



TEN-DAYS INTERNATIONAL RESEARCH METHODOLOGY WORKSHOP ON DATA ANALYSIS AND INTERPRETATION USING MS - EXCEL AND SPSS & ACADEMIC WRITING (IN HYBRID MODE)

Date: July 16th – July 25th 2025.
Time: Daily 6 PM

Organized by
**The Integrated Institute of Disaster
Management (IIDM)**
&
**Department of Sociology,
Sri Kanyaka Parameswari Arts and Science
College for Women (SKPC), Chennai, Tamilnadu**
In Collaboration With,
**The South Eastern University of Sri Lanka &
Madura Islamic University, Indonesia**

Objectives of the Workshop:

- To provide theoretical and practical knowledge of research methodology.
- To train participants in statistical analysis using SPSS.
- To enhance academic writing skills for thesis and research publication.
- To familiarize participants with ethical practices.
- To offer an international platform for knowledge exchange.

Topics to be Covered:

1. Introduction to Microsoft Excel: Data Summarization, Graphical Representation, and Statistical Functions
2. Linear Regression Analysis Using the Data Analysis Toolpak in Excel
3. Hypothesis Testing in Excel: Applications for Small and Large Samples
4. Analysis of Variance (ANOVA): One-Way and Two-Way Techniques
5. Introduction to SPSS: Data Entry and Coding for Statistical Analysis
6. Descriptive Statistical Techniques in SPSS & Parametric Hypothesis Testing Using SPSS
7. Academic Writing Skills: Enhancing Clarity, Coherence, and Style
8. Referencing and Citation: APA, MLA, Chicago Styles and Digital Tools
9. Peer Review and Collaborative Critique in Academic Writing
10. Publication Ethics and the Principles of Open Access

Prof. A.M. Fazil,
Dean, Faculty of Arts and
Culture,
South Eastern University of
Sri Lanka, Oluvil, Sri Lanka

Mr. Nijamir Kafoor,
Senior Lecturer,
Head of the Department,
Faculty of Arts & Culture,
South Eastern University
of Sri Lanka, Oluvil, Sri
Lanka.

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Deputy Director,
Centre for Distance and
Online Education,
AMET Deemed to be
University,
Chennai, Tamilnadu,

Ms. Shobhana Selvaraj,
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Department of Statistics,
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Matunga, Mumbai
&
Doctoral Scholar (IIIT),
Department of Applied
Sciences, Indian Institute of
Information Technology,
Allahabad

Mr. Benet Rajadurai. (Ph.D.),
Assistant Professor,
Department of Sociology,
Guru Nanak College
(Autonomous),
Chennai, Tamilnadu, India

Resource Persons



Dr. Abd. Ghofur, M.Pd,
Associate Professor,
Deputy Dean of Education,
Madura Islamic University,
Indonesia



Dr Madhu Bala,
Assistant Professor,
Department of English,
School of Arts and Science,
Vinayaka Mission,
Chennai campus,
Tamilnadu



Dr. Jeyalakshmi. R,
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Management Studies,
Sri Sairam Engineering
College, Chennai, Tamil
Nadu, India



Ms. Suduweli Kondage
Lathisha Jayangi
Ramanayaka,
Lecturer - In - Charge of the
Language Unit,
Sri Lanka Institute of
Tourism & Hotel
Management, Colombo,
Sri Lanka.



Dr. Vijay S Jariwala
Associate Professor,
Post Graduate Department
of Economics,
Sardar Patel University,
Gujarat.

