

Privacy Policy for Our Products

Effective Date: 24/02/2025

Last Updated: 24/02/2025

InfinityX Consulting ("we," "our," or "us") respects your privacy and is committed to protecting the information you share with us. This Privacy Policy explains how we collect, use, and protect your personal data when you use our app 'IXC Personal Assistant Demo App'.

1. Information We Collect

We may collect the following types of information:

A. Information You Provide to Us

- **Personal Information:** Name, email, phone number, or other details when you register or contact us.
- **User Content:** Any data you enter, such as messages, preferences, or settings within the app.

B. Information We Collect Automatically

- Device Information: Model, operating system, app version, and unique device identifiers.
- **Usage Data:** App interactions, session duration, and feature usage.
- Log Data: IP address, crash reports, and diagnostic data.

C. Information from Third Parties

• If you sign in via **Google, Facebook, or Apple**, we may receive basic profile details (name, email, profile picture).

 Payment information is processed securely by Google Play or a third-party provider. We do not store credit card details.

2. How We Use Your Information

We use your data for the following purposes:

- To operate and improve the app's features and functionality.
- To provide **customer support** and respond to inquiries.
- To send important updates, notifications, and marketing messages (with user consent).
- To enhance **security and prevent fraud or misuse** of the app.

3. Sharing & Disclosure of Information

We do **not sell** your personal data. However, we may share information in the following cases:

- **Service Providers:** Trusted third parties that help us operate the app (e.g., analytics, cloud storage).
- Legal Compliance: If required by law, court order, or to prevent fraud or security threats.
- **Business Transfers:** If the app is acquired or merged with another company, user data may be transferred.

4. Data Security

We implement **industry-standard security measures** to protect your data. However, no system is completely secure, and we cannot guarantee absolute security.

5. Your Rights & Choices

Depending on your location, you may have the following rights:

- Access & Correction: Request a copy of your data or correct inaccuracies.
- Data Deletion: You can request the deletion of your account and associated data.
- Opt-Out: Disable personalized ads or marketing communications.

To exercise your rights, contact us at **support@infinityxconsulting.com**.

6. Third-Party Services & Ads

- This app may use Google Analytics, Firebase, or AdMob for analytics and advertising.
- Google may collect data as described in its Google Privacy Policy.
- Some features may integrate with **third-party services** (e.g., social media logins). These services have their own privacy policies.

7. Children's Privacy

This app is **not intended for children under 13** (or relevant local age restrictions). We do not knowingly collect personal data from children.

8. Changes to This Policy

We may update this policy periodically. You will be notified of significant changes through the app or via email.

9. Contact Us

If you have questions or concerns about this Privacy Policy, contact us at:

Email: <u>support@infinityxconsulting.com</u>

Website: www.infinityxconsulting.com