TANYA RAWAT

UI-UX/ Visual Designer * Illustrator

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Professional Experience

NIITMTS LTD.
Visual Designer, FULL TIME

July 2022- Present
Gurugram, Haryana

- Worked on multiple e-learning products for major clients like Qatar Airways, WHO, Pitney Bowes.
- Participated in 30+ design sprints to deliver top quality products.
- Conducted collaborative sessions leading to the creation of 150+ wireframes, successfully aligning design layouts with client feedback.
- Collaborated effectively in cross-functional teams including Project Managers, developers, and instructional designers.
- Utilized illustration skills to enrich visual presentations.
- Active participation in feedback sessions to iterate and improve designs.

UNIV.AI
Graphic Design Intern

May - July 2022
(Remote)

- Worked closely with the Head Designer to develop engaging content for the company's social media platforms.

UVI HEALTH
Graphic Design and Illustrator Intern

Oct 2021 - Apr 2022
(Remote)

- Executed new social media strategies, amplifying brand presence and engagement, resulting in a 40% follower growth
- Collaborated with senior designers and web developers to integrate social media strategies into the company's website.
- Created user guides and manuals to ensure effective product usage and customer support.

ACL DEPARTMENT, GOVT. OF INDIA
Graphic Design and Illustrator Intern

Aug - Sep 2021
(New Delhi)

- Designed and collaborated with other designers to create social media posts.

Education

COLLEGE OF ART, DELHI UNIVERSITY
BACHELOR OF FINE ARTS (B.F.A.), APPLIED ART

2018 - 2022
(New Delhi)

- Graduated with 1st Division

GURU HARKRISHAN PUBLIC SCHOOL, (CBSE)
SENIOR SECONDARY (XII), SCIENCE

Batch: 2018
(New Delhi)

- Scored 85% with C++ as extra curriculum

Additional Information

- **Skills:** UI Design, UX Design, Prototyping, Wireframing, Design Systems, UX Research, Illustration, Graphic Design
- **Software Knowledge:** Adobe CC, Figma, Procreate, MS Excel, MS Powerpoint
- **Certifications:** Coursera Google UX Design Professional Certificate
- **Languages:** Fluent in English (Native), Hindi; Conversational proficiency in Punjabi