



LaNCE TV

ANNUAL REPORT

2020-2021



What is LanceTV Inc.?

Lance TV Inc. is an incorporated organisation that creates live streaming events, for and by regional LGBTIQ+ communities.

Although we are best known for broadcasting the popular variety chat show LaNCE TV to community television station C31 Melbourne and Facebook, LanceTV Inc. also works in collaboration with other LGBTIQ+ focused groups and individuals to amplify their events through the medium of live streaming.

Who are we?

We are collaborators

We are constantly evolving

We embrace difference and value diversity

We explore the platform of live streaming

What do we do?

We promote and celebrate Queer communities

We create a safe space in social media platforms

We offer a platform for LGBTIQ+ voices and stories to be heard

We create live streaming events that further the visibility of LGBTIQ+ people in rural Victoria

We strengthen rural LGBTIQ+ community connections through arts-based practice

Cover Photo by Randal Smith

Lance TV acknowledges the Traditional Custodians of the land from which we stream, the Wadawurrung people of the Kulin Nation. We pay our respect to Elders past, present and emerging, and to all First Nations people.

CHAIRPERSONS REPORT

When we think of LaNCE TV we think of one thing - "ART". We are passionate about rural and regional art, about queer led art, about art to collaborate with and grassroots art.

I have had the pleasure of being the interim chair for LaNCE TV since March of 2021, after Mr Kevin Harper tendered his letter of resignation. While this was a hefty change for me personally, the support and trust demonstrated by my team has been unbelievable, and truly thank them all for their confidence. This care-taker role has been a responsibility I have not taken lightly, and I have served both you and the committee to the best of my abilities, to rise above the current global climate of fear to support the team in providing the joyful chaos that is Lance TV.

Since beginning in 2017 LaNCE TV has now produced more than 170 shows, which is an incredible feat.



We also had the pleasure of welcoming a remarkable new addition to our team, Ms Emily McDiarmid. Emily has hit the ground running and has provided the team with much invaluable knowledge. We are all very excited to have her in our ranks.

LaNCE TV had the pleasure of once again live streaming the ever-popular Chillout Parade this year. Although notably different with many elements of the parade being pre-recorded, the true Chillout spirit of love, pride and celebration of one's authentic self was ever present throughout the parade and festival.

The future of Australian community television was placed under threat again this year. Our Secretary and Executive Producer, Deb Lord joined the push for an extension to the C31 broadcasting licence. In June, Minister Paul Fletcher advised that community television broadcasting licences had been granted a 3-year extension. LaNCE TV applauds Minister Paul Fletcher for this decision, and we look forward to our ongoing adventure with C31 Melbourne.

We were honoured in late April to learn that Lance TV had been nominated under four categories at the 2021 Antenna Awards. If this wasn't enough, our very own hosts Lance and Gabriella have been invited by C31 Melbourne to host the event at Federation Square. The awards, originally planned to occur in late May, have been tentatively rescheduled to occur on Saturday 18 September due to Melbourne lockdowns.

LanceTV Inc. were very honoured to be the auspice organisation for the inaugural A Place At The Table long lunch for IDAHOBIT Day on Sunday 16 May. Lance and Gabriella were invited, by the auspicee, to host the event which fostered connections between local Community Support Services and the Ballarat LGBTIQ+ community.

I would also like to take this opportunity to publicly thank our incredible sponsors Scruffy Fella, Lynden Courtney Photography, Woofy Designs and Ballarat Community Health Centre, who have generously supported us through another year of broadcasting.

In closing, Lance TV is committed to the queer community no matter the challenges that life circumstance poses. As part of the rainbow community, we understand the unique struggles and resilience of regional and remote queer people. Whether it's volunteering at events, streaming into your homes, or supporting a collaboration of ideas, we are committed to you and look forward to working with more artists, collaborators, and friends in the coming year.

Markus Benjamin
Interim Chair

HIGHLIGHTS

Lance TV Episodes

The period between 26 August, 2020 and 30 June 2021, 34 Episodes were created and broadcast to C31 Melbourne and Facebook. Due to a snap COVID lockdown across Victoria, the episode scheduled for 28 May did not occur.

The total of all episodes created between July 2017 and June 2021 sits at 171 shows and interviews total 216 individuals. These are archived on the LaNCE TV Ballarat Facebook account.

