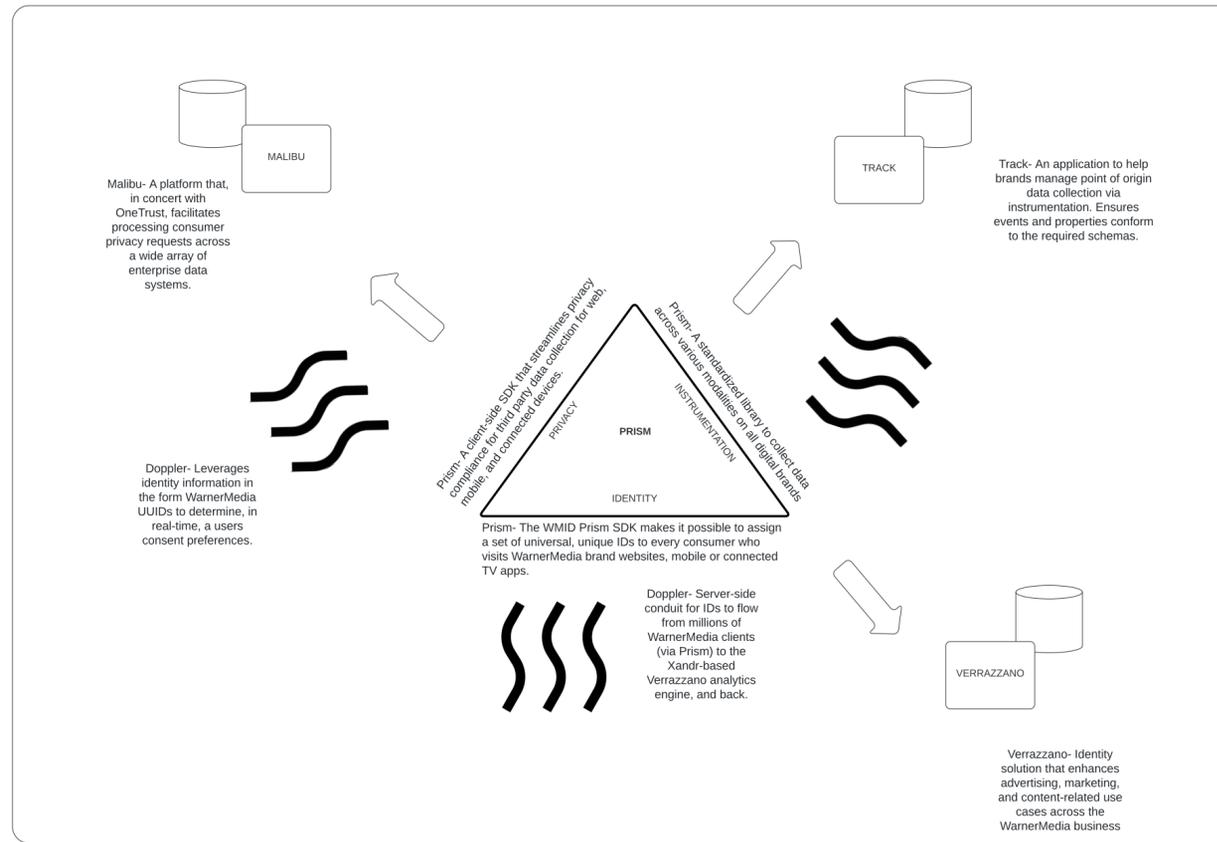
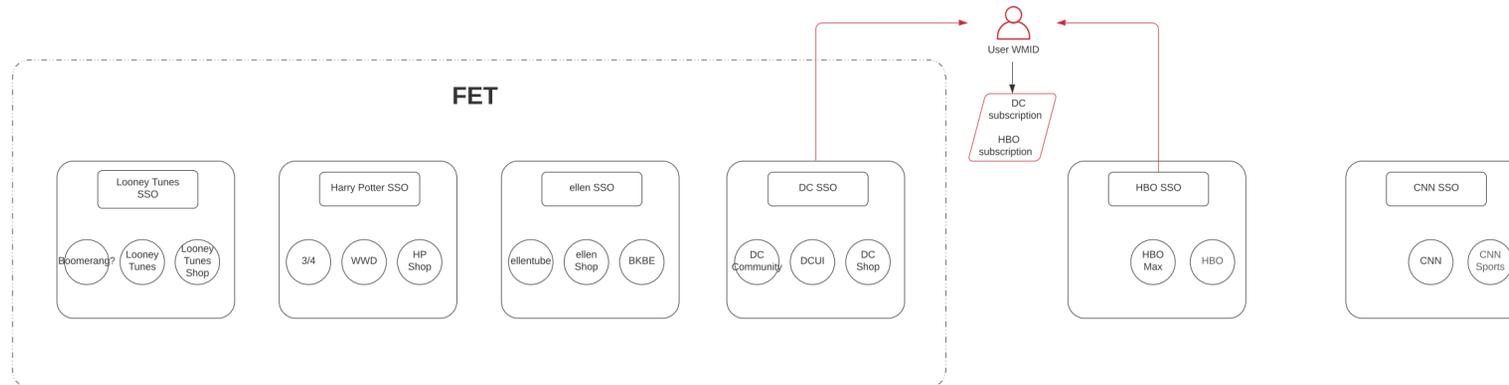


