



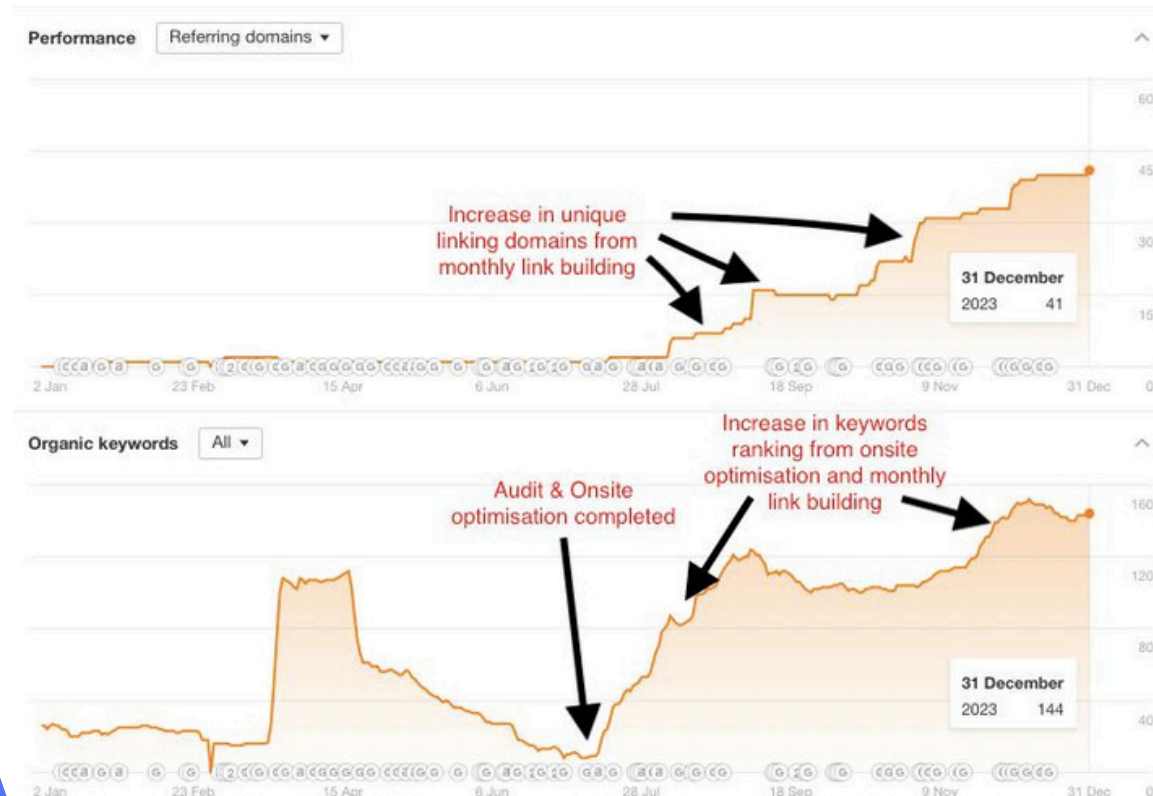
Success Stories



Thai Architectural Moldings Manufacturer – Thai Language

Righthand Table: increase in target keyword rankings after audit & onsite optimisation

Graphs Below: increase in keyword visibility in line with the increase in unique linking domains



Keywords	06-Jul-23	16-Jul-23
Google Thailand ()		
คิ้วบัวโพลี	>200	4
คิ้วบัวโพลียูรีเทน	>200	15
จำหน่ายบัว	>200	17
ติดบัวบนฝ้า	>200	8
ติดบัวฝ้า	>200	16
ติดบัวฝ้าเพดาน	>200	20
ติดบัวเพดาน	>200	16
บัวผนัง	>200	60
บัวผนังภายใน	>200	22
บัวผนังสำเร็จรูป	>200	12
บัวฝ้า	>200	26
บัวฝ้าโพลียูรีเทน	>200	4
บัวพื้นสำเร็จรูป	>200	19
บัวพื้นโพลียูรีเทน	>200	4
บัวสำเร็จรูป	>200	18
บัวเสาสำเร็จรูป	>200	15
บัวโพลี	>200	3
บัวโพลีภายนอก	>200	4
บัวโพลียูรีเทน	>200	3
บัวโพลียูรีเทนภายนอก	>200	6



