



Association Number: A01076270

ANNUAL REPORT

2022/2023



CHAIRPERSON'S REPORT

It has been another exciting whirlwind year for LanceTV Inc., with the onboarding of new members to the team, increased partnership opportunities, being successful with grant applications, working closer with our Ballarat LGBTIQA+ community, and representing at Sydney World Pride 2023.

LanceTV Inc. has commenced making its move into a publicly accessible studio space in Ballarat Central. We have been extremely busy in the background identifying and writing relevant policies and procedures so as to have a solid framework in place for the next leg of our journey.

Our growth during this financial year can solely be attributed to funding we received from the Victorian Department of Families, Fairness and Housing – Equality Branch, which made it possible for us to secure much needed professional strategic, governance and Not for Profit leadership advice. This opportunity has enabled LanceTV Inc. to have a clearer vision of our role as a regional LGBTIQA+ entity and has made concrete our future pathways as a creative organisation.

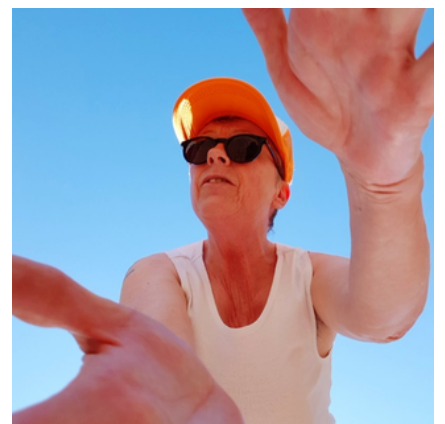
My sincerest thanks to the 2022/2023 committee members. Your passion, hard work and unwavering care for our organisation has ensured that we move together in perfect synchronisation and with clear purpose.

As we enter the 2023/24 financial year, new partnerships and opportunities are already on the horizon, making it clear that LanceTV Inc. is well placed to experience another year of expansion and growth into new creative arenas. There are some very exciting times ahead for LanceTV Inc.

Onwards and Upwards!



Deb Lord
Chairperson





JULY 2022

Shani Cain – Clifton

LanceTV Inc. was successful in receiving one of the LGBTIQ+ Organisational Development Grants, which were released through the Victorian Department of Families Fairness and Housing.

Part of this \$50000 grant enabled us to engage the professional services of Shani Cain-Clifton, a Ballarat based consultant. Shani worked with LanceTV Inc. to complete a needs and skills analysis for LanceTV Inc., and from this developed an EOI for prospective Board members.

Shani also undertook extensive stakeholder mapping over several weeks. This included conducting interviews with members from a number of Ballarat based LGBTIQ+ groups and organisations. Shani also worked with LanceTV Inc. to construct an online survey “Building Community Platforms – Tell us what you think/Have your say.”

Once Shani had concluded all necessary interviews and community consultations, work with the newly appointed committee commenced on the Strategic Plan.

Overall, we are a better organisation to have done this work with Shani and, are grateful to the Victorian Department of Families Fairness and Housing for the opportunity to explore, develop, and grow into a more professional regional LGBTIQ+ entity.



Community Broadcasting Foundation Ltd

CBF Funding

LanceTV Inc. received \$28,000 in funding via a Community Broadcasting Foundation grant. The Content grant was received to create episodes of LaNCE TV during the 2022/23 financial year.

In total 43 episodes of the LaNCE TV show was broadcast to C31 Melbourne and 49 guests were interviewed. There were two special extended shows - A Victoria's Pride panel and the Victorian Pride Awards.

Additionally, three episodes were broadcast from locations outside of the studio setting - Daylesford, Melbourne and a Ballarat based business.

Our ability to deliver on projects such as those mentioned above, to work in concert with others, and being able to share our platform on C31 Melbourne is made possible through support from the Community Broadcasting Foundation.



Gabriella Labucci says Farewell

Gabriella Labucci appeared each Friday night as co-host of the LanCE TV show on C31 Melbourne. After 5 years of being on the show, Gabriella said her final farewell to LaNCE TV audiences.

We are proud to have been the place for Gabriella to explore her abilities, her make up styles, and to have been the safe place for her to gain her confidence as a performer.

During her final show was Friday 15 July 2022, Gabriella told Lance and the viewers that the reason for leaving the show was that she missed live performance and was making a return to the stage.

We wish her well for her future endeavours.

BALLARAT PRIDE HUB INC.