# WARNER MEDIA AND AT&T GLOBAL ID CONCEPT DIAGRAM

## WARNER MEDIA

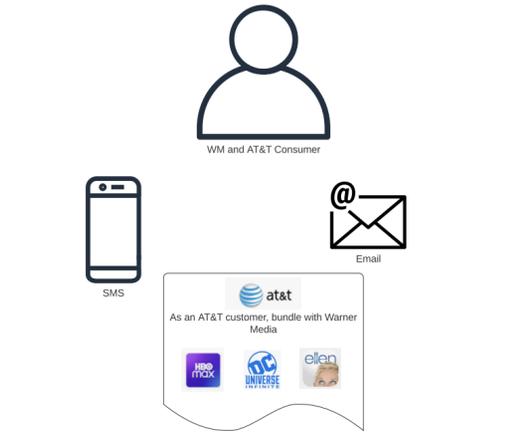


MARKETING CONSENTS      WMID      ANALYTICS

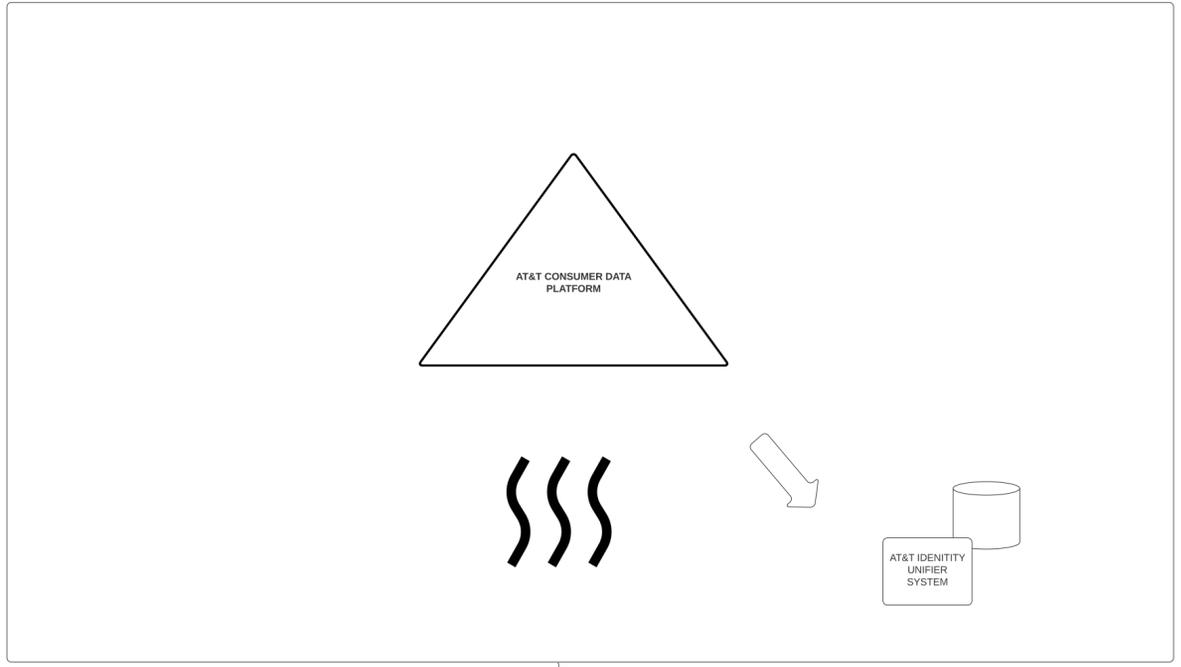


## AT&T

Assumption: Mirror solution on AT&T side



WMID      AT&TID



AT&TID

USER AT&TID

