### **Six Sources of Influence Strategy Families Matrix**

This matrix provides a comprehensive approach to engaging parents in the hybrid learning process. It addresses motivation and ability from personal, social, and structural perspectives, ensuring that parents feel empowered, supported, and motivated to play an active role in their children's education.

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| **SIX SOURCES OF INFLUENCE STRATEGY MATRIX** | | | |
| **Vital Behavior:** That families actively engage in the hybrid learning process at home, providing support, motivation, and monitoring the use of digital tools and school activities, thus strengthening the connection between home and school. | | | |
| * 1. **PERSONAL MOTIVATION** | | * 1. **PERSONAL ABILITY** | |
| **Objective:** Inspire parents to understand the importance of their role in supporting their children’s hybrid learning journey and motivate them to become active participants. | | **Objective:** Equip parents with the tools, knowledge, and confidence needed to support their children’s hybrid learning effectively. | |
| Questions to ask | Strategies | Questions to ask | Strategies |
| Do parents understand how their involvement positively impacts their children's academic success?  Do they feel empowered to help their children with digital tools and school activities? | Provide clear communication on the impact of parental involvement on students' success.  Share success stories from other parents or families who have actively engaged in supporting hybrid learning.  Offer opportunities for parents to set personal learning goals for their involvement in the process.  Highlight the benefits of family involvement, such as improved student motivation and academic performance. | Do parents feel confident in using digital tools like iReady, Schoology, and others?  Do they know how to create a supportive and structured learning environment at home? | Provide workshops or online resources to teach parents how to use digital learning platforms.  Offer simple, step-by-step guides for supporting their children's learning at home.  Create opportunities for parents to practice and gain experience with the tools and strategies used in the hybrid model.  Provide clear and practical suggestions on how to set up a productive learning space at home. |
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| * 1. **SOCIAL MOTIVATION** | | * 1. **SOCIAL ABILITY** | |
| **Objective:** Foster a supportive community where parents collaborate with the school and each other to create a positive learning environment for students. | | **Objective:** Ensure that parents have the support and resources they need to engage with the learning process and overcome challenges. | |
| Questions to ask | Strategies | Questions to ask | Strategies |
| Do parents feel supported by the school and their peers in their role as educational partners?  Are they motivated by seeing other parents involved and engaged in the learning process? | Organize parent groups or forums to discuss strategies for supporting hybrid learning.  Encourage parents to share their experiences and tips for success with others.  Celebrate and recognize families who contribute to the success of the hybrid learning model.  Create opportunities for parents to communicate and collaborate with teachers and school staff. | Do parents know who to contact when they need help with the learning tools or process?  Are there clear channels for parents to ask questions or seek assistance? | Set up a dedicated helpdesk or support system for parents to address questions about the hybrid learning model.  Provide regular communication from teachers and staff to keep parents informed and supported.  Create a “parent mentor” program where experienced parents can support others who are new to the hybrid model.  Offer one-on-one support sessions for parents who need more personalized help. |
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| * 1. **STRUCTURAL MOTIVATION** | | * 1. **STRUCTURAL ABILITY** | |
| **Objective:** Implement systems that recognize and reward parents for their involvement in supporting hybrid learning at home. | | **Objective:** Ensure that parents have the resources, access to technology, and support they need to facilitate hybrid learning at home. | |
| Questions to ask | Strategies | Questions to ask | Strategies |
| Are there incentives for parents who actively participate in supporting their children’s learning?  Do they receive recognition for their contributions to the learning process? | Offer incentives, such as certificates or small rewards, for parents who attend workshops or actively support their children’s learning.  Recognize parents' involvement in school newsletters or during parent-teacher meetings.  Provide opportunities for parents to earn points or rewards for engaging in certain activities (e.g., attending workshops, completing learning activities at home). | Do parents have access to the necessary technology and resources to support learning at home?  Do they have the time and environment needed to provide consistent support? | Offer loaner devices or internet access for families who need them.  Provide resources like printed materials or downloadable content for families with limited digital access.  Set up clear schedules for when parents can access support or help from teachers or other school staff.  Share tips for creating a distraction-free, productive learning environment at home. |

References

**Patterson, K., Grenny, J., Maxfield, D., McMillan, R., & Switzler, A.** (2013). Influencer: The new science of leading change (2nd ed.). McGraw-Hill Education.