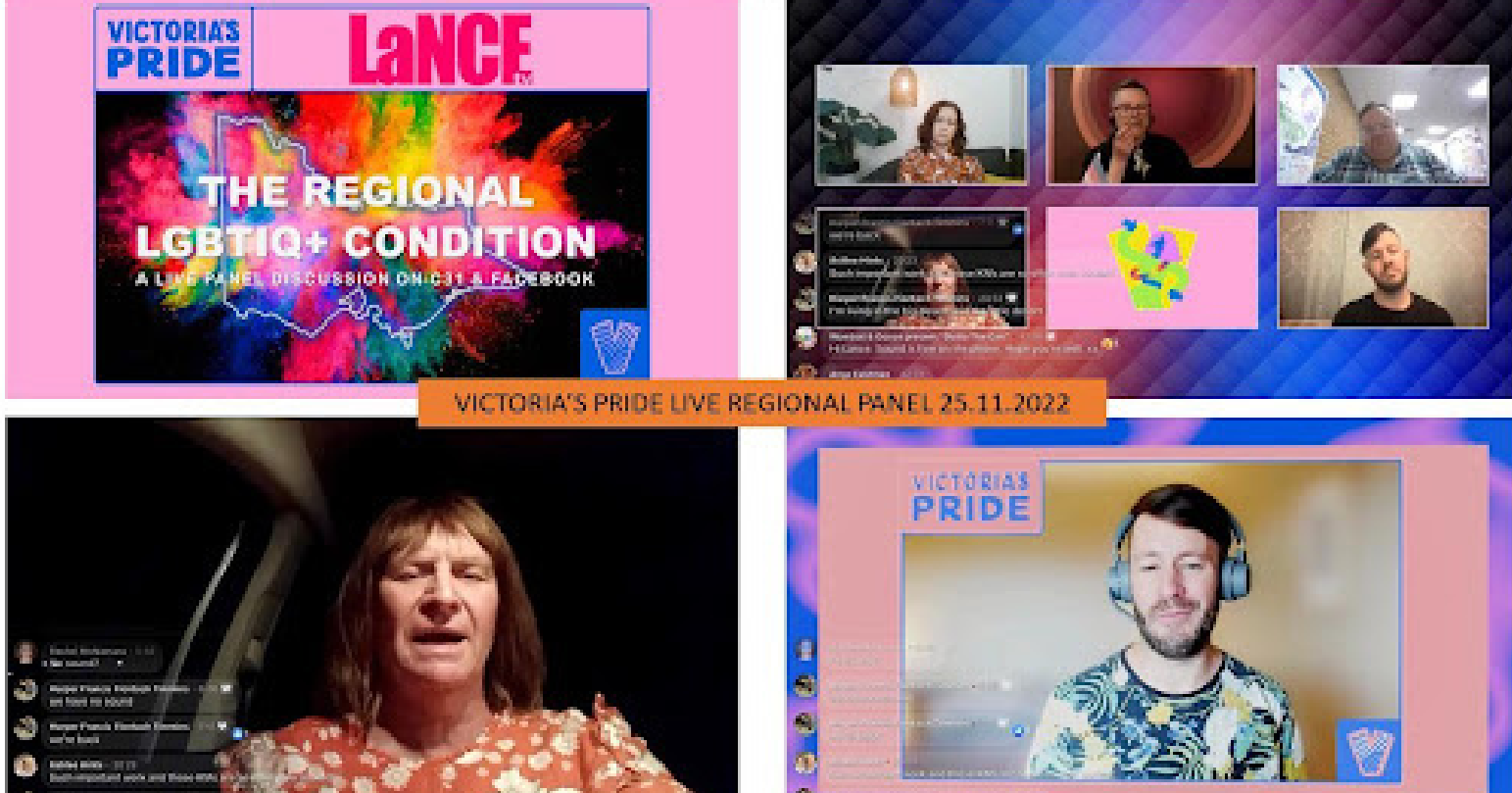
JULY 2022

Ballarat Pride Hub Inc.

Ballarat Pride Hub Inc. was a social support hub for the LGBTQI community in Ballarat and was operational between 24 July 2017 and closing in July 2019. As part of their voluntary cancellation, a funds transfer of \$5000 was made to LanceTV Inc., so that the legal entity known as the Ballarat Pride Hub Inc. could finalise and close its bank account.

This is in line with Model Rules for an Incorporated Association - Item 76(3) Winding up and cancellation - the surplus assets must be given to a body that has similar purposes to the Association and which is not carried on for the profit or gain of its individual members.

We are grateful to the Ballarat Pride Hub representatives for reaching out and deeming LanceTV Inc. as a suitable organisation to receive the funds.



NOVEMBER 2022

VICTORIA'S PRIDE INITIATIVE

Through funding that was received from the Melbourne Midsumma Festival, courtesy of the Victoria's Pride initiative, LaNCE TV broadcast a special Panel Discussion titled The Regional LGBTIQ+ Condition.

On 25 November 2022, a special extended episode was aired, and shared the stories of regional members from the LGBTIQ+ community as they discussed what life is really like outside of metropolitan areas.

