

Nate Buchholz

UX DESIGNER/RESEARCHER

OBJECTIVE

Highly motivated recent grad looking to obtain a UX Designer position where my creativity and strong technical skills can be utilized to design engaging and user-friendly interfaces that drive business results.

RELEVANT EXPERIENCE

USA ULTIMATE UX REDESIGN PROJECT Spring 2024

- Identified an opportunity to improve USA Ultimate's website. Focused on website information architecture, content findability, and design continuity between two USAU websites.
- Designed and conducted user interviews to collect feedback and identify key areas of strength and opportunity within the website's existing design.
- Analyzed interview and user data using multiple methods to create new user flows and navigation menus that met user needs; iterated through low-, mid-, and high-fidelity wireframes, conducting user testing at each stage to refine website design and usability.

DENVER ZOO UX REDESIGN Spring 2024

- Researched and analyzed the ticket purchasing feature of Denver Zoo's website to improve users' ease of experience and shorten their checkout time.
- Analyzed similar sites' ticket checkout to identify best practices and innovative design solutions to enhance the original design.
- Conducted user tests (card sorts, tree tests, site maps, etc.) to optimize the site's information architecture and navigability.

UX GARDENER CASE STUDY & APP DESIGN Fall 2022

- Conducted comprehensive user research through interviews to identify pain points and requirements for an app assisting with home gardening .
- Developed an interactive prototype, incorporating login/signup flows and task-specific user journeys, resulting in a polished, clickable prototype.

CAFÉ SHIFT LEAD – LIFETIME FITNESS, BROOMFIELD CO 09/2023 – present

- Responsible for day-to-day operations of the café, including opening and closing responsibilities
- Proactively identified and addressed organizational inefficiencies in the cafe's preparation. Provide welcoming and assistive service to support members' health journey.

TEAM CAPTAIN – CU MEN'S ULTIMATE TEAM 2022 – 2024

- Effectively led the Club Ultimate program for 60+ students and coaches.

CONTACT

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EDUCATION

B.S. Creative Technology & Design.

University of Colorado, Boulder
May 2024

SKILLS

Figma, Adobe Suite
Programming Languages (html, CSS, js, C++, java)

Communication, teamwork, adaptability, problem-solving

RELEVANT COURSEWORK

UX Design 1 & 2
Big Data Architecture
Web Design
Computational Fabrication

- Responsible for all Club operations; managing tryouts, planning practice and season schedules, and delegating responsibilities to teammates
- Owned the club budget and managed fundraising activities to support player and tournament expenses.
- Stepped into a combination coach/player role during multiple tournaments when the coaching staff could not travel to travel.
- Mentored fellow players to grow into and gain confidence in their role and contribution to the team.
- Worked collaboratively with CU Boulder University staff to ensure the teams represented the university properly.