Change in Committee of Management

Inaugural Chairperson Kevin Harper tendered his resignation in March 2021. This was accepted by the LaNCE TV committee.

In an emergency Special Meeting, committee member Markus Middling was unanimously voted as Interim Chairperson and Emily McDiarmid was formally welcomed to the committee as an Ordinary Member.

C31 Melbourne & Geelong

LaNCE TV enjoyed a wonderful working relationship with C31 staff and volunteers over the last 12 months. C31 has continued to nurture and support the LaNCE TV project.

In July 2020 C31 Melbourne was granted a last minute 1 year licence extension from the Minister for Communications, Arts and Urban Infrastructure Paul Fletcher. This extension was due to be terminated on June 30 2021. LaNCE TV were amongst a number of other C31 and C44 programmers who took up the fight to advocate on behalf of community

TV in Australia. Our Executive Producer, Deb Lord sought support from the Hon. Catherine King, who sent a letter to Minister Paul Fletcher in solidarity of community television and LaNCE TV. On June 23 2021, Minister Fletcher announced a 3 year extension of C31 and C44's broadcasting licences.

We aim to continue our broadcasting relationship with Melbourne based community television channel C31 into the future.

Sponsorships

We would like to acknowledge the ongoing support from our supporters: Scruffy Fella – Mens Grooming products, who has worked closely with us and have been very kind in ensuring our guests receive a wonderful selection of products from the Scruffy Fella range; Lynden from Lynden Courtney Photography, is another long-time supporter of the LaNCE TV project. Lynden's love for the show knows no boundaries and their "I was on LaNCE TV" photo of Gabriella and Lance has been spotted on the walls of CEO's, Aria Award winners, and on the wall of a van owned by a #vanlife enthusiast; Our website is maintained by the team at Woofy Designs. We love and appreciate the time they make for us and we would be invisible



without their constant website tinkering in the background; lastly, Ballarat Community Health Centre, which is home to the first state-funded clinic in regional Victoria for Trans and Gender Diverse people to access, we are proud to have had their support, during the last financial year for the work that we do.



OTHER HIGHLIGHTS

2020

October

Ballarat Mental Health Week launch 10 October.

The collaboration took place in a virtual space, with Not-For-Profit Community Services organisations and streaming a 3 hour live-streaming show to Facebook. A live presenter and pre-recorded songs, performances, visual art presentations and the voices of service users and service providers. LaNCE TV created the opening and closing sequences, 3D digital artworks and other incidental graphics. Further, Lance TV worked closely with the Ballarat Mental Health Week committee to curate community pre-recorded artistic presentations and ensured that LGBTQIA representation was present on the live panel discussion around mental health wellbeing.



LaNCE TV worked in collaboration with Centacare-the Catholic Diocese, Children's and Families Services (CAFS Ballarat), YMCA Ballarat, Ballarat and District Aboriginal Cooperative (BADAC), Ballarat Health Services, Uniting in Ballarat, Wellways Ballarat, Australian Community Support Organisation (ACSO), West End Support Services, Headspace Ballarat, Inspire Support, Victorian Advocacy League for Individuals with Disability (VALID), The Carers Circle.

November

FedPride Strategy

Federation University Australia reached out to invite Lance TV to collaborate with the Uni to create a virtual launch of their FedPride Strategy. The strategy strives to achieve best inclusive practice for LGBTQIA+/Intersectional persons at the institution. Lance DeBoyle was most privileged to have been invited to record a live 20 minute interview with Federation Universities Vice Chancellor - Professor Duncan Bentley.



TDoR Show

In honour of Transgender Day of Remembrance (TDoR) members of the Victorian transgender community were invited to take part in a panel style discussion relating to a range of transgender issues. The panellists were made up of people living in urban and regional Victoria and who represented transgender voices across age and differing cultural backgrounds.

In this special 1 ½ hour episode, panellists unpacked their unique insights and experiences of social, economic, and political micro-aggressions, erasure and roadblocks. After the completion of this broadcast, both LaNCE TV and the individual panellists received much positive feedback from many who had watched the show and felt that their stories had also been shared and made valid.



