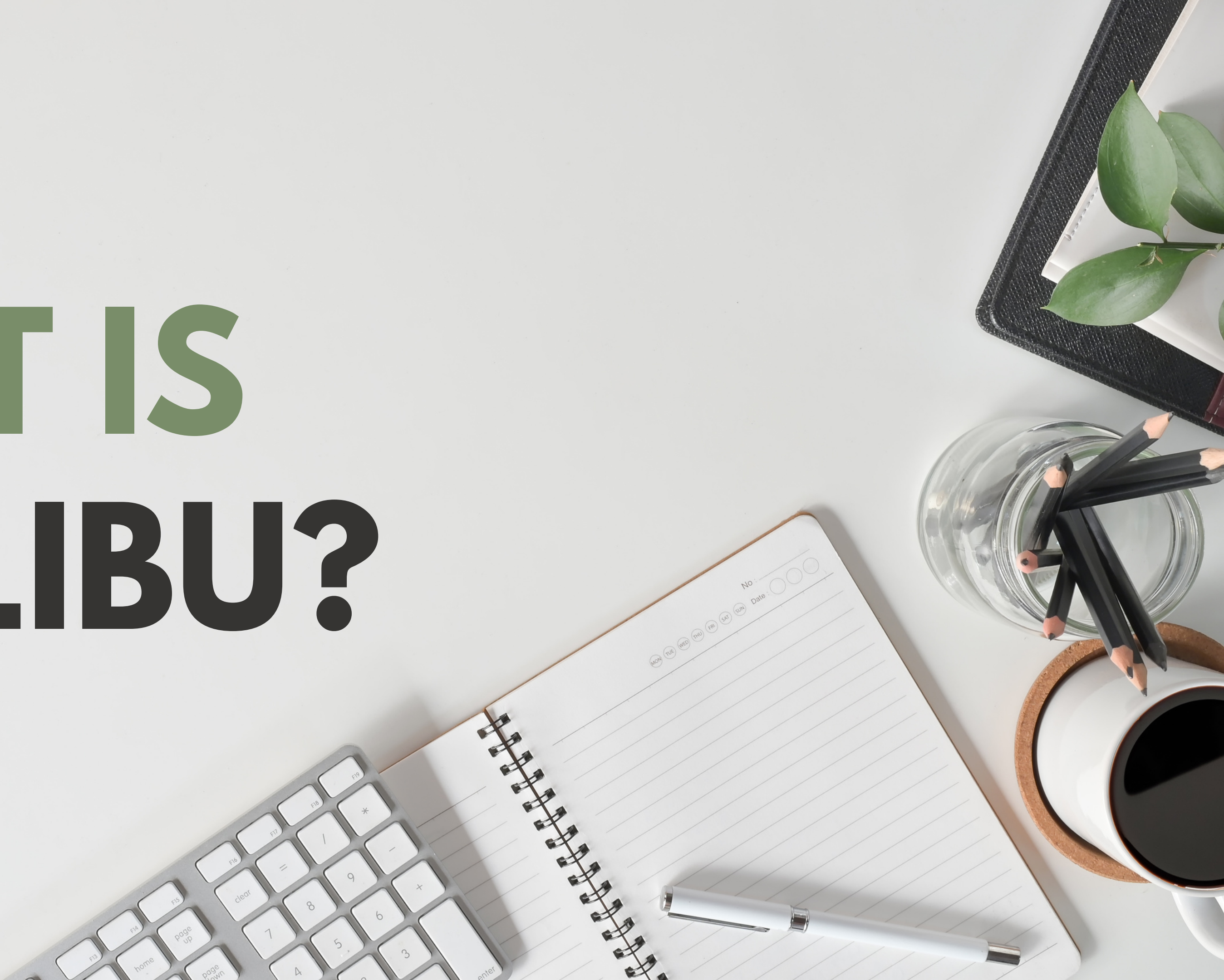




MAALIBU

WHAT IS MAALIBU?





At **Maalibu Digital Media**, we specialize in empowering healthcare professionals with cutting-edge marketing solutions.

We work with hospitals and clinics to scale their healthcare business using targeted meta-ad funnels and sales strategies.

We help doctors build their brands and improve their online presence by creating content strategies for them.