Bangkok Lawyers – English Language

Righthand Table: increase in target keyword rankings after audit & onsite optimisation

Graphs Below: increase in keyword visibility in line with the increase in unique linking domains



Keywords	1 -J un-2 4	3 0 -J un-2 4	1 3 -Se p-2 4
Google Thailand (English)			
bangkok litigation lawyer	>200	6	1
business litigations lawyer	>200	7	1
civil lawsuit lawyers	>200	58	1
civil litigation lawyer	>200	4	2
corporate law attorney	>200	6	3
corporate law firms	>200	4	4
corporate lawyers	>200	4	5
corporate legal services	>200	17	18
law firm bangkok	>200	40	21
lawyer bangkok	>200	81	14
lawyers for corporate law	>200	2	2
litigation attorneys	>200	5	2
litigation firm	>200	5	9
litigation law firm in thailand	>200	36	6
m&a firm	>200	10	9
m&a law firm	>200	3	2
m&a lawyer	>200	6	2
m&a thailand	>200	44	39
thailand litigation lawyer	>200	51	4
law firm thailand	>200	27	40



Australian Veteran Medical Company – English Language

Righthand Table: increase in target keyword rankings after audit & onsite optimisation

Graphs Below: increase in Organic Traffic in line with the increase in unique linking domains



Keywords	25-Jan-23	31-May-24
Google Australia (English)		
book veteran medical appointment	>200	1
va veteran medical	>200	1
veteran medical	1	1
veteran medical advice	3	1
veteran medical advisory	27	1
veteran medical affairs	>200	2
veteran medical benefit packages	>200	4
veteran medical benefits	>200	3
veteran medical care support	15	1
veteran medical claim	23	1
veteran medical claim centre	3	1
veteran medical claims	12	1
veteran medical companies	>200	1
veteran medical company	>200	1
veteran medical conditions	22	1
veteran medical facilities	7	1
veteran medical health care	>200	1
veteran medical health insurance	>200	1
veteran medical issues	>200	3
veteran medical management	2	1
veteran medical near me	>200	1
veteran medical options	>200	1
veteran medical packages	>200	3
veteran medical reviews	1	1
veteran medical service	3	1
veteran medical services	3	1
veteran medical specialists	2	1
veteran medical submissions	>200	1
veteran medical support	3	1
veteran medical support australia	2	1

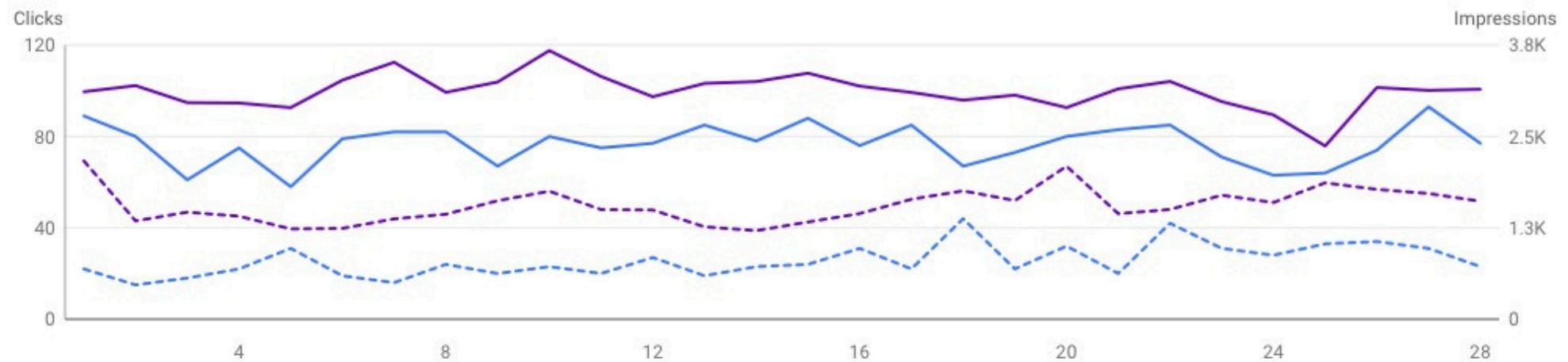
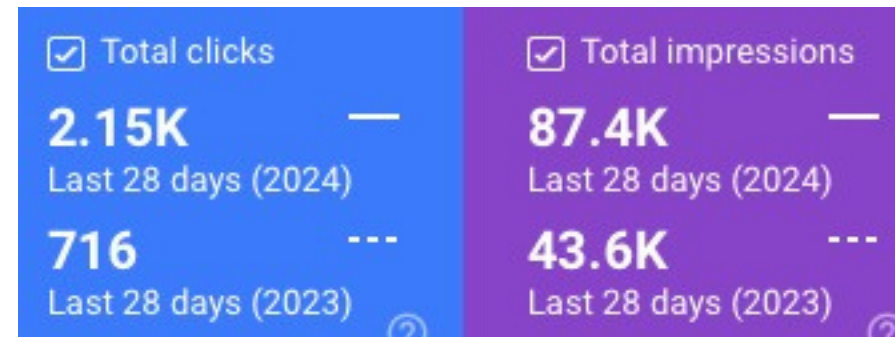


