

# Bethy JP N'GUESSAN

SENIOR CONSULTANT – PROCUREMENT STRATEGY, DIGITAL TRANSFORMATION & CSR

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## PROFILE

Strategic consultant specializing in procurement strategy, supply chain management, and digital transformation, with 8 years EMEA experience and a strong background in project management and CSR. Holding three management degrees, I support companies in optimizing procurement strategies, integrating sustainability, and achieving cost efficiency.

## PROFESSIONAL EXPERIENCE

### Senior Consultant in Procurement Strategy & Digital Transformation | Inetum

France – 2024 - present

Leading the deployment of a digital procurement model based on risk management and CSR integration. Implementing KPIs and improving supplier collaboration tools.

- Current Client: SAFT by TOTAL ENERGIES

### Procurement Optimization Consultant | Manutan Group France (2022 – 2023)

Reduced long-tail spend by optimizing class C purchases via KPI analysis, BI tools, and benchmarking (50–150K€ savings achieved).

- Long tails spend optimisation
- Conducted procurement data analysis, KPI monitoring, and industry research.

### CSR Consultant | Corporate Regeneration Belgium – (2021- 2022)

Co-creation of a regenerative audit methodology.

- Participation in think tanks for sustainable change; B Impact assessment
- Regenerative audit; Projects monitoring and reviewing

### Procurement & General Services Manager | SIFAAP CI Côte d'Ivoire (2020)

Purchasing portfolio of 1 M €, implementation of the procurement strategy and project leader for ISO 9001 certification.

- SMQ process pilot ISO 9001 V.2015
- Optimization of purchasing and sourcing conditions (RFP, RFQ, RFX)
- Fleet management; Cost killing and negotiation; Procurement planning

### Supply Chain Coordinator | AITEK Côte d'Ivoire (2018 – 2020)

Purchasing portfolio of 1.5 M €, improvement of the delivery service rate from 70 to 95%. Interim of the procurement's the head for 10 months.

- Purchasing and monitoring procurement operations
- Order validation and Forecast control
- Writing of the annual inventory process
- Reconciliation of supplier invoices; Stock management

### Logistics Coordinator | APM TERMINALS CI (MAERSK GROUP) Côte d'Ivoire - (2017- 2018)

Reduced by half the rate of customer complaints about container delivery.

- Reporting daily operations
- Logistics support to Import/Export operations; Traceability of the operations

## LEADERSHIP & IMPACTFUL PROJECTS

- Founder of SIOMS (2025)
- Vice President of Academics For Development Belgium (2022)
- Team Leader, Enactus Belgium - LLN (2022)
- Logistics Coordinator, AFRO RAP TOUR Abidjan (2017)
- Event Manager, AFRICAN'S DAY CI (2014-2015)
- Chairman of the Logistic Club – IUA (2014-2016)

## EDUCATION

### ✓ Specialized Master's in International Procurement & Innovation Management

KEDGE Business School | France, 2023

Dissertation: The purchasing consultant as a CSR performance lever for purchasing departments.

### ✓ Master's in Management Science, Logistics & IT. Catholic University of Louvain (UCL-LSM) | Belgium, 2021

Dissertation: The SDGs and SMEs - challenges and opportunities.

### ✓ Master's in Operations & Logistics Management

Institut Universitaire D'Abidjan | Côte d'Ivoire, 2016

Dissertation: Diagnosis and contribution to the improvement of a supply chain.

## KEY SKILLS

Procurement Strategy & Supply Chain

Leadership & Business Innovation

Project Management & CSR

Digital Transformation

## TOOL EXPERTISE

Pack Office • Micro strategy • ERP (SAGE) • SRM • SavinSide®

## CERTIFICATIONS

Key concepts of artificial intelligence. 2024

McKinsey Forward Program. 2024

Lean 6σ Green belt. 2022

Bloomberg Market Concepts. 2021

Climate Fresk Facilitator. 2021

Change management. 2019

## LANGUAGE

French : C2 • English : C1 • Dutch: A2

## INTERESTS

Music • Sport • Traveling • Book writing