

MARLENE ROBLES

Marlenerv21@gmail.com | 757-387-0940 | www.linkedin.com/in/marlene-robles

EDUCATION

James Madison University | Harrisonburg, VA

Graduation: May 2025

Bachelor of Business Administration in Marketing

GPA: 3.214

Eastern Shore Community College | Melfa, VA

Graduated: May 2021

Associate of Arts and Sciences in Business Administration

GPA: 3.7

MARKETING EXPERIENCE

Marketing Intern | Shenandoah Valley Migrant Edu. Program | Harrisonburg, VA

December 2024 - Present

- Create and manage engaging content on SVMEP's Instagram and Facebook to raise awareness and connect with the community
- Conduct research on resources, events, and donation opportunities to support SVMEP's mission
- Develop strategies to increase social media engagement, boosting interaction and growing the follower base

Study Abroad Program | James Madison University | Greece and Turkey

May 2024 – June 2024

- Completed courses in Consumer Behavior and Services Marketing in Greece and Turkey
- Collaborated with a team to analyze and compare consumer behavior and marketing strategies of various industries
- Enhanced cross-cultural communication skills through interactions with international businesses and peers

LEADERSHIP / ACTIVITIES

Member | Centennial Scholars Program | James Madison University

August 2023 - Present

- Attend weekly small group meetings as a first-generation student
- Volunteer with a local organization, contributing time and skills to support community initiatives
- Attend biweekly one-on-one meetings with mentor

Volunteer | International Language Program | Phichit, Thailand

January 2022 - April 2022

- Volunteered abroad for three months and taught English as a second language at an elementary school

Leader | Don Bosco Youth Group | St. Peter the Apostle, VA

November 2017 - June 2023

- Lead a group of 25 young teens and assisted with academic planning and self-development
- Provided administrative assistance with the advertising of retreats, trips, and community events

SKILLS

- Fluent-Spanish
- Microsoft Office
- Excel

INTERESTS

Volunteer Work, Concerts, Travel, Latin and Asian Culture, Event Planning, Social Media, Music