



ऊर्जा दक्षता ब्यूरो
(भारत सरकार, विद्युत मंत्रालय)
BUREAU OF ENERGY EFFICIENCY
(Government of India, Ministry of Power)



Notice under section 14(d) of EC Act 2001
Notice to all Manufacturers registered under BEE's S&L Program

The Bureau of Energy Efficiency (BEE) places strong emphasis on Monitoring, Verification, and Enforcement (MV&E) as a critical part of its Standards & Labelling (S&L) Program. The market surveillance compliance with the requirements specified in relevant appliance notifications.

As a part of market surveillance exercise conducted by BEE throughout country, several non-compliance were identified in various appliance categories registered under BEE's S&L program.

The major types of non-compliances are given below;

- (a) Labels are out of validity period;
- (b) Label affixed has incorrect/incomplete information;
- (c) Label is torn or damaged;
- (d) Fake Label has been affixed i.e., appliance/brand is not registered with Bureau;
- (e) No label is affixed at the point of sale on mandatory equipment/appliances;
- (f) Label affixed is of incorrect colour scheme;
- (g) Label is not affixed properly on the product;

BEE has taken a serious view on these non-compliance and hereby directs all manufacturers to undertake corrective measures to rectify the non-compliances at the points of sale through their network of retailer and distributors. The Bureau will initiate action for imposing penalty as per section 26 of Energy Conservation Act 2001, and also actions under other applicable laws.


Secretary

F.No.SL-33/5/2023-BEE-Part(3)

Dated 14th May, 2025