

THE AI MENAGERIE



OSTRICH

Overwhelmed and fearful of change, the ostrich denies the reality of AI and sticks its head in the warm sand.



HYENA

Mockery or howling anger are the signature responses of this fierce AI opponent, but perhaps its cynicism and frustrations are worth heeding.



CROCODILE BIRD

This skittish adventurer isn't sure if its first steps towards AI adoption will lead to new opportunities or place it in danger. Cautious but curious - a healthy balance?

The owl is watchful but aloof, insightful but reticent to try AI tools itself. Its caution and wise counsel are valuable but is the world changing so quickly that it risks being left behind?



OWL



OCTOPUS

A curious early adopter with tentacles reaching out to play with all the AI tools, this cephalapod tends to be a champion of innovation but can be a little evangelical.

The strategist of the menagerie, the mountain goat adopts a bird's eye view of the shifting landscape below.



MOUNTAIN GOAT