OUR SERVICES



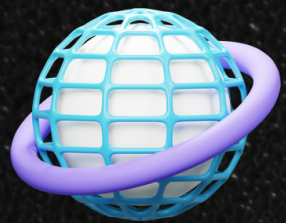
Youtube Management



Instagram Mangement



Facebook Management

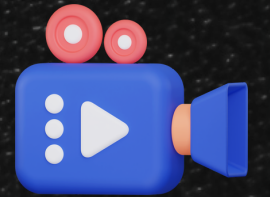


Website Development

Meta Ads



Video Editing



Graphic Designing





Meta Ads
Service

1

**WE WILL MAKE A
PERSONALIZED
STRATEGY
FOR YOU GIVING THE
BEST POSSIBLE
RESULTS**



2

PRODUCTION GUIDELINES FOR HIGH- QUALITY VIDEO ADS

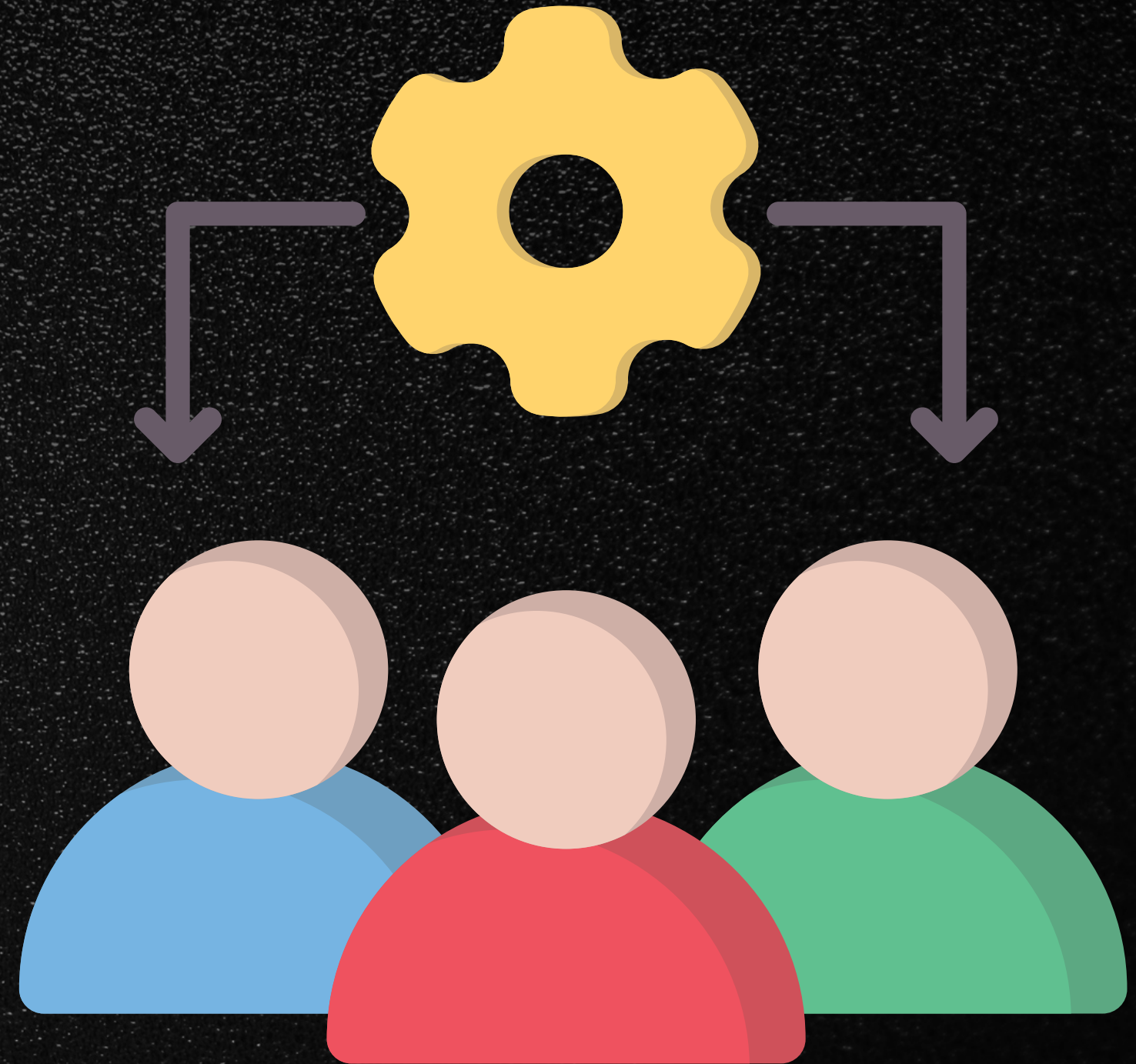


A/B TESTING
BETWEEN
MULTIPLE ADS
TO FIND OUT BEST
POSSIBLE ADS



4

**DEDICATED SALES
TEAM FOR CALLING
LEADS AND
BOOKING
APPOINTMENTS**



WEEKLY CATCHUPS