Our panellists representing LGBTIQ+ voices from across regional Victoria were Meg Sheehan (Albury/Wodonga), Stevie Parr (Mildura), Leigh Dwyer (Port Fairy) and Ty Hancock (Ballarat), and they eloquently discussed some overarching topics including LGBTIQ+ Health Access, Visibility and Representation, Social Inclusion and Allyship.



DECEMBER 2022

Xmas Day Lunch

With the support from City of Ballarat – Community Impact Grant, LanceTV Inc. provided a free community event for up to 60 LGBTQIA+ residents in the Greater Ballarat area.

This initiative was held in the Humffray Room in the Ballarat Mechanics' Institute for the LGBTQIA+ community of Ballarat.

The Christmas lunch offered an opportunity for queer community to come together in a safe and welcoming space and celebrate a time of giving and sharing, as Christmas can often be a lonely time for many of our community.



LanceTV Inc. Chairperson with Bent TV crew on set at C31 - Photo: LanceTV Inc.

JANUARY 2023

Our Chairpersons Interview on Bent TV

Deb Lord, Chairperson for LanceTV Inc., joins Bent TV's Greer McGeary to talk through the series of events that saw the birth of Lance TV, the reasons for starting Live to Facebook, how it has changed overtime, and the transition from social media to community television.



The LaNCE TV crew at the Victorian Pride Awards - Photo: GLOBE Victoria

FEBRUARY 2023

Victorian Pride Awards

LaNCE TV partnered with GLOBE Victoria to broadcast a special two-hour presentation of the 2022 Victorian Pride Awards to C31 Melbourne and across Facebook live from the Plaza Ballroom, Collins Street Melbourne City.

With an exceptionally small technical crew, consisting of (left to right) Sarah Allen, Cheryl Szöllősi, and Sam McColl (pictured with Lance DeBoyle), LanceTV Inc. was proud to have been able to televise Victoria's own LGBTIQ+ night of nights

The Biggest Games Day Ever

FEBRUARY 2023

Biggest Games Day Ever

Local organisations Tiny Pride, BADAC, Y Ballarat and CAFS are partnered with Ballarat Frolic Festival to deliver The BIGGEST Games Day Ever!

Co-designed with local young people, this event was an inclusive event for all young people within the community.

This was not an exclusively LGBTIQA+ event but was safe for our community members to attend- the perfect event for local Rainbow families!

The day featured various age-appropriate spaces for young people with activities and games throughout the day - including traditional Koorie games, a Silent Disco, and Lance DeBoyle delivered the Drag King Storytime.



Erskineville Hotel WorldPride 2023 - Photo: Mary Alexander

FEBRUARY 2023

Sydney WorldPride 2023

Host of LaNCE TV, Lance DeBoyle, was invited to perform as part of the historic Sydney WorldPride 2023. This event was a first for the Southern Hemisphere, with a reported 1M+ in attendance.

Lance performed at the world renown Imperial Hotel in Erskineville (Home of "Priscilla Queen of the Desert"), graced the main stage at Carnival day, and was featured in a retrospective exhibit, at the Chrissie Cotter Gallery in Marrickville, which explored the history of Drag Kings in Australia.



Chillout 2023 panelists discussing Trans and Gender Diverse communities - Photo: Zara Jones

MARCH 2023

Chillout Festival

This was the fourth year that LaNCE TV partnered with the Daylesford Chillout Festival. It was also our first year of partnering with the Victorian Bisexual Alliance

As part of Chillout, LaNCE TV broadcast two very special panel shows. The first, broadcast to Facebook at 6:30pm, explored issues relating to trans and gender diverse communities.

The second broadcast was to C31 Melbourne at 9pm and was a special episode which focused on issues faced by members of our Bi and Multi Sex Attracted families.



The team from Ballarat's own LGBTIQA+ radio show - Sunday Spectrum. Photo: Deb Lord

APRIL 2023

EMPOWERING COMMUNITIES FUNDING

Empowering Communities Ballarat is an initiative of the Department of Justice and Community Safety in partnership with the City of Ballarat.

LanceTV Inc. were one of a number of successful grant applicants for this funding opportunity.

LanceTV Inc. received \$72688 which enabled us to purchase podcasting and broadcasting equipment, to contract local creators to facilitate media based workshops with the Ballarat LGBTIQA+ community, and pay for project management.

The grants support local communities design and lead innovative initiatives to address the causes of crime and improve perceptions of safety.

From the first round of workshops, LanceTV Inc. worked with participants and the local community radio station to commence broadcasting the first LGBTIQA+ radio show in Ballarat this century.

SUNDAY SPECTRUM

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Edit cover photo



Sunday Spectrum

34 likes • 40 followers



Promote

Manage

Edit

Telling their own stories

LGBTQIA+ media group's grant win

BY ALEX DALZIEL

KIM and Charlotte had little to no on-air experience when they began their LGBTQIA+ radio show five weeks ago.

