitive Analysis, Journey Mapping

Design Skills

Interface Design, Ideation Workshops, Design Systems, Wireframing, Prototyping

Soft Skills

Communication, Teamwork, Adaptability, Problem Solving

Language

German | English | Persian