

LaNCE

tv

inc

ANNUAL REPORT 2021-2022



The last 12 months have been a coming of age for LanceTV Inc.- one that saw us experience growth, maturation and of course more glitz, glamor, humour and connection.

It saw us receive an increase in funding, signalling increased recognition and a renewed sense of purpose.

It's been a time of celebration, that's for sure!

Some of our key achievements this year includes winning an award for excellence in community television broadcasting - our first ever award. We were also recognised as 2021 LGBTIQ+ Artist of the Year by our rainbow peers and built the Australian LGBTIQ+ Community TV Platform - QCTV.

But that's why you're here - read on to find out more!

"Lance TV has a unique ability to bridge the space and time continuum and it matters because it will reach someone, somewhere who really needs it" - Community member



FROM THE CHAIRPERSON (Interim)

The last financial year has been another excellent year for us. We have hit some key milestones and move through the coming year with a team of seven members.

We also say goodbye and thank you to Markus Middling and Cameron Hodgson who, we can all agree, they had a significant impact during their time with LanceTV Inc., and I would also like to take this opportunity to welcome the team's new starters Sarah Davison, Stephen Donohue, Issie Hart, and Stevie Parr.

As always, we must extend our gratitude to Channel 31 Melbourne for their unwavering support throughout the year and to our sponsors for their constant and continued support.



Aside from the role of interim Chairperson, my key role is with the LaNCE TV show as set designer/builder, I want to thank the LanceTV committee for allowing me to build sets and props once again for the 2022 season. The praise from the committee and audiences has been most appreciated.

Some of the highlights from our activities this year include:

- LTV turned 4 years old.
- Channel 31 Antenna Award for Outstanding technical and creative ingenuity during lockdown.
- Midsumma Regional Activation Grant.
- Panel 40 Years Midsumma
- RAV Funding - QCTV
- GLOBE AWARDS – LGBTIQ+ Artist of the year.
- City of Ballarat Creative Inspiration Grant.
- LIVE in Concert.
- Community Broadcasting Grant.
- 2022 Chillout return.

Our success is also directly linked to the hard work of our fierce leader Deb Lord. We have made extraordinary progress this year and I would like to personally thank Deb for their energy, commitment, and consistency in driving our organisation forward.

Thank you for another excellent year. I look forward to working with the incoming Board of Directors and to continuing the work of breaking down barriers with you all.

Roddy Ramos
Interim Chair

Treasurers Report

LanceTV Inc.

Financial year ended 30 June 2022

Report

LanceTV Inc. is currently classified as a Tier 1 association and as such, are not required to have financial statements externally reviewed or audited.

I am pleased to report that the 2022 surplus was \$56055.30 (the 2020/21 surplus was \$10208.43). This result was achieved primarily through a significant increase of income through government grants for a number of projects LanceTV Inc. has and is currently undertaking.

Income

There was a total trading income of \$6914.07 and is made up from jobs undertaken during the year, such as Chillout Festival, commercial creation, corporate hosting, and ticket sales of the concert. Sponsorships made up roughly half of the total income, with Director's memberships and the sales of some LaNCE TV merchandise making up the balance.

Government funding of \$89425 was received through grants from; Midsumma Festival Regional Impact Grant, Regional Arts Victoria, City of Ballarat Creative Inspiration Grant, Department of Premier and Cabinet and Community Broadcasting Foundation.

Expenses

Much of the operating expenses were related to the activities set out in the afore mentioned funding agreements.

The items of advertising, catering, and hire are related to the LaNCE TV Live in Concert show and are combined to a total of \$9643.90.

A further \$9361.94 is related to the organisational development grant for purchases of broadcasting equipment.

Contractor payments totalling \$6200 were made to the QCTV Project Manager and a further \$247.82 was paid in June for the QCTV platform on the AWS Cloud platform for the month of May.

The item of licences \$6163 include the monthly payments associated with Xero accounting software and the quarterly presentation fees to C31 Melbourne for LaNCE TV broadcasts. Telephone and internet fees of \$619 are for the monthly payments of the LanceTV Inc. business phone.

