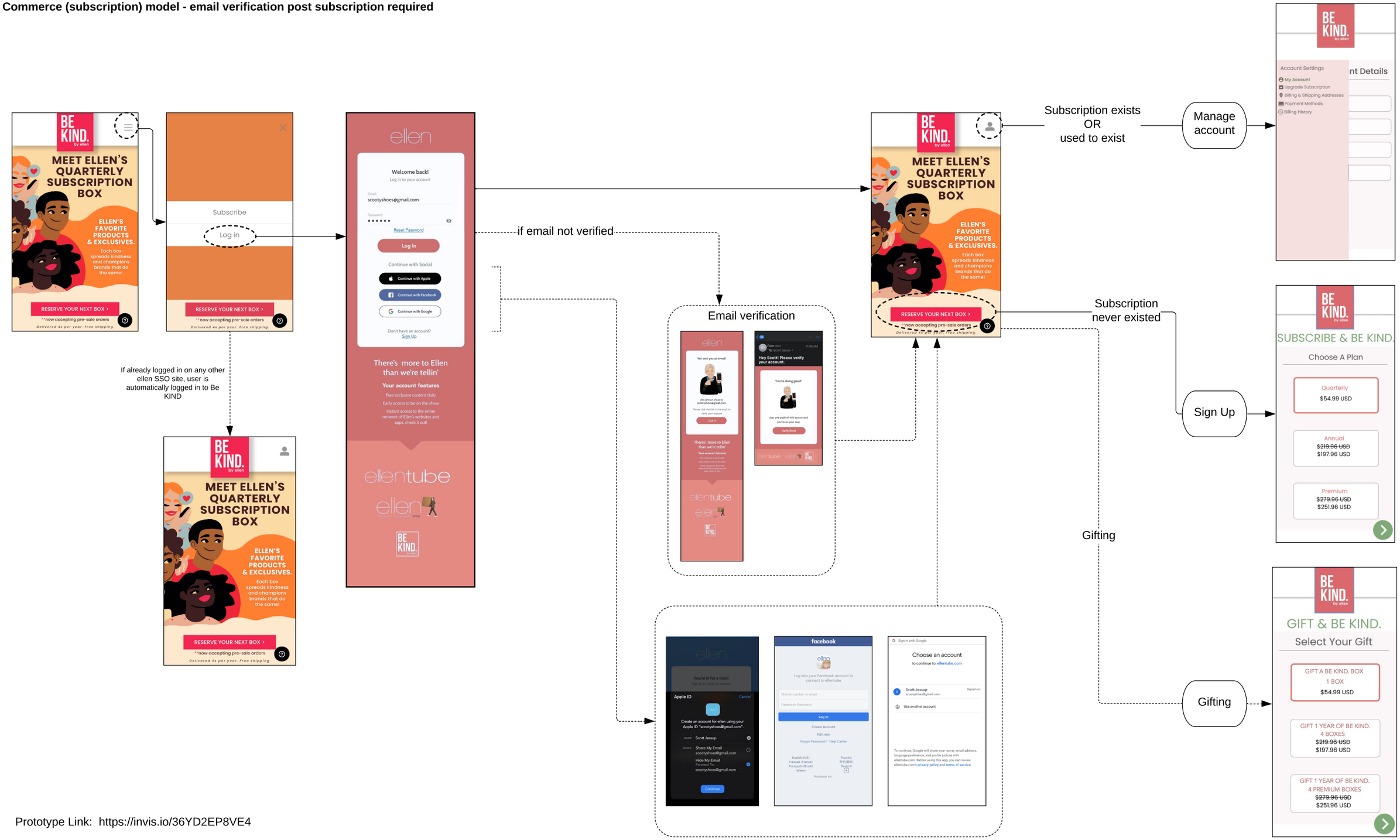
Log In (email lookup - dynamic UI) - Be KIND - on SSO - US or CA
Commerce (subscription) model - email verification post subscription required



Prototype Link: https://invis.io/36YD2EP8VE4