Lasik Eye Surgery – Thai Language

SEO campaign focused on 20 keywords.

Results:

- **200% increase** in Organic impressions
- **300% increase** in Organic clicks/traffic





Major Thai Hotel Brand

SEO campaign across 8 locations.

The below graph shows traffic increases over time using ahrefs.

Campaign Results:

- Over **45% increase** in direct booking in the last 2 years.
- **Reduced cost** of OTAs fees.





Major Thai Hotel Brand

SEO campaign across multiple locations

☑ Total clicks

13.5K

01/12/2023 - 31/12/...

12.8K

01/12/2022 - 31/12/...

☑ Total impressions

583K

01/12/2023 - 31/12/...

517K

01/12/2022 - 31/12/...

Year on Year traffic increase from Dec. '23 compared to Dec. '22 – Google Search Console.

6,636

Business Profile interactions ⓘ

📈 +28.1% (vs Dec 2022)



11,479

Business Profile interactions ⓘ

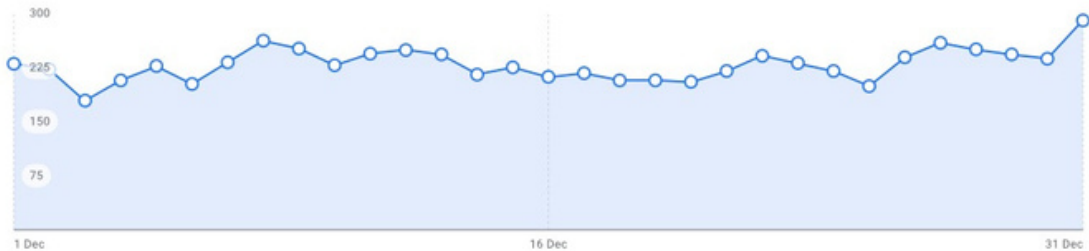
📈 +4.4% (vs Dec 2022)



7,093

Business Profile interactions ⓘ

📈 +9.7% (vs Dec 2022)



6,362

Business Profile interactions ⓘ

📈 +32.9% (vs Dec 2022)





Pet Insurance Australia Case Study

How we got a small pet insurance company to the top of page 1 on Google.

Pet Insurance Australia approached Smart Traffic in mid 2009 with the aim rank in the top 3 for the highly competitive search term 'pet insurance'.

The Results

- Ranking in the top positions for 'pet insurance' and related search terms.
- Over 145% increase in Organic traffic in the last 2 years alone.

What they have to say...

“Fantastic job. It’s been our pleasure dealing along side your company, very helpful and always a pleasure to deal with. Keep up the good work and looking forward to continue dealing with you in the new year.” **Ali – Pet Insurance Australia**



Pet Insurance Australia