

Riyon Chakraborty

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Summary

Over the past 7 years, I've built a broad skill set spanning marketing, specialized design, and development. My experience covers cybersecurity, web and mobile development, AI, and the latest in Web3. I've also focused on product design, ensuring solutions are both functional and user-friendly, with a strong emphasis on UI/UX.

Beyond technical expertise, I've honed client acquisition skills, building lasting relationships that drive business success. My project management experience enables me to efficiently oversee projects from start to finish, ensuring quality and timely delivery. I stay updated with industry trends to deliver innovative, cutting-edge solutions, continuously adapting to new challenges in a rapidly evolving landscape.

Experience

Freelancing since 2017: Extensive global experience working with small businesses in India, USA, Dubai, Kenya, and Malaysia.

- **Key Companies Worked With:** [Anklebelles](#), [EuroKids](#), [The First Step](#), [Inspiring Education](#), [Nirvana Smokes](#), [A.S. Food Works](#), [BSF Gaming](#), [Planet Home](#), [GNM Nursing](#).
- **Founder of Two Startups:** [Vebcore](#) (AI automated CMS, digital solutions) and [Schedula](#).
- **Client Acquisition Strategy:** I secure clients through targeted cold calling, networking, personalized email marketing, and effective advertisements. By utilizing lead generation tools and outsourcing when necessary, I tailor my outreach to meet client needs, building a strong global client base
- **Award-Winning Entrepreneur:**
 - [Winner of Bengal E-Summit](#) – biggest startup competition in Bengal.
 - [Winner of Eureka](#) – biggest startup competition in Kolkata.

Portfolio(www.riyonchakraborty.com)

Case Studies:

- [a2z.com](#): A robust e-commerce platform offering an extensive range of products, designed with an intuitive user interface and seamless shopping experience, focusing on maximizing customer satisfaction and retention.
- [Drone.Kart](#): A dedicated online marketplace for drone enthusiasts, offering a wide selection of drone models, accessories, and services. The platform integrates advanced search filters and personalized recommendations for a tailored shopping experience.
- [Cradle High](#): An innovative educational platform that specializes in early childhood learning. It combines interactive courses, games, and videos to create an engaging, nurturing environment for young learners, focusing on cognitive and motor skill development.

Developments:

- [Design Your Tesla](#): An immersive web tool that allows users to fully customize Tesla vehicles, providing real-time 3D visualization of changes, from exterior colors to interior design, offering a personalized and interactive car-buying experience.
- [Showtime](#): A versatile streaming platform designed to cater to individual preferences by offering personalized recommendations, live-streaming events, and on-demand content, all within a user-friendly interface
- [Mario](#): A refreshed and modernized version of the beloved classic Mario game, featuring updated graphics, enhanced gameplay mechanics, and new levels while preserving the nostalgia of the original game..

Skills

- **Front-end skills:** HTML , CSS , JavaScript , TypeScript , React.js , Angular.js , Vue.js , Tailwind CSS
- **Back-end skills:** Solidity, MongoDB , Express , Node.js , Linux , Apache , MySQL , PHP/Python
- **UI Design skills:** Figma , Photoshop , Picsart , Canva , Adobe Suite
- **Content Management Systems:** WordPress , Sanity , Webflow
- **Mobile Development skills:** React Native , Flutter , Kotlin
- **Other skills:** Git , Docker , ThirdWeb , Shopify

Education

Bachelor(Hons) with Research

Institute of Engineering And Management

Kolkata, India

07/2023 - Current

- Major in Computer Application