

# Center Strategic Development

## **New Environment Inspires New Center Strategic Plan**



We need EVERYONE'S help for a successful implementation!

# The Evolution of Civil Space

# **PAST 60 YEARS**

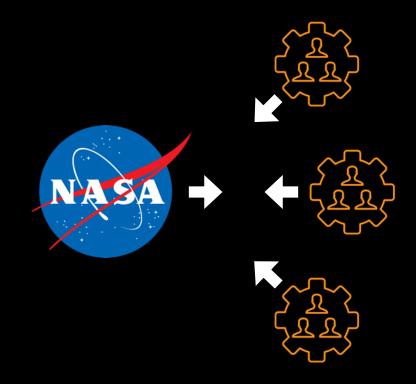
NASA-directed Exploration with commercial contractor support





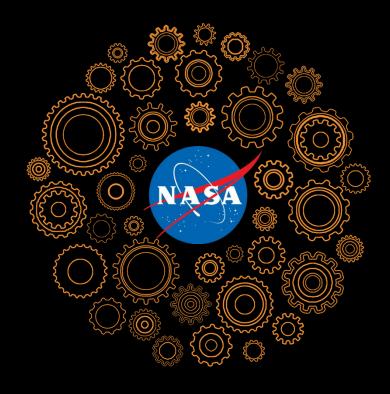
# **PRESENT**

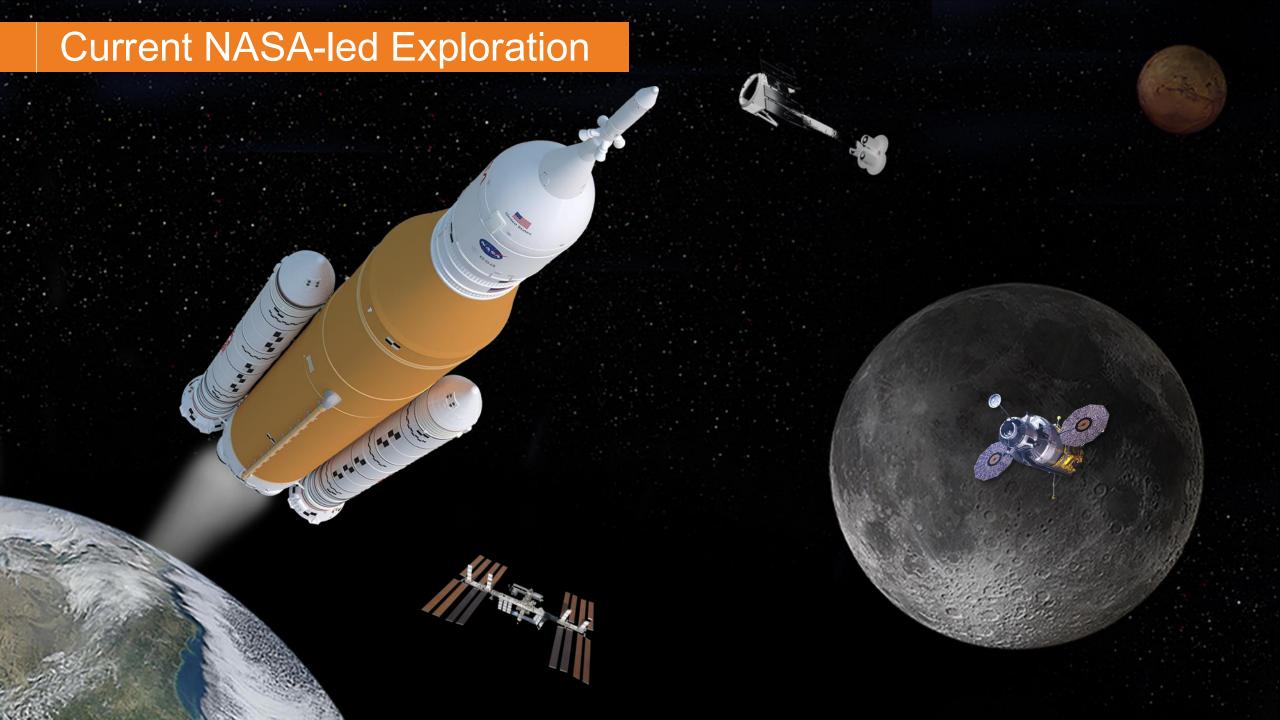
NASA-led Exploration in addition to service-based models



# **NEXT 60 YEARS**

**Mission-focused Partnerships** in exploration developments





## **SLS Transition**



SLS Development and Program Management

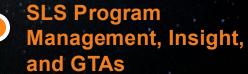
- Workforce for SLS
  Development and SLS
  Program Management
- Workforce for NEW Programs and Projects

### **ARTEMIS I-ARTEMIS IV**

2022-2027

# **ARTEMIS V** and **BEYOND**

2027+



AND

People and Infrastructure Supporting New Programs and Projects



Beginning with Artemis V, Marshall Will Manage and Perform Insight to the EPOC Prime Contractor for the SLS Production and Operations.

# Marshall: Imagine the Future...



Commercial LEO Destination



MoonBEAM



Transit System

Cryo Tug



Mars Lander





Mars Constructed Habitat





Pressurized Relocatable Habitat



Pressurized Rover



Surface Habitat

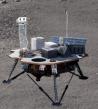


In-Situ Resource Utilization (ISRU

Payload Service

Missions





Cargo Lander

# Breaking Down the Pursuit Strategy

#### **Agency Moon to Mars Blueprint Objectives**

Infrastructure Operations Science

U.S. Government Agencies/Industry **Partners** 

#### **Actionable**

Measurable

**Accountable** 

**INTEGRATED CENTER STRATEGY** 

- Integrated center strategy pursuits, people, processes, and places
- Provide center strategic vision & lead the development and implementation of the mission execution and mission support center strategy
- Make business unit pursuits assignments
- Drive & monitor the progress of the center's strategic pursuits and cultural evolution

#### **BUSINESS UNITS**

Mission Execution

Advanced Space Habitation **Transportation Systems Systems** 

**Transportation & Habitation** 

Lander **Systems**  SLS

Surface & Technology **Systems** 

In-space & Surface **Mission Ops** 

**Science** 

U.S. Gov't

Industry

Mission Support

**PEOPLE** 

**PROCESSES** 

**PLACES** 

**PARTNERSHIPS** 

- **PURSUITS**
- Lunar Surface Hab
   Mars Transport
   Lunar Landers
- Relocatable Hab In-space Tug
- Mars Transit Hab
- Gateway
- Mars Surface Hab

- (Crew & Cargo)
- - Mars Cargo Landers Analysis Mars Human
- Class LV Usage
- EPOC
- LV to Expand
- Technology Incubation

- Vehicle & Mission 
  Survive the Night Ground Systems



# A center strategy for YOUR future

#### Supervisors

- Brainstorm with your divisions, branches & teams
- Ensure your team is engaged
- Be innovative and prepared for opportunities

#### Everyone

- Understand the structure and Pursuits POCs
- Brainstorm within your organization
- Continuously engage colleagues