The pair remember feeling nervous on the inaugural broadcast, often speaking over each other.

Despite the many bloopers however the pair described their first show as "bunch of fun".

With guidance from Ballarat LGBTQIA+ non-for-profit media platform LaNCE TV they quickly found their voices, sparking a love of speaking directly to their local community through the airways.

"We have gotten to the point where we are more comfortable. We are used to having banter between us now. Whereas at first it was like 'do I talk or do you talk?'" Kim said.

"I think it is very important. Especially when you are rural or regional you can feel very isolated and alone," Charlotte said.

Kim and Charlotte are part of a team of participants

Sunday.

The program is overseen by LaNCE TV as part of their LGBTQIA+ media broadcasting project, which looks to work with queer community members in Ballarat to amplify their voices, and give them media training.

The project was recently the beneficiary of a \$72,688 Empowering Communities grant, a joint fund between the City of Ballarat and the state government to empower marginalised communities.

Deb said through the grant LaNCE TV has been able to begin the first phase of a training program, which gives on-air experience to LGBTQIA+ people such as Kim and Charlotte.

"Our growth has largely been in our ability to connect and work with members of our community," Deb said.

"We are looking at trying to create an industry at the end of the day. This funding folds into that concept. If we can train people at this end through video, audio, television and radio.

"If we can get people in



Kim and Charlotte in the Voice FM 99.9 studio. Picture by Kate Healy

stories for us."

Deb said giving LGBTQIA+ people an opportunity

hate spread on the internet and in the community.

"There has been a rise of

people, about how drag story time people are groomers,"

Deb said.

We are in a position here, particularly with the radio show."

Ballarat Courier 19/06/2023



PROUD SUPPORTERS OF LANCE TV

We are absolutely thrilled to have secured a three year sponsorship agreement with Aussie Broadband.

The multi-award winning telecommunications company is 100% Aussie owned and provides internet, mobile and other network services to individuals and businesses across Australia.

This agreement with Aussie Broadband is the the very first corporate sponsorship for LaNCE TV Inc.

We look forward to sharing successful mutual outcomes with Aussie.



Lance TV Ballarat

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MEDIA IMPACT

**2600 Facebook
Followers**

**Average of 1000
viewers each
month**

INTERIM TREASURERS REPORT

This financial year saw LanceTV Inc. with a total income of \$107369.70. This was made up from Total Trading Income of \$23828.15 and other Income (Grants) of \$83541.55. Grants received during this financial year came from City of Ballarat Community Impact Grant, Midsumma Festival – Victoria's Pride Regional Activation Program, City of Ballarat – Empowering Communities Grant, and the Community Broadcasting Foundation.

Outgoings for the year ended 30 June 2023 totalled \$110170.31. The largest of the outgoings (\$74337.02) relates to the payment of contractors who were recruited over several projects throughout the 2022/23 financial year. These projects included consultancy and set up of the QCTV platform, appearance fees to panellists for Regional Activation projects, technicians fees for live broadcasts from Chillout and Victorian Pride Awards, artists fees for Empowering Communities workshops, and project management fees. A further \$10001.18 was paid as consultancy fees for LanceTV Inc. organisational development. LanceTV Inc. is proud to have been able to offer paid casual employment, in the last financial year, to members of the LGBTIQA+ community in Ballarat.

A total of \$4872.24 was paid to C31 for presentation fees for the LaNCE TV television show and a further \$92.00 was paid as a business registration fee. These totalled \$4964.24 for licences expenditure.

Our net profit of -\$2800.61 was caused by the combined result of a number of funding streams expiring on 30 June 2023, and minor delays of new grants funding being issued after the end of the financial year.

Deb Lord

Profit and Loss

LanceTV Inc.

For the year ended 30 June 2023

2023

Trading Income

Income	17,266.00
Memberships	180.00
OtherRevenue	5,102.15
Sponsorships	1,280.00
Total Trading Income	23,828.15

Gross Profit

23,828.15

Other Income

Grants	83,541.55
Total Other Income	83,541.55

Operating Expenses

Advertising	154.00
Bank Fees	27.34
Catering	1,754.15
Consulting & Accounting	10,001.18
Contractors	74,337.02
Depreciation	3,637.92
Freight&Storage	1,768.96
Gifts	1,159.15
Hire	138.00
Insurance	1,818.75
Licences	4,964.24
Materials	2,641.75
Printing & Stationery	971.45
QCTV Platform	2,981.18
Subscriptions	1,164.10
Telephone&Internet	1,050.12
Travel-National	1,601.00
Total Operating Expenses	110,170.31

Net Profit

(2,800.61)