TDoR Panellists (Screen Shot)

Sally Conning, Korra Korrrpu, Dee Chrissyomallos
Lance & Gab, Michelle Sheppard and Lincoln Brannan

February

Wikipedia article

LaNCE TV hit the big time in February with it's very own inclusion into Wikipedia and can be found by using this link: https://en.wikipedia.org/wiki/Lance_TV_Ballarat

Your submission at [Articles for creation: Lance TV Ballarat](#) has been accepted [\[edit \]](#)



Lance TV Ballarat, which you submitted to Articles for creation, has been created.

Congratulations, and thank you for helping expand the scope of Wikipedia! We hope you will continue making quality contributions.

The article has been assessed as **Stub-Class**, which is recorded on its [talk page](#). It is commonplace for new articles to start out as stubs and then attain higher grades as they [develop](#) over time. You may like to take a look at the [grading scheme](#) to see how you can improve the article.

If you have any questions, you are welcome to ask at the [help desk](#). Once you have made at least 10 edits and had an account for at least four days, you will have the option to [create articles yourself](#) without posting a request to [Articles for creation](#).

If you would like to help us improve this process, please consider [leaving us some feedback](#).

Thanks again, and happy editing!

[Bkissin](#) (talk) 21:13, 15 February 2021 (UTC)

March

Captain Moonlite Rides Again (3K views)

A Children's and Family Services (CAFS) initiative, Captain Moonlite Rides Again was a projection art installation which celebrated the local LGBTIQ+ community during Ballarat Begonia Festival. LaNCE TV was invited to help launch visual stories of Ballarat Pride via projection on the side of the CAFS building in central Ballarat. Lance, Gabriella and Markus broadcasted from the CAFS site and interviewed CEO Wendy Sturgess and CAFS employee Sage Akouri live to C31 Melbourne and Facebook.



LaNCE TV live from CAFS
Captain Moonlite show

Chillout Festival

LaNCE TV was invited to return to Daylesford to live stream the 24th Annual Chillout Parade. Due to uncertainty of what the COVID conditions might be, organisers decided to work with LaNCE TV to create an online virtual Parade. LaNCE TV production created opening and closing sequences, edited and colour matched video and mastered audio for more than 40 video submissions.

The event was presented by queer performer Frock Hudson and drag queen Dolly Diamond and was a blended presentation of live and pre-recorded material.....And of course, the Parade went around twice!

April

In April this year, Lance TV was nominated under four categories for the 2021 Antenna Awards. The categories were: Best Factual, Current Affairs or Interview Program; Best Live and/or Outdoor Broadcast Program; Best Technical & Creative Ingenuity During Lockdown; and Personality of Year (Lance DeBoyle). Additionally, C31 extended an invitation to LaNCE TV hosts Gabriella Labucci and Lance DeBoyle to host the 10th annual Antenna Awards, at Deakin Edge Federation Square and scheduled for Saturday 18 September, COVID restrictions permitting.



Screenshots of C31 nominee announcements

May

LaNCE TV was the auspice organisation for an IDAHOBIT long lunch event – A Place at the Table. LaNCE TV worked closely with the auspice and assisted in planning the event and scheduling of the day. Additionally, Gabriella and Lance volunteered to host the 4 hour event, for approximately 100 attendees, at the Ballaarat Mechanics Institute.

(Image reproduced with permission)



June

LaNCE TV received notice from Awards Australia that we had been nominated for a Community Achievement Award under the Regional Victoria “Community Group” category. The Community Group Award recognises significant contributions by groups to their local community. The awards night is scheduled for 10 December 2021.



The City of Ballarat approved a \$9145 Community Impact Grant for the project - LaNCE TV live in Concert. LaNCE TV and Ballarat band Motor City Sounds are proposing to collaborate and create

LaNCE TV In Concert! Will be a night of entertainment, celebration and collaboration between LaNCE TV and Ballarat premiere musicians Motor City Sounds. The show is scheduled for Friday 1 October at The Ballaarat Mechanics Institute on Sturt Street.

LaNCE TV wishes to acknowledge the kind support of the City of Ballarat for this project.

