

# **INVESTMENT** DECK

# INTRODUCTION TO YANTRANA FILMS

WHO WE ARE:

YANTRANA FILMS IS A VISIONARY FILM PRODUCTION COMPANY CREATING FEATURE FILMS, DOCUMENTARIES, AND MUSIC THAT CAPTIVATE AUDIENCES WORLDWIDE. WITH CRITICALLY ACCLAIMED PROJECTS LIKE SANGEE AND TUR TUK: LAND ENDS HERE, WE ARE COMMITTED TO BLENDING ARTISTIC STORYTELLING WITH COMMERCIAL SUCCESS.

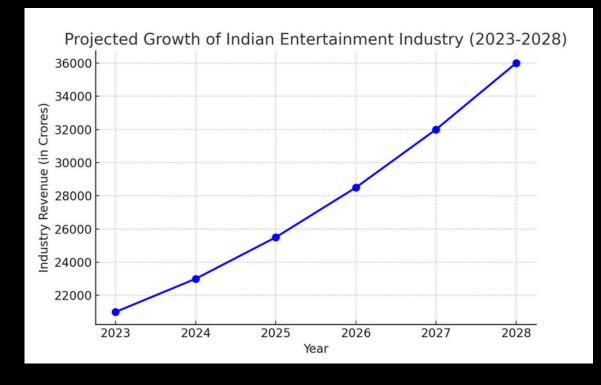
WHY INVEST IN FILMS?

- THE INDIAN FILM INDUSTRY IS A BILLION-DOLLAR MARKET WITH GROWING OPPORTUNITIES IN OTT, THEATRICAL RELEASES, AND MUSIC STREAMING.
- FILM INVESTMENTS GENERATE MULTIPLE REVENUE STREAMS, INCLUDING BOX OFFICE EARNINGS, OTT LICENSING, SATELLITE RIGHTS, AND MUSIC ROYALTIES.
- THE GLOBAL DEMAND FOR INDIAN CONTENT IS AT AN ALL-TIME HIGH, CREATING HIGH-RETURN INVESTMENT OPPORTUNITIES.

# INDUSTRY INSIGHTS & GROWTH POTENTIAL

THE INDIAN ENTERTAINMENT INDUSTRY AT A GLANCE

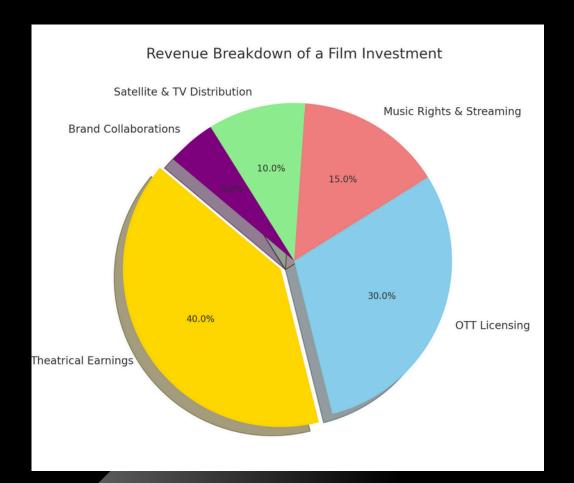
- \$25 BILLION PROJECTED INDUSTRY REVENUE BY 2025.
- OTT PLATFORMS ARE SEEING 40%+ ANNUAL GROWTH, INCREASING DEMAND FOR QUALITY FILMS.
- INDIAN CINEMA IS EXPANDING GLOBALLY, WITH RISING REVENUES FROM INTERNATIONAL THEATRICAL MARKETS.



- THE INDUSTRY IS EXPECTED TO GROW FROM ₹21,000 CR IN 2023 TO ₹36,000 CR BY 2028.
- THIS SHOWCASES THE STRONG POTENTIAL FOR FILM INVESTMENT RETURNS.

# REVENUE GROWTH TRENDS

- THEATRICAL BOX OFFICE ₹10,000+ CRORE INDUSTRY
- OTT LICENSING & DIGITAL SALES ₹6,000+ CRORE MARKET
- MUSIC & STREAMING ROYALTIES ₹3,500+ CRORE REVENUE POTENTIAL



- THEATRICAL EARNINGS: 40%
- OTT LICENSING: 30%
- MUSIC RIGHTS & STREAMING: 15%
- SATELLITE & TV DISTRIBUTION: 10%
- BRAND COLLABORATIONS: 5%

#### SUCCESSFUL PROJECTS & TRACK RECORD

- SANGEE (2025) A CRITICALLY ACCLAIMED BOLLYWOOD HIT
- IMDB RATING: 8.7/10
- THEATRICAL RELEASE: JANUARY 17, 2025
- FEATURED IN MAJOR MEDIA OUTLETS & RECEIVED POSITIVE CRITICAL RECEPTION.
- TUR TUK: LAND ENDS HERE AWARD-WINNING DOCUMENTARY
- QUARTER FINALIST AT SWIFF (STUDENT WORLD IMPACT FILM FESTIVAL 2023).
- FIRST PRIZE AT FTII AZADI KA AMRIT MAHOTSAV DOCUMENTARY FILM COMPETITION.
- HIGHLY ACCLAIMED FOR ITS UNIQUE STORYTELLING AND CULTURAL IMPACT.





# INVESTMENT OPPORTUNITIES WITH YANTRANA FILMS

INVESTMENT MODELS:

- SINGLE FILM INVESTMENT INVEST IN A SPECIFIC MOVIE PROJECT FOR DIRECT REVENUE PARTICIPATION.
- PORTFOLIO INVESTMENT INVEST ACROSS MULTIPLE PROJECTS TO DIVERSIFY RISK AND MAXIMIZE RETURNS.
- CO-PRODUCTION PARTNERSHIPS COLLABORATE WITH YANTRANA FILMS TO CO-PRODUCE FILMS WITH PROFIT-SHARING MODELS.

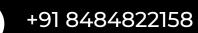
REVENUE STREAMS FOR INVESTORS:

- THEATRICAL EARNINGS (DOMESTIC & INTERNATIONAL)
- OTT LICENSING (NETFLIX, AMAZON PRIME, DISNEY+ HOTSTAR)
- MUSIC RIGHTS & STREAMING REVENUE
- SATELLITE & TV DISTRIBUTION DEALS
- BRAND COLLABORATIONS & IN-FILM ADVERTISING

# WHY CHOOSE YANTRANA FILMS?

- PROVEN SUCCESS OUR FILMS HAVE RECEIVED CRITICAL ACCLAIM, AWARDS, AND STRONG AUDIENCE ENGAGEMENT.
- DIVERSE REVENUE SOURCES THEATRICAL, OTT, DIGITAL, AND MUSIC STREAMS PROVIDE MULTIPLE PROFIT CHANNELS.
- GLOBAL EXPANSION WE DISTRIBUTE CONTENT IN INTERNATIONAL MARKETS, MAXIMIZING REVENUE BEYOND INDIA.
- INDUSTRY EXPERTISE- LED BY EXPERIENCED PROFESSIONALS WITH DEEP INDUSTRY CONNECTIONS.

#### JOIN US IN SHAPING THE FUTURE OF CINEMA







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GREAT FILMS ARE NOT JUST MADE—THEY ARE ENVISIONED, INVESTED IN, AND BROUGHT TO LIFE. JOIN US IN SHAPING THE FUTURE OF CINEMA.



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