

Real Estate Photo Shoot Preparation Checklist

We don't expect everything on this checklist to be completed, but by accomplishing most of it, we can ensure a smooth and successful shoot.

17 Before Photo Day: General Prep

- Declutter every room – less is more.
 - Deep clean the entire house (floors, windows, baseboards).
 - Touch up paint and patch wall holes if needed.
 - Replace any burnt-out light bulbs.
 - Open blinds and curtains to let in natural light.
 - Hide personal items (family photos, calendars, paperwork).
 - Tuck away pet items (beds, bowls, toys).
 - Remove visible cords and chargers.
 - Store valuables and medications securely.
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Living Areas

- Fluff and arrange throw pillows and blankets.
 - Clear coffee tables and end tables (leave minimal decor).
 - Hide remote controls, magazines, and toys.
 - Make sure furniture is clean and neatly arranged.
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Kitchen

- Clear countertops (leave minimal, stylish items).
 - Remove dish racks, soap, sponges, towels.
 - Hide garbage cans and pet bowls.
 - Clean all appliances (inside and out).
 - Remove fridge magnets and papers.
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Bedrooms

- Make all beds with fresh, tidy linens.
 - Clear nightstands (keep minimal decor).
 - Store away laundry baskets and clothes.
 - Close closet doors.
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Bathrooms

- Clear countertops (leave a candle or soap at most).
 - Hang fresh, matching towels.
 - Close toilet lids.
 - Remove rugs, toilet brushes, and trash cans.
 - Clean mirrors, shower glass, and tiles.
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Exterior

- Mow the lawn and trim bushes.
 - Sweep porches, patios, and walkways.
 - Hide garden hoses, tools, and toys.
 - Clean windows and doors.
 - Move cars out of the driveway and away from the house.
 - Set up patio furniture neatly (add cushions or flowers if available).
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Final Touches

- Turn on all lights, including lamps.
 - Turn off ceiling fans.
 - Open all interior doors.
 - Do one last walkthrough with your agent or stager.
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We understand that preparation may not be perfect, but we appreciate it if you, as the Agent/Owner, can do your best to prepare the property to the best of your ability. This will greatly enhance the chances of a successful shoot. Thank you for your business.