



Available to start immediately

Contact Information

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Education

-University of Neuchâtel, CH

From 2021 to 2023

Master of Science in Innovation Management

-Universidad Tecnológica Emiliano

Zapata, Mx From 2016 to 2020

Bachelor of Engineering in Business and Management- Major HR

Languages

- English: Professional working proficiency
- French: Professional working proficiency
- Spanish: Native proficiency

Soft skills

- Team work
- Adaptability
- Problem solving

Digital Skills:

Adobe Express / Canva / Filmora / n8n / Adobe Photoshop / Bexio / Asana / Hubspot / Trello / Google Workspace / MS-office 365 / Social Media Analytics / Generative Artificial Intelligence (AI) / Agile Methodology / Digital Marketing / Chatgpt / Design Thinking / Innovation / Prompt Engineering / No-code

Daniel Pinon Sinniger

Overview

Trilingual young professional, passionate about Innovation and Strategic Marketing, ready to boost the growth of ambitious companies. Dynamic, adaptable, and results-oriented, I am fully committed to making a difference.

Professional Experiences

Digitalizers, Neuchâtel - Internship

Project Developer

Ongoing / 2025

- Integrating AI Assistants into Management (Created custom GPTs).
- No-Code Automation of Processes.

Achievements:

-Development of a website and integration of customized AI assistants to optimize project management and improve operational efficiency (www.danielpinon.com).

Gotham LS SA, Lausanne - Internship

Operations Project Coordinator

July - Dec. 2024

- Provided trilingual reception service (French, English, Spanish).
- Was involved in event planning (coordination and operation)
- Managed stock planning and control to optimize levels and minimize losses.
- Assisted in the training of new interns to facilitate their integration and understanding of roles.

Achievements:

-Excellent client satisfaction rate.

-Active contribution to the organization of internal events, increasing visibility and member loyalty

Civic Institute Curitiba, Brazil - Internship

Marketing And Public Relations

Jan. - April 2020

- Carried out an organizational analysis using a SWOT and Business Model Canvas analysis.
- Implemented strategies to attract new customers and partners.
- Developed a buyer-persona profile.

Achievements:

-Increased the number of clients.

AIESEC Morelos, Mexico - Volunteering

Local Product Manager

1 year / 2019

- Developed external relations with enablers, partners and government bodies to reconcile projects and spaces for dissemination.
- Implemented personalized and segmented sales strategies with microenterprises, NGOs and different government sectors.

GRUPO PM S. A. de C. V., Mexico - Internship

Public Relations

Mar. - Sept. 2018

- Managed trackers, follow-up of potential customers and strengthening of relationships with local partners.
- Monitored Grupo PM's image in all media.
- Collaborated in the organization of events and trade fairs in the sector.