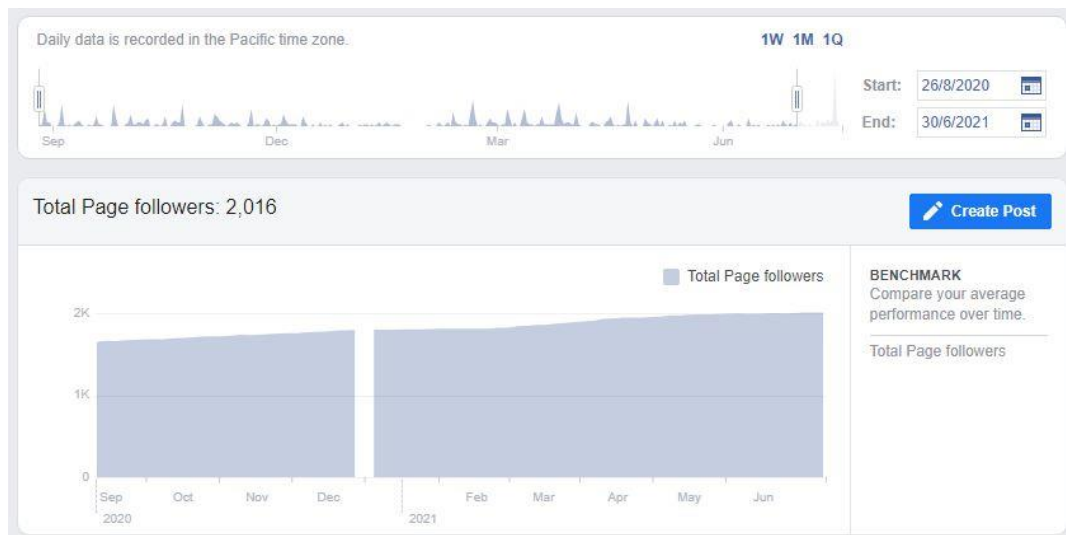


City of Ballarat logo reproduced with permission

LaNCE TV – Key Metrics

Facebook

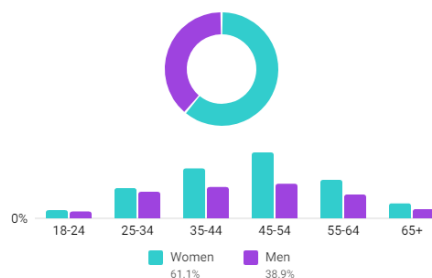
Beginning 26 August 2020, the LaNCE TV Facebook page had 1655 Followers. Looking at the Facebook chart of *Total Page Followers* numbers under this category kept a slow but steadily increase over the 12 month period Followers totalled 2013 by 30 June 2021, an increase of 358 followers. The previous year the increase was 414 followers. (difference = 14.51%)



Facebook Page likes ⓘ

1.8K

Age & gender ⓘ



Top towns/cities



Facebook metrics indicates that our followers, when broken down into the Facebook “binary only” gender identifiers, increased over this period with 61.1% Female and 38.9% Male (57% and 37% respectively the year before) and are largely from Australia 92%, and the USA coming in a second at 2.6%. From across Australia our followers come from Melbourne 27.9%, Ballarat 22.9% and Sydney 4.4%.

Increase = f 6.78%, m 5.01%

During the global pandemic of 2020, many people looked to social media to stay connected with their communities and with people mandated to isolate in their homes due to extended COVID lockdowns, people were seeking alternative sources of entertainment across social media platforms. LaNCE TV experienced an increase in video views and total reach (24.8% and 29.95% respectively).

Zara



I just watched it back and am very happy 😊 It presented as fun and engaging as our usual shows. Thank you so much Lance. I can't express how grateful I am to be given the opportunity to express myself so openly and proudly as this has been. My experience transitioning started out so secret and shameful and to have this platform where people respond so positively, coupled with your and Eli's encouragement, I feel so happy and proud to be me. Thank you for putting your trust in us to produce the segment for your show. It has been so much more than just a show for me, and I am forever grateful xo



Video Views

Daily: Number of times a video has been viewed due to organic reach (Total Count)

VIDEO VIEWS BY YEAR		
	2020/21	2019/20
Aug-Dec	16219	8369
Jan - April	8274	12505
May - June	3568	-
May - Aug	-	15125
TOTAL	28061	35999

Total Reach

Daily: The number of people who had any content from your Page or about your Page enter their screen. This includes posts, check-ins, ads, social information from people who interact with your Page and more. (Unique Users)