Insurance of \$850 was paid to Regional Arts Victoria for our yearly membership and professional indemnity, volunteer, and public liability insurance coverage.

Lastly, reimbursements of \$7188.35 are due to the LanceTV Inc. bank account not being able to have a debit card attached to the account thus, Directors are paying for project requirements and being reimbursed once the appropriate documentation has been submitted and approved.

A total income for the 2021/22 fiscal year was \$96339.07, with total operating expenses of \$40283.77 we entered a new financial year with a positive cash balance of \$56055.30.



A handwritten signature in black ink, appearing to be 'Deb Lord'.

Deb Lord

Interim Treasurer

Profit and Loss

LanceTV Inc.

For the year ended 30 June 2022

	2022	2021
Trading Income		
Jobs	3,368.45	-
Memberships	79.61	-
Merchandise	10.52	-
Sponsorships	3,455.49	-
Total Trading Income	6,914.07	-
Gross Profit	6,914.07	-
Other Income		
Grants	89,425.00	-
Total Other Income	89,425.00	-
Operating Expenses		
Advertising	924.90	-
Catering	2,450.00	-
Contractors	6,200.00	-
Equipment	9,361.94	-
Hire	6,272.50	-
Insurance	850.00	-
Licences	6,163.04	-
QCTV Platform	247.62	-
Reimbursements	7,188.35	-
Stripe Fees	6.42	-
Telephone & Internet	619.00	-
Total Operating Expenses	40,283.77	-
Net Profit	56,055.30	-

Balance Sheet

LanceTV Inc.

As at 30 June 2022

30JUN2022

Assets

Bank	
LANCETV INC.	50,099.89
Total Bank Current Assets	50,099.89
Accounts Receivable	
Accounts Receivable	11,439.84
Total Current Assets	11,439.84
Fixed Assets	
Computer Equipment	4,724.00
Total Fixed Assets	4,724.00
Total Assets	66,263.73

Liabilities

Current Liabilities	
Historical Adjustment	10,208.43
Total Current Liabilities	10,208.43
Total Liabilities	10,208.43

Net Assets	56,055.30
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Equity

Current Year Earnings	56,055.30
Total Equity	56,055.30

HIGHLIGHTS OF THE YEAR THAT WAS!

2021

SEPTEMBER

C31 AWARD WINNERS



On 18 September LaNCE TV won its first ever award taking home the Antenna Award for Outstanding Technical & Creative Ingenuity during lockdown.

The show received this national award for its very first year of broadcasting on television by rising to the challenge of airing the live show each week during the COVID lockdowns of 2020 and keeping communities connected.

The awards ceremony was to be held at Deakin Edge at Federation Square and hosted by Lance DeBoyle and Gabriella Labucci, but due to a snaplock down, the awards night pivoted to being a prerecorded event

for television. Channel 31 advised of the win via email and that the award would be delivered to the LaNCE TV studios via the magic of Australia Post.

Lance and Gabriella pre-recorded a number of award presentations for other Antenna Award winners at the Ballarat Mechanics' Institute. Our gratitude to Sam McColl and the BMI for their kind generosity and technical support.

OCTOBER

MIDSUMMA - REGIONAL ACTIVATION FUNDING

LanceTV Inc. received \$7972 to produce a panel show as part of Midsumma's Regional Activation program. Premier Daniel Andrews announced in July 2021, that Midsumma would deliver a State Government initiative designed to commemorate the 40th anniversary of the decriminalisation of homosexuality within Victoria under the banner of Melbourne Pride 2021. Funding was made available across the state to enable and boost involvement in activities that either lead-up to or on the day within a regional context. More information about the LaNCE TV panel episode can be found on the following page.



