



# Through the Fire

## Stories of Resilience From the Heart of New Mexico

### PROJECT OVERVIEW

#### SUMMARY

Through The Fire is a new video project featuring stories of hope, healing and transformation. Guided by narrator Sara Tapia-Tomer, this documentary series will dig deep into what it's like going "through the fire" of life's challenges - with the goal of helping others do the same.

#### DESCRIPTION

New Mexico has some of the most unique energy and people in the world. And every day, they walk through life with no idea what to do with their struggles and few resources in their communities to help. So we decided to make a place for them.

We know the statistics - New Mexico is last in this and worst in that - and we're tired of hearing it. It's time to shine a light on what's good here: the resiliency and grit that makes us who we are and how we find ways to make it through the fire.

Combining the ancient art of storytelling and the modern day power of video, we hope to offer a new outlet for New Mexico's generational trauma in a positive, inspiring way.

### Tell Your Story

Have you gone through hard times and made it through the fire? Do you know someone who has? We're looking for people who are originally from or living in New Mexico and willing to share their story on camera. We're casting a wide net - whether it's stories about your family, relationships, culture, identity, etc. or personal struggles with mental health, addiction, or simply making your way through life. We care more about the person than the problem, and we want to highlight the triumph, not the trauma.



## **NARRATOR: SARA TAPIA-TOMER**

Born and raised in the small town of Raton, N.M., Sara came from humble means, with big dreams and a strong desire to make a difference in the world. She is a proud Chicana, mother, wife, social activist, poet, and first-generation high school/college graduate. Sara has worked in service organizations like ENLACE, PB&J Family Services, Sequoyah Adolescent Treatment Center, and Service Organization for Youth. Throughout her journey, she's seen and experienced her share of pain and suffering; now, she wants to share her story while inspiring others to share theirs. As narrator, Sara will help pave the way to illumination and evolution by promoting healing through the ancient art of storytelling.



### **FORMAT**

Documentary series; 20 - 40 minutes each episode. Narrator Sara Tapia-Tomer will share her own journeys of transformation and illumination.



### **BUDGET**

\$75,000. With additional resources, the project can expand to more stories, more communities and more episodes.



### **PRODUCTION**

The series is being produced by Jake McCook via What's Good Video, LLC in Albuquerque, N.M. in partnership with NMCO Studio in Las Cruces, N.M.



### **TIMELINE**

Pre-Production: Early 2026;  
Post-Production: Mid 2026;  
Premiere: Fall 2026



### **DISTRIBUTION**

TBD



### **SOCIAL IMPACT**

A comprehensive social impact campaign is in the works to accompany the project. This may include hosting screenings in schools and community spaces, recovery and addiction centers, with government agencies, etc. We invite anyone connected to these issues, especially mental health professionals, counselors, therapists, teachers, parents, and advocates to partner with us. We also invite any non-profit organization, community partner or individual to join us in this journey.