



## Lending and Investment Origination

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### Objective

Establish relationships with select debt lenders in order to provide them with quality lending and investment opportunities within Southeastern markets.

### Overview

**Archer Advisory** is a boutique commercial real estate and C&I advisory firm specializing in the origination, structuring, and placement of debt and equity capital. Based in **Charlotte, North Carolina**, the firm combines decades of financial experience with deep regional market knowledge and contacts. We are a tech-forward firm that combines leading-edge technology with traditional underwriting and risk management discipline.

### Our Focus

**Asset and Collateral Types:** Industrial, Flex, Multifamily, Office, Retail, Mixed-Use, as well as non-real estate assets.

**Loan Sizes:** \$2 million – \$50+ million. Bridge, term, permanent, etc.

**Markets:** Carolinas, Georgia, Tennessee, Virginia, and the broader Southeast

**Targeted Approach:** Our origination and underwriting experience is applicable to broad-based or targeted additions to your investment portfolio.

### Our Value to Lenders

**Track record:** Nearly 25 years of commercial and corporate lending origination and tailored underwriting of **CRE** and **C&I** opportunities.

**Market expertise:** Deep understanding of property or project fundamentals and borrower behavior across the Southeast.

**Institutional process:** Full underwriting capability and precise loan opportunity presentation.

**Relationship focus:** Long-term partnerships built on execution, transparency, advice, and trust.

### Leadership: Douglas C. Bowman, Founder and Managing Member

Doug brings decades of experience in commercial banking, most recently serving as **Charlotte Market President** for United Community Bank. Prior to that, his diverse and complementary front-line roles with **First National Bank**, **HSBC**, **Fifth Third**, and **BB&T** laid the groundwork for the best-in-class underwriting, structuring, relationship management, and market leadership that define Archer Advisory. Doug holds an **MBA** from **Wake Forest University**, and he completed undergraduate studies at Pennsylvania State University and Pfeiffer University.

Doug's personal relationships with Bank Executives, CEOs, Development Companies, Regional Economic Development Officers, Family Offices, and Law Firms provide a steady stream of quality opportunities in the Carolinas and around the Southeast.

### Primary Contact

Doug Bowman

Archer Advisory

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