DECEMBER

MELBOURNE PRIDE VIRTUAL PANEL

On 5 December, LGBTIQ+ guests from across regional Victoria appeared on LaNCE TV for a panel discussion which reflected upon the 40 years since the decriminalisation of homosexuality in Victoria as part of Melbourne Pride celebrations. The panel reflected upon historic changes in legislation, changing societal attitudes about LGBTIQ+ communities, and personal stories about Pride. Panellists represented a range of ages, rural locations, intersections, and backgrounds. The panel compared and contrasted knowledge and lived experiences of their 40 years since decriminalisation. Participants explored the term Pride, share personal interpretations of the word, and unpacked the ways Pride is celebrated by regional LGBTIQ+ Victorians. LaNCE TV collaborated with participants, in the lead up to the presentation, to structure relevant questions and identify pertinent moments and memories to share with viewing audiences. This event was broadcast as a special extended TV event to community television station C31 Melbourne and simulcast to participating Facebook pages. Our deepest gratitude to the panellists: Auntie Anne, Greg, Leigh, Rick and Jo for being so very generous in giving their time and sharing their lived experiences during this special extended episode of LaNCE TV.



REGIONAL ARTS VICTORIA

LanceTV Inc. recieved \$16453 to establish a free access online Queer community TV digital platform, so remote and regional Victorian LGBTIQ+ communities can share insights, feel connected and have a place of belonging. This project successfully trialled free community workshops in Ballarat and Warrnambool with the aim to empowering regional LGBTIQ+ communities to produce content, edit audio and video assets and to encourage LGBTIQ+ video storytelling in regional locations.

This project also built the digital platform QCTV for the specific purpose of broadcasting LGBTIQ+ community created programming. LanceTV Inc. worked closely with Mitchell Kalika from 5stream in the creation of the cloud based QCTV digital platform. The platform can be found at www.qctv.au



2022

JANUARY

Dr DEANNE GILSON

Wadawurrung artist Dr. Deanne Gilson agrees to continue delivering the Welcome to Country at the beginning of each show.

Dr. Gilson spoke the first words ever voiced on LaNCE TV on 15 July 2017 as she welcomed viewers to the show that streams from Wadawurrung county each week. Dr. Gilson is a dear friend of the show, and we are most grateful to Dr Gilson who has been welcoming C31 veiwers to the show each week since February 2020 in her pre-recorded opening sequences.



ACQUISITIONS

In late January LanceTV acquired a licence for the online accounting software program Xero to ensure that the financial recordkeeping of LanceTV Inc. is accurately maintained. The organisation also has a business phone which allows LanceTV Inc. a more professional community profile.

SPONSORS

It would be impossible for the LaNCE TV show to broadcast on C31 without sponsorships. The people who are our sponsors are small business owners from across regional Victoria. Scruffy Fella, Splatters Cheese Bar Geelong, Star Bookkeeping and Administration Services and The Gatehouse Café.

Thank you all for investing in our vision and in our organisation; your sponsorship is integral to our ability to serve the LGBTIQ+ community.



FEBRUARY

LGBTIQ+ ARTIST OF THE YEAR – GLOBE VICTORIA



On 11 February 2022 the LaNCE TV television show were the proud winners of the 2021 GLOBE Victoria Community Award for LGBTIQ+ Artist of the year. Winning this award put us down in history as the first organisation in the 14 year history of the awards and proudly as the first regional entity to win the award.

The award was received by Lance DeBoyle and Gabriella Labucci during the lavish ceremony at The Plaza Ballroom of the Regent Theatre on Collins Street Melbourne, and was attended by the LanceTV Inc. committee.

The GLOBE Community Awards celebrates achievement in Victoria's Lesbian, Gay, Bisexual, Transgender and Intersex communities, highlighting the work of a diverse range of organisations and individuals that benefit and unite the Victorian LGBTIQ community. (*GLOBE website*)

THE 2022 SERIES RETURN

Our partnership with Chillout set out on a fantastic foot for our 2022 series return, with Chillout setting us up with some truly amazing guests in the lead up to their 25 year celebrations. Guests included Joel Bray, Kylie Auldist, and Leather Lungs and culminated in our live show from Daylesford Chillout Festival with Nate Byrne from the ABC as our special guest.



