



Available to start immediately

Contact Information

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in/daniel-pinon/

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Education

-University of Neuchâtel, CH
From 2021 to 2023

Master of Science in Innovation
Management

-Universidad Tecnológica Emiliano
Zapata, Mx From 2016 to 2020
Bachelor of Engineering in Business
and Management- Major HR

Languages

- English: C2
- French: C1
- Spanish: Native proficiency

Soft skills

- Team work
- Adaptability
- Problem solving

Digital Skills:

Adobe Express / Canva / Filmora /
n8n / Adobe Photoshop / Bexio /
Asana / Hubspot / Trello / Google
Workspace / MS-office 365 / Social
Media Analytics / Generative Artificial
Intelligence (AI) / Agile Methodology /
Digital Marketing / Chatgpt / Design
Thinking / Innovation / Prompt
Engineering / Low-code

Daniel Pinon Sinniger

Review

Trilingual young professional, passionate about Innovation and Digital Strategy, ready to boost the growth of ambitious companies. Dynamic, adaptable, and results-oriented, I am fully committed to making a difference.

Professional Experiences

Digitalizers, Neuchâtel - Fixed-term contract

Project Developer

Ongoing / 2025

- Designed and implemented custom GPTs to support AI-driven management workflows.
- Automated business processes using low-code tools (n8n).
- Created websites to support organizational communication.
- Built project tracking systems to improve oversight and alignment.

Gotham LS SA, Lausanne - Internship

Operations Project Coordinator

July - Dec. 2024

- Provided trilingual reception service (French, English, Spanish).
- Was involved in event planning (coordination and operation).
- Managed stock planning and control to optimize levels and minimize losses.
- Assisted in the training of new interns to facilitate their integration and understanding of roles.

Achievements:

-Excellent client satisfaction rate.

-Active contribution to the organization of internal events, increasing visibility and member loyalty

Civic Institute Curitiba, Brazil - Internship

Marketing And Public Relations

Jan. - April 2020

- Carried out an organizational analysis using a SWOT and Business Model Canvas analysis.
- Implemented strategies to attract new customers and partners.
- Developed a buyer-persona profile.

Achievements:

-Increased the number of clients.

AIESEC Morelos, Mexico - Volunteering

Local Product Manager

1 year / 2019

- Developed external relations with enablers, partners and government bodies to reconcile projects and spaces for dissemination.
- Implemented personalized and segmented sales strategies with microenterprises, NGOs and different government sectors.

GRUPO PM S. A. de C. V., Mexico - Internship

Public Relations

Mar. - Sept. 2018

- Managed trackers, follow-up of potential customers and strengthening of relationships with local partners.
- Monitored Grupo PM's image in all media.
- Collaborated in the organization of events and trade fairs in the sector.