TOTAL REACH		
	2020/21	2019/20
Aug - Sept	135221	122848
Jan - Apr	74662	86702
May - Jun	38221	-
May - Aug	-	125925
TOTAL	248104	335475



You are very welcome, last night I only came for half the show, but I like to pop in, whenever I can, after I put the kids to bed. It's a great show 😊 it is feeling like a community for me 😊

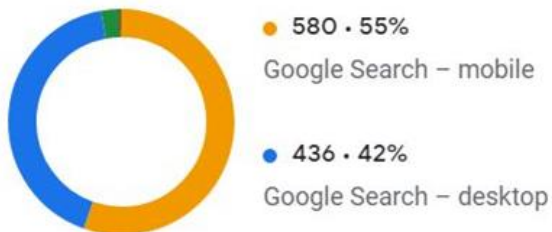
1,048

👁 People viewed your Business Profile

📈 +39.0% (vs Feb 2020–Jun 2020)

Platform and device breakdown

Platform and devices that people used to find your profile



GOOGLE MY BUSINESS

Our presence on Google My Business shows metrics, between February 2021 to June 2021, for the number of times that LaNCE TV Ballarat appeared in a search. The statistics show a 39% increase of views of the LaNCE TV Ballarat business profile against the same period last year.



LaNCE TV team installing and wallpapering the 2021 set

Treasurer's Report

LanceTV Inc.

In the period of 26 August 2020 to 30 June 2021 LanceTV inc. total incomings of \$19203.57.

This figure is made up of sponsorships, the provision of live streaming services, an audition fee, memberships, a fee for auspice services and project funding, in part, from the City of Ballarat, totalling \$13,009.54.



Expenditure during this period totals \$4849.60. This figure included costs associated with presentation fees to C31 Melbourne, insurance and public indemnity, Awards submissions, postage, and reimbursements. At the end of the last quarter the LanceTV Inc. balance was \$8159.94.

The auspice IDAHOBIT project had funding of \$4000 which had been held over from the previous year, during to the COVID related lockdowns of 2020.

Incomings in 2021 for the event totalled \$6194.03. This amount comprised of donations to the project, ticket sales and bank interest. A combined incomings total of \$10,194.03.

Outgoings for this account totalled \$7117.68.

Leaving a remainder of \$3076.35.

This amount will be held by LanceTV Inc. until such time as the auspicee is able to form an incorporated association. Funds will be transferred once a suitable bank account has been opened in the newly formed associations name.

INCOMINGS			OUTGOINGS		
LTV	2020/21	2019/20	LTV	2020/21	2019/20
Community Dinners (carried forward)	45	478.90	Broadcasting Licence	3432	3828
Sponsorship	3781.43	2646	Insurance	434	0
Appearances	0	600	Reimbursements	983.60	
Grants	4572.50	910	TOTAL	4849.60	3828
Live Streaming	3880	800	AUSPICE		
Fees	730.61	0	Event	7117.68	0
TOTAL	13009.54	5434.90	TOTAL	7117.68	0
AUSPICE			OUTGOINGS GRAND TOTAL		
	2020/21	2019/20			
Auspice	6194.03	4000	LTV BALANCE	8159.94	263.52
Interest		0.15	AUSPICE BALANCE	3076.47	4000
TOTAL	6194.03	4000.15			
GRAND TOTAL	19203.57	9435.05			

Annual statement



Associations Incorporation Reform Act 2012

1. This statement is for the association financial year ending

30/06/2021

2. Details of the association

Association registration number	A01076270
Name of association	LANCETV INC.

3. Date of the annual general meeting

15/08/2021

4. Number of association members at the end of the association financial year?

5

5. Financial information of association

Gross revenue	\$ 19203
Gross expenditure	\$ 11967
Mortgages, charges, securities	\$ 0
Gross value of liabilities owed by the association	\$ 0
Gross value of assets held by the association	\$ 0

6. Did the association administer a trust during this period?

No		No
Yes		Name of Trust:

7. Financial information of trust

Gross value of assets	\$
Gross value of liabilities	\$
Gross value of revenue	\$
Gross value of expenditure	\$
Mortgages, charges, securities	\$

8. Were any resolutions passed at the annual general meeting concerning the financial statements?

No	X	No
Yes		What were the resolutions?

9. Submitted by

Name:	Debra Lord
Date annual statement submitted	19/08/2021