NEW COLLABORATION

LaNCE TV continues to collaborate with our LGBTIQ+ community. Dr Bree Gorman from Geelong created a fantastic 22 part series on diversity and inclusion and did so with the novel use of lego bricks to reinforce the important messages to audiences. Dr. Bree was also a guest on the show during the broadcast of their final episode on 24 June 2022.

Dr. Bree Gorman is a Diversity and Inclusion consultant focused on turning good intentions into meaningful change. They work to enable organisations to build diverse work forces and create inclusive environments. (Photo Credit: Dr. Bree Gorman)

MARCH

CITY OF BALLARAT - CREATIVE INSPIRATION GRANT

LaNCE TV Ballarat delivered free video content creation workshops to LGBTIQ+ communities in Ballarat and Warrnambool. This project built capacity in LGBTIQ+ communities in methods of: Creating video content using a mobile phone; audio/visual editing techniques; and video storytelling.

All participants were absolutely delighted to have received a tripod, a lavalier microphone each, and for those with iPhones, they also received an Apple conversion cable to connect their microphones to the mobile devices. Participants were most grateful to the City of Ballarat - Creative Inspiration Grant for the provision of these items. Participants said they felt that their ability to produce video footage with their phones was made more professional through using their tripods for stable framing and that audio quality was optimised with the use of the lavalier microphones.



RICK YOUSSEF JOINS THE LANCETV INC. COMMITTEE

Rick Youssef joined the LanceTV Inc. committee in March 2022. Rick has a background in political circles and is best known in Ballarat for his work in community through the Rainbow Coffee project which has kept our local LGBTIQ+ community connected and safe during the pandemic.

Rick initially joined LanceTV Inc. as an Ordinary member and more recently became interim Secretary. (Photo Credit: Rick Youssef)

MAY

LANCE HOSTING GIG

As part of Thorne Harbours National Volunteer Week Celebrations, Lance was very privileged to have been invited to host their LGBTIQ+ Organisations' Volunteer Event (LOVE). The evening was held at the Victorian Pride Centre St Kilda and was a blended evening of live and online audiences. (Photo Credit: Dean Arcuri)



JUNE

LGBTIQ+ ORGANISATIONAL DEVELOPMENT GRANT

On Friday 10 June it was announced, by Commissioner of LGBTIQ+ Communities Todd Fernando, that LanceTV Inc. had been allocated \$50,000 to foster and promote the expansion of LanceTV Inc. as a growing concern in the media space ensuring the ongoing viability of our programs and services. This grant also supports the recruitment of a skilled and identified board as well as engaging in community conversations and consultations which we believe will additionally support community connectedness. At the heart of it, the activities of LaNCE TV, supported by a process of organisational development, will enable us to support diverse LGBTIQ+ communities to be visibly represented in a media industry which typically does not celebrate Queer communities. Looking to the future, we hope LanceTV Inc, can support and equip people with the skills, confidence, and resources to be able to tell their own stories and have others mirrored back to them in a way they may never have experienced before. Through this funding LaNCE TV will be able to create safer and more accessible creative outlets for LGBTIQ+ people in our own communities. (Photo Credit: Daniel Witthaus)



LANCE FLIES THE FLAG ON LIVE FROM ST. KILDA WITH BEN MURPHY



Ben Murphy reached out to LaNCE TV and invited Lance DeBoyle to appear on his C31 show in mid-May. Live from St Kilda with Ben Murphy was a weekly television program filmed in The Alex Theatre in St Kilda and was hosted by the internationally acclaimed comedy magician and illusionist Ben Murphy.

Lance thought it was cute to take some mandarins from the tree and gift them to Ben on the show— And we all know what's better than eating a mandarin!

