Jaden Nybakken

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EDUCATION:

Bachelor of Science, Media Production: Radio and Recording Arts

Anticipated – December 2025

Minor: Marketing, Biblical Studies

University of Northwestern—St Paul, Minnesota GPA: 3.98, Fall 2021- Fall 2025

WORK EXPERIENCE:

Programming Intern - 98.5 KTIS FM, Roseville, Minnesota

August 2024 – Present

- Assisted in writing and producing on-air content for the afternoon host.
- Edited videos and reels for the company's socials.
- Attended meetings and observed fundraising strategies.

Production/Creative Intern – 98.5 KTIS FM, Roseville, Minnesota

September 2023 - May 2024

- Produced and wrote promotions and audio liners for on-air talents.
- Organized audio files on the on-air programming software.
- Operated phones during fundraisers and on-air events.

On-Air Radio Talent - Life 101.9 FM, Waterloo, Iowa

October 2023 – Present

- Recorded and broadcasted a four-hour weekend on-air shift.
- Wrote, researched, and created content for the weekly on-air show.

Production/Net Operator - The MEL FM, Roseville, Minnesota

May 2023 – August 2023

- Created and Edited Audio Productions.
- Organized the on-air Programming System.

Customer Services – Target Corporations, Andover, Minnesota

June 2022 – February 2023

• Worked as a Checkout Advocate, Service Advocate, and Front of Store Attendant.

VOLUNTEER EXPERIENCE:

General Manager - The MEL FM, Roseville, Minnesota

January 2024 – Present

- Organized a team and scheduled on-air events and promotions.
- Oversaw student projects and class activities.
- Mentored student on-air talents in developing their craft.

Production Director – The MEL FM, Roseville, Minnesota

August 2023 – December 2023

- Edited audio productions.
- Organized a team to produce bits, commercials, and promotions toward radio milestones.
- Voiced and wrote various imaging and brand reinforcing spots.

On-Air Radio Talent – The MEL FM, Roseville, Minnesota

August 2022 – Present

- Hosted an on-air radio show four hours weekly.
- Performed on-air to support 98.5 KTIS 2023 Spring Fundraiser.
- Produced on-air promotions.

PROJECTS:

Project Yellow Light Advertisement

June 2023

- Wrote, edited, and voiced the highs school winning scholarship of 2023.
- Spoke as a guest on live radio during interviews for project promotion.
- The radio ad was played on iHeart stations across the country and displayed on a billboard in Times Square, New York.

SKILLS:

Proficient in Audition 3.0, Protools 10, Ableton Live, Zetta, GSelector, Descript, Capcut, and Microsoft Office Suite