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2000 Neuchâtel

EDUCATION

University of Neuchâtel, Switzerland
2021 - 2023

-Master of Science in Innovation
Management

Universidad Tecnológica Emiliano Zapata,
Mexico 2016 - 2020

-Bachelor of Engineering in Business and
Management | Major HR

LANGUAGES

English: C2
French: C1
Spanish: Native proficiency

SOFT SKILLS

Teamwork
Adaptability
Problem-solving

HARD SKILLS

-Graphic Tools:

Adobe Express, Canva, Filmora,
Photoshop.

-Management Tools:

Trello, Asana, Bexio, Google Workspace,
Microsoft 365.

-Marketing:

CRM (HubSpot), Digital Marketing.

-Automation & AI:

ChatGPT, Generative AI, n8n, Prompt
Engineering, Low-code.

DANIEL PINON SINNIGER



Young trilingual professional, passionate about innovation and management, with a strong results-oriented mindset and a focus on digital transformation.

Chat with my personal IA via: [Dan-AI GPT](#)

PROFESSIONAL EXPERIENCES

Digitalizers, Neuchâtel - Fixed-term contract

Project Developer

2025 - Present

- Designed and implemented custom GPTs to support AI-driven management workflows.
- Automated business processes using low-code tools (n8n).
- Created websites to support organizational communication.
- Built project tracking systems to improve oversight and alignment.

Gotham Coworking SA, Lausanne - Internship

Operations Project Coordinator

Jul - Dec 2024

- Provided trilingual reception service (French, English, Spanish).
- Collaborated on event planning (coordination and operation).
- Optimized stock planning to reduce losses.
- Assisted in the training of new interns to facilitate their integration and understanding of roles.

Achievements:

- Significantly improved client satisfaction.
- Boosted event visibility and strengthened member loyalty through engagement initiatives.

Civic Institute Curitiba, Brazil - Internship

Marketing and Public Relations

Jan - April 2020

- Conducted an organizational assessment using SWOT and Business Model Canvas.
- Implemented strategies to attract new customers and partners.

Achievements:

- Implemented a buyer persona model that became the foundation for future campaigns.
- Increased the number of clients.

AIESEC Morelos, Mexico - Volunteering

Local Product Manager

Feb 2019 - Feb 2020

- Developed external relations with enablers, partners and government bodies to coordinate projects and manage dissemination spaces.
- Implemented personalized and segmented sales strategies with microenterprises, NGOs and different government sectors.

GRUPO PM S. A. de C. V., Mexico - Internship

Public Relations

Mar - Sept 2018

- Managed trackers, follow-up of potential customers and strengthening of relationships with local partners.
- Monitored Grupo PM's image in all media.
- Collaborated on the organization of events and trade fairs in the sector.

Achievements:

- Created an electronic billing manual to support the training of new employees, reducing onboarding time.