Topics to be Covered (Offline)

**Venue: Department of Sociology, SKPC,
Sri Kanyaka Parameswari Arts and Science College for
Women, Chennai.**
Date: July 24th, 2025, Thursday
Time: 9 AM onwards

1. Writing for International Journals: Submission Processes and Peer Review Protocols.
2. Developing Research Proposals and Conference Presentations.
3. Structuring Academic Work: Research Papers
4. How to Publish in Q 1 Journals - Hands on Session

Workshop Registration Fee:

1. **For Faculties: 1000/-**
2. **For Students & Scholars: 700/-**
(All the registered participants will receive hard copy of the certificate through Indian Post)

For Registration

<https://forms.gle/BmwUocrG1MfcCuyt5>

Join Our Whatsapp Group:

<https://chat.whatsapp.com/LxKHfOH6fUACbz7tTBTbEV>

Organising Secretary:
Ms. V. Bhanu,
Head & Assistant Professor,
Department of Sociology,
Sri Kanyaka Parameswari Arts
and Science College for Women,
Chennai, Tamilnadu

Organising Secretary:
Dr. (Hons.) K. Vasudevan,
Founder - Managing Director,
Integrated Institute of Disaster
Management - IIDM, Tamilnadu.

For Further Contact:

Dr. (Hons.) K. Vasudevan, Cell: 97875 99955,
Dr. S. Mari Muthu, Cell: 8220696752, 7708 801 906
Ms. V. Bhanu, Cell: 89396 86161

About IIDM, Tamilnadu

The Integrated Institute of Disaster Management (IIDM) is a non-governmental organization established in 2018, dedicated to disaster preparedness, risk mitigation, climate change awareness, and capacity-building training. IIDM has trained thousands of first responders, volunteers, and officials across Tamil Nadu, strengthening disaster resilience at various administrative levels. The institute actively engages in Information, Education, and Communication (IEC) activities to promote community preparedness and risk reduction. With a mission to build disaster-resilient communities, IIDM offers specialized training, strategic learning, and knowledge-sharing initiatives.

About Department of Sociology, SKPC:

Sri Kanyaka Parameswari Arts and Science College for Women (SKPC) Chennai, was established in June 2003. It aims to provide students with a comprehensive understanding of social development and its evolution by exploring various branches such as Principles of Sociology, Indian Society, Social Psychology, Social Demography, Sociology of Development, Social Thought, Research Methodology, and Social Statistics. The department actively encourages student participation through its association, which organizes competitions at inter-departmental, intra-departmental, and inter-college levels on various social issues. These activities aim to raise awareness and foster relationships among budding sociologists.



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About the Workshop: In today's academic and research environment, mastering research methodology and statistical tools is critical for producing high-quality, impactful research. Furthermore, the ability to effectively communicate research findings through academic writing is a vital skill for scholars. To meet this demand, we propose organizing an international workshop that integrates training on research methodology, SPSS-based data analysis, and academic writing and publishing techniques. This workshop will serve as a platform for scholars from various disciplines and countries to learn, interact, and collaborate.

About SEUSL: South Eastern University of Sri Lanka (SEUSL) is a public university established in 1995, located in Olivil, Sri Lanka. It was founded to expand higher education opportunities for students, particularly from the Eastern and Southeastern regions of the country. SEUSL offers undergraduate and postgraduate programs across various disciplines, including Management, Arts, Science, and Islamic Studies. The university promotes research, innovation, and community engagement, focusing on multicultural harmony and sustainable development. With modern facilities and a commitment to academic excellence, SEUSL continues to contribute to national and regional development.

About Madura Islamic University: The Faculty of Education at IAIN Madura (Institut Agama Islam Negeri Madura) in Indonesia is an integral part of this Islamic state university, which focuses on Islamic education, culture, and academic development. Located in Pamekasan, Madura Island, the faculty plays a vital role in shaping educators and professionals with strong ethical and Islamic foundations. The Faculty of Education collaborates with other educational institutions, both within Indonesia and internationally, to enhance academic standards and provide students with broader exposure.

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Topics to be Covered (Offline)

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Resource Persons

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Head of the Department,
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Guru Nanak Khalsa College,
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Target Participants:

- Ph.D. and M.Phil. Scholars
- Faculty Members and Research Supervisors

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Convenor

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Associate Professor, Deputy Dean of
Education, IAIN Madura, Indonesia

Chief Patron:

Prof. M.M. Fazil,
Dean, Faculty of Arts and Culture,
South Eastern University of Sri Lanka,
Oluvil, Sri Lanka

Patron:

Dr. P. B. Vaneetha,
Principal I/C,
SKPC, Chennai, Tamilnadu

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