

Daniel Oliveira

UX Designer - Web Design - Web Manager

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Portfolio: www.danielbrux.com

OBJECTIVE

With over ten years of experience in Brazil and three years in Canada working at a financial institution, I have honed my skills in managing complex projects and delivering user-centered solutions.

Specializing in web projects, I bring extensive experience in implementing corporate portals, web applications, and mobile applications. Additionally, my focus is on creating products that prioritize user experience, ensuring intuitive and functional interfaces.

PROFESSIONAL EXPERIENCE

Website Manager

Meridian Bank - www.meridiancu.ca

Toronto - Canada

Since August 2021

- Design, build, and maintain websites and landing pages, ensuring their functionality and aesthetics.
- Conduct meetings with the Marketing team to discuss and determine the design of campaigns, aligning visual communication strategy with campaign objectives.

Web Analyst – UX Designer

4Quality Technology - www.4quality.com.br

Brasilia - Brazil

August 2019 - August 2021

- Design, build, and maintain websites.
- Design mobile applications based on User Experience principles.
- Conduct meetings with clients to discuss and determine layout design.

Senior System Analyst

Postalis - www.postalis.org.br

Brasilia - Brazil

March 2009 - August 2019

- Administration of the Institute's Portals and Intranet.
- Design mobile applications focused on User Experience.
- Design and create the Institute's Information Reports.
- Design, build, and maintain websites.

EDUCATION

University of Toronto

2024

User Experience Design | School of Continuing Studies
Status: In progress

Catholic University of Brasilia

2011

Postgraduate in Software Engineering
Status: Completed

Catholic University of Brasilia

2008

Bachelor's degree in Computer Science
Status: Completed

SKILLS

User experience design, Adobe Creative Suite, Figma, Wordpress, Elementor, CMS Kentico, Joomla, PHP, CSS, JavaScript, HTML, MySQL, Balsamic, Jira, Confluence, Asana.

REFERENCES

Denise Schnorrenberger

Digital Marketing | HubSpot Specialist - Canada
E-mail: denisesch22@gmail.com

Glauco Balthar

IT Director - Quanta Previdência - Brazil
E-mail: gmlhomem@gmail.com