

Jaden Nybakken

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EDUCATION

Bachelor of Science, Media Production: Radio and Recording Arts

Anticipated – December 2025

Minor: Marketing, Biblical Studies

University of Northwestern—St Paul, Minnesota

GPA: 3.98, Fall 2021- Fall 2025

WORK EXPERIENCE

On-Air Radio Talent – Life 101.9 FM, Waterloo, Iowa

October 2023 – Present

- Recorded and broadcast a four-hour weekend on-air shift
- Wrote, researched, and created content for a weekly on-air show
- Responded to listener's inquiries and comments
- Collaborated with producers and other staff to develop engaging, original show content

Programming Intern – 98.5 KTIS FM, Roseville, Minnesota

August 2024 – May 2025

- Assisted in writing and producing on-air content for the afternoon host
- Edited videos and reels for the company's social media outlets
- Attended meetings and observed fundraising strategies

Production/Creative Intern – 98.5 KTIS FM, Roseville, Minnesota

September 2023 – May 2024

- Produced and wrote promotions and audio liners for on-air talents
- Organized audio files using the on-air programming software
- Operated phones during fundraisers and on-air events

Production/Net Operator – The MEL FM, Roseville, Minnesota

May 2023 – August 2023

- Created and edited audio productions
- Structured the on-air programming system
- Wrote station essence and various creative content

Customer Services – Target Corporations, Andover, Minnesota

June 2022 – February 2023

- Worked as a Checkout Advocate, Service Advocate, and Front of Store Attendant
- Engaged with customers and assisted with purchases, returns, and in-store inquiries to ensure a positive shopping experience
- Supported daily store operations by maintaining and organizing checkout areas

VOLUNTEER EXPERIENCE

General Manager and On-Air Talent– The MEL FM, Roseville, Minnesota

January 2024 – Present

- Managed a team and scheduled on-air events and promotions
- Oversaw student projects and class activities
- Mentored student on-air talents in developing their craft
- Directed fundraisers and coordinated off-site equipment distribution
- Hosted a weekly four-hour radio show
- Performed on-air to support 98.5 KTIS Spring Fundraiser
- Produced on-air promotions

Production Director – The MEL FM, Roseville, Minnesota

August 2023 – December 2023

- Directed a team to produce bits, commercials, and promotions toward radio milestones
- Voiced and wrote various imaging and brand reinforcing spots
- Edited and wrote audio productions

PROJECTS

Project Yellow Light Advertisement

June 2023

- Wrote, edited, and voiced the high school winning scholarship of 2023
- Spoke as a guest on live radio during interviews for project promotion
- The radio ad was played on iHeart stations across the country and displayed on a billboard in Times Square, New York

SKILLS

Proficient in Adobe Audition, Zetta, GSelector (Certified through RCS Academy) Protools 10, FL Studios, Ableton Live Descript, Capcut, and Microsoft Office Suite.