

Comparison Table

Features and Deliverables	Assessment From \$4,800	Strategy From \$9,000	Execution From \$18,000
Market Sizing (TAM/SAM/SOM)	✓	✓	✓
Competitor Intelligence	✓	✓	✓
Customer Persona Mapping	✓	✓	✓
Regulatory Snapshot	✓	✓	✓
Market Readiness Scorecard	✓	✓	✓
Go-to-Market Strategy Design	-	✓	✓
Business Model Fit (B2B/B2C)	-	✓	✓
Distribution and Channel Planning	-	✓	✓
Local Partner Mapping	-	✓	✓
Budget and Resource Planning	-	✓	✓
Executive Strategy Deck	-	✓	✓
Strategy Workshops (2x)	-	✓	✓
90-Day Execution Roadmap	-	✓	✓
Legal and Setup Advisory	-	-	✓
Hiring and Org Structure Support	-	-	✓
CRM and Sales Stack Setup	-	-	✓
Weekly Execution Check-ins (6x)	-	-	✓
Optional: On-Ground Advisor Add-On	-	-	✓ (Add-on)