

Descriptive Transcript: KK Walker's Video Cover Letter

A black screen appears with the title "Video Cover Letter" in pink, centered at the top of the screen and the subtitles "Accessibility Design Specialist" and "KK Walker" centered beneath in white.

[A symphony of anticipation crescendos as Netflix's iconic "TUDUM!" echoes the introduction]

The black screen transitions to a gradient of pink and white. In purple, "Accessibility Design Specialist Applicant" is stationed in the lower-left corner with "KK Walker" and "(he/they)" in the upper-right corner. The person and narrator appear in the center of the screen. They are a white person wearing a black, button-up shirt and short brown hair with glasses on top of their head.

- "Hi, my name is KK Walker, and here's why I am a great fit for the Accessibility Design Specialist role at Netflix:"

A "1" appears on the right side of the screen and an animated circle is drawn around it before they both fade away.

- "Reason #1) I have in-depth and varied experience in user-centered design and accessibility standards. When it comes to accessibility, I'm your person. I have personal and professional roots in the disability field and am a self-proclaimed research nerd (I'm actually looking forward to WCAG 3.0). I went from being a self-taught accessibility specialist, to an Accredited Accessible Learning Practitioner and I am now consulting for teams who ran the accessibility programs I took to help them build their digital accessibility skills. I am also the go-to accessibility person for AAIDD, the American Association on Intellectual and Developmental Disabilities, to update the accessibility of their products that are implemented globally."

A "2" appears on the right side of the screen and an animated circle is drawn around it before they both fade away.

- “Reason #2) I’m a data-driven yet creative thinker. In my current role, I’ve developed the elearning and accessibility programs from the ground up for the entire state of Washington. I approached the development of these programs with fresh eyes instead of trying to recreate other similar programs. These DDA programs are the newest programs within DSHS and are already acclaimed by executive leadership to be leading DSHS in person-centered processes, creative development, and accessibility, which leads me to #3.”

A “3” appears on the right side of the screen and an animated circle is drawn around it before they both fade away.

- “Reason #3) I hold a unique combination of top-notch interpersonal skills and practiced knowledge of psychology of learning and modern learning theories. I am a curious, playful, and engaging team member who can have difficult conversations with positive, productive outcomes. Having the ability to teach and inspire has proven to be valuable in building inclusive environments, technical and creative collaborations, and efficient and successful change management.
- In summary, I believe my qualifications, experiences, and core values align with what you’re looking for in an Accessibility Design Specialist. I’ve built my career around accepting new challenges that excite me and benefit the whole, and I am confident in my ability to flourish on and with the Design Foundations Team at Netflix.”

A marker-drawn red heart appears on the left side screen and fades away.

- “Oh... and #4... I love Netflix... and really hope to share some of my ideas with your team. Thank you.”

[inspiring, upbeat music notes serenade out of a memorable moment]

The screen fades to black with the title “Thank you!” in pink, centered at the top of the screen and the subtitles “kkempwalker@gmail.com”, “360-434-1525” and “KK Walker” centered beneath in white.