



Photography Policies for Matchday Services

1. Overview North Bear Media is committed to providing professional photography services in alignment with FA safeguarding guidelines and venue-specific requirements. These policies outline the steps we take to ensure the privacy, security, and consent of all individuals involved in our matchday photography services.

2. Permissions and Consent

- **Parental and Coach Consent:** Photographs will only be taken of players whose parents and coaches have provided explicit consent.
- **Opposition Team Permissions:** Prior agreement will be secured from both team managers before any photography begins.
- **Consent Tracking:** A digital system (e.g., Google Form or website form) will be used to collect and document parental permissions efficiently.
- **Participant Notification:** Parents and participants will be informed in advance whenever a professional photographer will be present.

3. Privacy Measures

- **No Identification:** Players will not be identified by name in any photographs. Images will only reference the team and kit number.
- **Background Blurring:** Individuals not part of the consenting team will be blurred out in all images to maintain their privacy.
- **Restricted Access:** Photos will be stored securely and only accessible to parents with the appropriate permissions through an access-controlled platform.
- **Handling Non-Consent:** Children who should not be photographed will be clearly identified using visual indicators, such as wristbands or other recognisable markers, provided by the team or club.

4. Secure Storage and Deletion Policy

- **Secure Storage:** All images will be encrypted and stored in secure digital locations.
- **Access Control:** Images will only be available for purchase through a password-protected platform.
- **Deletion Policy:** Images will be permanently deleted from our systems and the platform 30 days after they are made available for purchase.

5. Identification and On-Site Protocol

- **Photographer ID:** The photographer will wear visible identification at all times while on-site.
- **Venue Coordination:** The photographer will liaise with venue staff or managers at each venue, ensuring compliance with their specific requirements before any matchday activities commence.
- **Prohibited Areas:** No photographs will be taken in changing rooms, toilets, or any other restricted areas.

6. Safeguarding Compliance

- **FA Guidelines:** All activities will comply with the FA's safeguarding guidelines for photographing and filming children.
- **Complaint Handling:** Any concerns raised by parents, coaches, or venue staff will be addressed promptly and appropriately, with escalation to the FA or venue management if necessary.
- **DBS Checks:** All staff involved in photography services will hold an up-to-date DBS check to ensure compliance with safeguarding standards. Copies of DBS checks are available on request in writing.
- **Social Media Awareness:** Parents and spectators will be advised of the risks of sharing tagged images on social media and the importance of thoughtful sharing practices.

7. Contact Information For any questions or concerns regarding our photography services, please contact: Norton Hunt North Bear Media Email: info@northbearmedia.co.uk Phone: 07985345147 Website: www.northbearmedia.co.uk