



REDEFINING INNOVATION

# COMPANY PROFILE

# 2026



"We are committed to give robust and innovative ideas to our customer portfolio on unmatched levels within the industry"

# TABLE OF CONTENTS

Company History and Objectives .....	Page 1
Company Vision and Commitment .....	Page 2
Our Services, What We Do .....	Page 3
Notable Partners and Projects .....	Page 4
Meet the Team .....	Page 5

# COMPANY HISTORY & OBJECTIVES

Conceptualised in 2009, Lojik Solutions was born from a group of young IT professionals whose primary objective was to make IT innovative solutions readily available to the people of Malawi. Even at its infancy, Lojik Solutions has been pioneering different IT solutions within different sectors to support and grow efficiency in the day to day tasks of business. Officially registered as a limited company in January 2020, we still hold true the ideologies that first sparked the Lojik Solutions dream.



We believe in putting the needs of the client first, to ensure we provide solutions that best fit into their long term business operations. From scoping all the way to delivery, Lojik Solutions will take the client along a path of value addition right from the on-set.

We are committed to give robust and innovative ideas to our customer portfolio on unmatched levels within the industry. We have enhanced our service offerings to incorporate the ever changing business environment for our clients.

## COMPANY VALUES



At the top of the list lies **Integrity**. We believe in working with both our staff and clients at the highest level of honesty and moral standard.



We believe in becoming better each day through a **Continuous Improvement** process for both our staff and clients.



We believe in learning from our collaborations through **Team-work** so we deliver full solutions across the board.

# COMPANY VISION & COMMITMENT

To deliver innovative business solutions that challenge business as usual.



## Research & Development

We will always equip our staff with the latest technologies and invest in improving client solutions for a long term business benefit.



## Long Term Relationship

We will be with you from start to finish through offering innovative business solutions that will meet your ever changing business objectives.



## Quality of Service

We strive to achieve the highest levels of quality of service when it comes to service delivery on all our engagement platforms and solutions.

## COMPANY MESSAGE

Lojik solutions will always be geared to step up its service offering portfolio for the ever demanding client base, to enhance productivity and efficiency over the long term business relationship. We stand to “redefine innovation” to its core, to allow a more smart and richer client experience across the different industries within the country.

# OUR SERVICES

## WHAT WE DO?

**“Innovation is seeing what everybody has seen and thinking what nobody has thought.” –Dr. Albert, Szent- Györgyi**

We have a variety of services for clients to benefit from in the different business environments, from taylor made solutions through our developers capabilities to improving staff IT skills and knowledge with out learning and growth teams, there is something for everyone to benefit from.



### Software Development

Our highly skilled developers are well versed with different programming languages readily available at your disposal to deliver top class software and applications to suite your business requirements across the different platforms. you dream it, we make it.



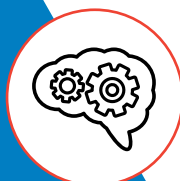
### Digital Marketing

We design logos, business templates, flyers, adverts, business documents, posters, business cards and many more. with a wide range of design selections to choose from, we are more than confident we can bring a new face to your business outlook.



### Training

We offer different IT trainings for our clients, ranging from microsoft office, ITIL, Python, Power BI, Qlik Sense and many more. Engage with our learning and growth teams to see how your teams can leverage off of the existing knowledge base.



### Consultancies

Our team of highly experienced professionals in areas of data analytics, programming, billing, product management and many more, are ready to engage with you for a proven value addition into your business.

# NOTABLE PARTNERS & PROJECTS

“Coming together is a **beginning**,  
Staying together is **progress**, and  
working together is **success**.” -

Henry Ford



## MyBucks Banking Corporation:

We successfully deployed an online training platform to cater for trainings needs of the corporation which boosted the way the organisation upskills their work force.

## MyBucks Banking Corporation:

We successfully deployed a KYC Verification Platform fully integrated to the National Registration Bureau (NRB) used for customer onboarding and KYC verification.



## Total Malawi:

We successfully developed and deployed a bespoke internal business process management (BPM) platform, complete with reporting as well as customisable approval process flow modules.



Quality Medicines for Malawi

## Pharmacy & Medicines Regulatory Authority:

Developed the the below systems to enhance their licensure process of medicines, pharmacies and personnel:

- >PBRS (Pharmacy Business Registration System)
- >Personel Registration Management System
- >E-Records Management System
- >Procureflow (Procurement Management System)
- >Maladis (Medicines Registration Management System)

## Digital Marketing

Below a listing of notable clients who have enjoyed our digital marketing services:

- Digital frontiers Institute
- Ten Century Capital
- Master Tiling
- Glorious Farms
- Sanctuary Farms
- Bakers Botique

# MEET THE TEAM

## TEAMWORK THAT WINS!

With a wide variety of skill sets available within the organisation, below outlines the strategy team that are transforming the company to greater heights. with the client at the center, Lojik Solutions staff are always on the look out to make your experience pleasant and unique.

**Look out for any personnel changes on our website or future publications of this documentation.**



### **Kenneth Mlaviwa**

Founder & CEO

A renowned IT professional within the private sector with over 15 years experience specialising in telco business support services, data analytics and digital marketing. Mr. Mlaviwa leads the lojik team ensuring all solutions meet the customers needs to perfection.



### **James Mandiza**

Chief Analytics Officer

An experienced BI and analytics professional in the telco space with over 10 years experience in empowering business executives to make data driven decisions for better performance across different business functions. With Mr. Mandiza your data is in safe hands.



### **Edmond Kachale**

Chief Solutions Architect

An innovative and solution oriented IT professional specialising in system developments and delivery for business efficiency. Mr Kachale is in charge of development works of the organisation and conceptualising effective solutions for our clients.



### **Osborne Potani**

Projects Mngmt. Officer

In charge of the project and program implementation, Mr. Potani has over 10 years experience in delivering cross platform systems with international suppliers across the telco space. He will ensure your project starts and ends within the boundaries set by you, Our client.



## Our HR Philosophy

**"Making something people want" includes making a company that people want to work for."** -Sahil Lavingia



# COMPANY PROFILE



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