



SHADOW BOXERS

OUT OF THE SHADOWS.
INTO THE LIGHT.

SUMMARY

Shadow Boxers is a new video project highlighting stories of hope, healing and transformation. Guided by narrator Sara Tapia-Tomer, this documentary series will dig deep into the unique experience of being from or living in New Mexico, using the ancient art of storytelling to inspire others out of the shadows and into the light.

DESCRIPTION

New Mexico has some of the most unique energy and people in the world. And every day, they walk through life with no idea what to do with their struggles and little resources in their communities to help. So we decided to make a place for them.

We know the statistics – New Mexico is last in this and worst in that – and we're tired of hearing it. It's time to shine a light on what's good here: the resiliency and grit that makes us who we are and keeps us going. The ability to get up every day and turn the shadows into light.

Using the power of video and the ancient art of storytelling, Shadow Boxers aims to offer a new outlet for our generational trauma in a more positive, inspiring way.



TELL YOUR STORY

Have you gone through hard times and made it to the other side? Do you know someone who has? We're looking for people who are originally from or living in New Mexico and willing to share their story on camera. We're casting a wide net - some have shared stories about their family, relationships, job, or their personal struggles with mental health, addiction, or simply finding their place in life. We care more about the person than the problem, and we want to highlight the triumph, not the trauma.

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NARRATOR SARA TAPIA-TOMER

Born and raised in the small town of Raton, N.M., Sara came from humble means, with big dreams and a strong desire to make a difference in the world. She is a proud Chicana, mother, wife, social activist, poet, and first-generation high school/college graduate. Sara has worked in service organizations like ENLACE, PB&J Family Services, Sequoyah Adolescent Treatment Center, and Service Organization for Youth. Throughout her journey, she's seen and experienced her share of pain and suffering; now, she wants to share her story while inspiring others to share theirs. As narrator, Sara will help pave the way to illumination and evolution by promoting healing through the ancient art of storytelling.



FORMAT

Documentary series; 20 - 40 minutes each episode. Narrator Sara Tapia-Tomer will share her own journeys of transformation and illumination.



BUDGET

\$100,000. With additional resources, the project can expand to more stories, more communities, and more episodes.



TIMELINE

Early 2025: Pre-Production; Late 2025: Post-Production



PRODUCTION

The series is being produced by Jake McCook via What's Good Video, LLC in Albuquerque, N.M.



DISTRIBUTION

TBD.



SOCIAL IMPACT

A comprehensive social impact campaign is in the works to accompany the project. This could include hosting screenings in schools and community spaces, recovery and addiction centers, with state agencies, etc. We invite anyone connected to these issues, especially mental health professionals, counselors, therapists, teachers, parents, and advocates to partner with us. We also invite any non-profit organization, community partner or individual to join us in this journey.