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Cover Letter

KK Walker

Letter of InterestJuly 2024

Design Foundations Team
Netflix

Notable Projects:

- DSHS Digital
 Accessibility Plan
- Accessibility Audit
 & Remediation
 Initiative
- eLearning Beta
 Testing Process
- InstructionalDesign CurriculumBlueprints
- Immersive
 Accessibility for
 Online Trainings

"KK is enthusiastic and friendly, very encouraging, and their positivity is contagious... KK is a technical whiz."

Dear Hiring Manager & Search Committee:

Please accept my earnest and enthusiastic application for the Accessibility

Design Specialist position with the Design Foundations Team at Netflix. I truly
could not be more thrilled about this opportunity—it not only embodies my
ideal work culture and goals but is also an impeccable pairing of my passions
and professional strengths. There is nothing I would rather do than dedicate
myself to push the boundaries of inclusive design and I am eager to
contribute to Netflix's mission of delivering unparalleled digital experiences
to users worldwide.

As a seasoned professional with over 15 years honing my digital accessibility skills, I bring a unique perspective to the table—one that stems from my upbringing in the disability community and my queer identity. I have insight and experience that equip me with the expertise needed to pioneer innovative accessibility solutions that don't just go beyond conventional standards but raise the bar on quality and user experience for all users. My comprehensive understanding of WCAG 2.1 AA standards (as well as 2.2 and the coming 3.0 version), ADA compliance, and other accessibility guidelines has only enhanced my inclusive design proficiency in software including Adobe XD, Canva, Miro, and Penpot. This technical fluency, combined with my strategic mindset and collaborative approach, positions me well to thrive within Netflix's high-performing and uncomfortably exciting environment. I believe that if all we ever do is make updates, we won't have the chance to create something fresh and inspiring—and I have ideas!

I am proactive, adaptable, self-motivated, and detail-oriented, and my current role is evidence of this. The eLearning Development Program Manager position was curated for me due to the evidence-based and forward-looking initiatives I brought to executive leadership as a Training Specialist as well as the ambitious content I developed and innovative endeavors I spearheaded for the state of Washington. I believe that this

dedication to innovation and ability to drive accessibility at scale to is at least in part because enthusiasm is the heart of my work. I am not only an enthusiastic person who fosters fun, inclusive, and innovative work environments, but this enthusiasm also translates to the work itself. See my Portfolio for some examples of my work.

I implement inclusive design practices across all stages of product development, from ideation to execution, fostering a culture where accessibility is not just a check box but a fundamental aspect of our design ethos. This proactive mindset has enabled me to influence stakeholders, elevate design strategies, and champion groundbreaking accessibility features that set new standards in the industry, e.g., the development of an **AI chatbot**, piloting a **multi-lingual simultaneous translation software**, and the development of a **state-wide**, **cross-disciplinary digital developer network**. As a subject matter expert in accessibility, psychology of learning, curriculum design, and inclusive practices, I look forward to the opportunity to join a workforce where discipline, resilience, self-awareness, and empowerment are a part of the core values.

My natural drive and ability to lead, support, and communicate is deep-rooted in all I do. I genuinely delight in channeling my energy into my work, applying myself to new challenges and learning opportunities, and thinking outside the box. I pride myself as a dedicated and passionate worker and hold very high personal standards for all I do. I believe this is the reason for receiving exceptional quantitative and qualitative reviews in the past and I am confident I will flourish in my duties on the Design Foundations Team. I am looking to grow at a larger company that stretches me with greater collaboration opportunities and innovation potential and this position with Netflix is right up my alley. Thank you so much for your time and consideration and I look forward to hearing from you!

Sincerely and warmly,

KK Walker

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