(Photo Credit: Ben Murphy)

LaNCE TV LIVE IN CONCERT WITH MOTOR CITY SOUNDS

On June 10, LaNCE TV and Ballarat band Motor City Sounds collaborated and created LaNCE TV In Concert! It was a night of entertainment, celebration, and a promotion of LGBTIQ+ creatives, Ballarat musicians and of Ballarat as a dynamic tourist location. The concert celebrated the 5th year of the show LaNCE TV and was a live concert with a seated audience and a formatted broadcast of the LaNCE TV show which was broadcast to C31 Melbourne and across Facebook from 9 pm until 10:30pm from the Minerva Room at the Ballarat Mechanics Institute on Sturt Street.



Collaborating with Motor City Sounds, Randal Smith, Stella Savy and Dani Fry the project allowed us to hone our skills as creative partners and to exercise respectful leadership by working with a large group of people.

We received the following message from Motor City Sounds: *"Thank you for asking Motor City Sounds to be involved in your recent LaNCE TV Live in Concert. We are proud to be a part of an event that is fun and that also empowers people to enjoy life. We appreciated the clear guidance and organisation of rehearsals from the start. Despite COVID affecting the initial date, your enthusiasm and flexibility ensured the smooth running of the show. What a great cast. I am inspired with how hard you worked to make it so. Please don't hesitate to contact us for any future events."*

From Stella Savy, on behalf of herself and Dani Fry: *"On the 10th of June 2022, my duo Hippopotamus performed live on Lance TV. Originally, we were going to perform earlier in the year, but like most things Covid 19 put a spanner in the works! The Lance TV crew were very clear and gave us plenty of notice on cancellation and the new possible dates. Leading up to the event we had fantastic communication about running times and sound checks etc and the night itself went off*

without a hitch. The whole team was very professional, and I loved that fact that the show was going out live to entertain the masses! Lance TV is important! Australian content is important and diverse representation is even more important. Would love the opportunity to do it again!"

This event gave LaNCE TV the chance to show our regular audiences that hosts Lance DeBoyle and Gabriella Labucci are more than just talking heads. It gave scope for the presenters to be on a big stage with a live band and show their wider range of talents. This initiative serves as a template for further possible collaborations with Motor City Sounds and Hip-Popatomus (Stella Savy and Dani Fry). It gives LaNCE TV a piece of work to point to for future touring grants with the musicians to perform at LGBTIQ+ festivals across Victoria, to promote, build awareness and celebrate the connection and support between LGBTIQ+ communities and their allies.

Our thanks to the production crew of Sarah Allen, Max Walters, Roddy Ramos, Josh Dore, Rick Youssef, Sam McColl, and Paul Wilson for all their time, energy and hard work to get the broadcast up and running.

COMMUNITY BROADCASTING FOUNDATION

In mid-June the LaNCE TV show was granted funding of \$28,000 to pay a part time Program Manager for 12 months to produce the weekly program on C31 Melbourne.

The Community Broadcasting Foundation (CBF) is an independent non-profit funding organisation based in Melbourne. They receive funds from the Australian Government to distribute through grant programs which support the maintenance and development of community broadcasting in Australia.



AUSPICE FUNDS TRANSFERRED

LanceTV Inc. had been holding \$3176.51 in the auspice account for A Place at the Table/Bootblack Plus since 2020. The auspicee contacted LanceTV Inc. to advise that a new auspice organisation had been secured and furnished an invoice for the full amount to be transferred to Rural Pride Ltd. The funds transfer occurred 24 June 2022 and is now confirmed that the LanceTV Inc. auspice account is now at zero dollars.



💎 Top fan

Gemma Leech

It looks like it's going to be a other good interview tonight on lance tv I can not wait for it. Lance tv has been having good interviews of late keep up the good work lance tv. Cause your not just doing the people proud who are part of the LGBTQIA+ community people it's also just people in general as well who cares for the awesome show that you do every Friday night to put on for the pride community. Cause other people needs to hear that we are important aswell cause we still human beings but our sexuality is just different that's all. Love is love 🌈💖😊 and we are happy for who we are.