FOR DISCUSSING STRATEGIES AND GIVING REPORTS

Sun

Mon

Tue

Wed

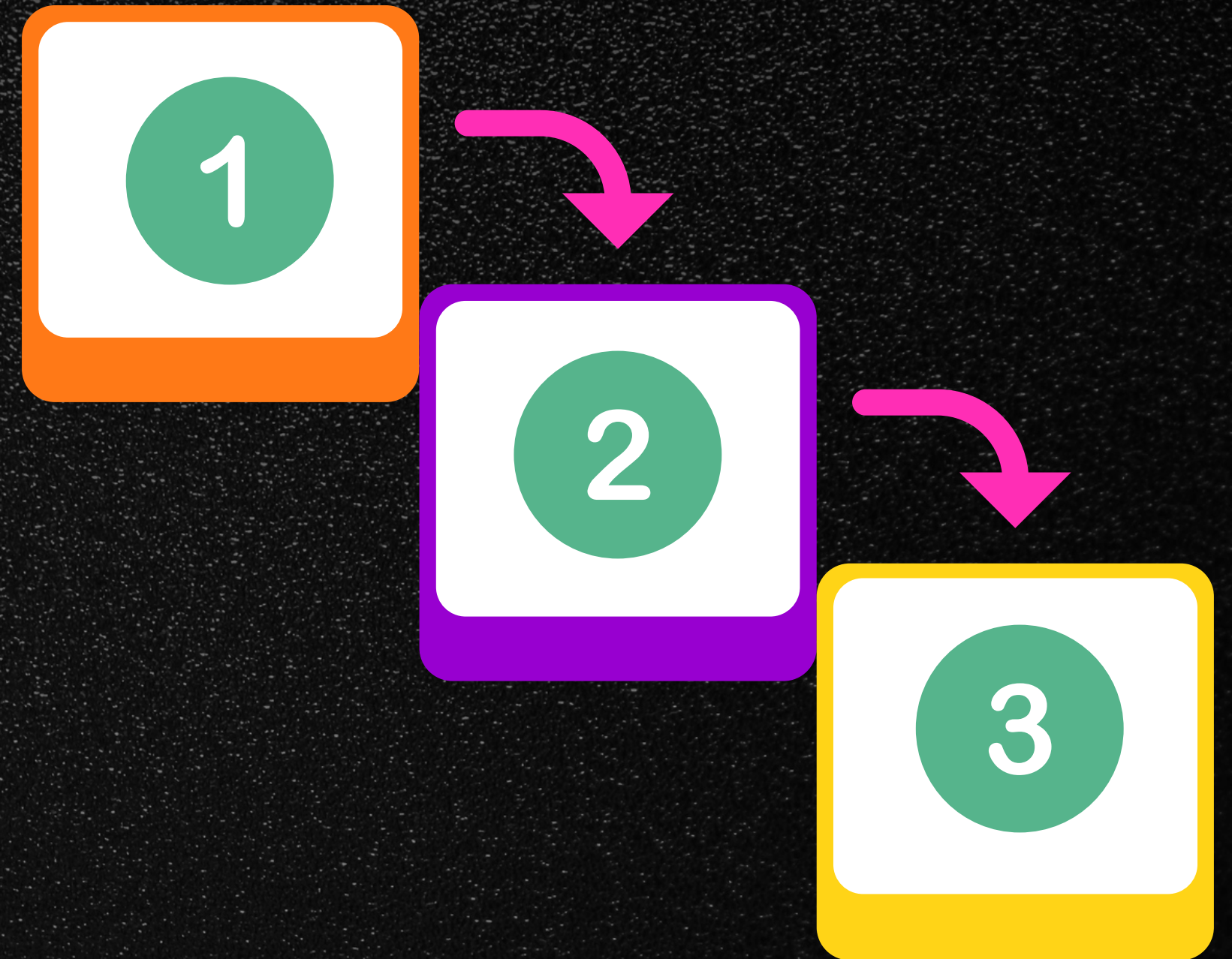
Thu

Fri

Sat

6

3 STEP SALES STRATEGY FOR CLOSING MAXIMUM LEADS



Clientele



Clientele



Dr. Chirag Bhandari

Andrologist



Dr. Ankesh Sahetya

OB-GYN

Trusted by small and big doctors across the country

Clientele



Dr. Priya Bhave

OB-GYN



Dr. Dinku

Andrologist

Trusted by small and big doctors across the country

Clientele



Dr. Ashwini Ingle

Dermatologist



Dr. M. Natesh Prabhu

Andrologist

Trusted by small and big doctors across the country

Clientele



Dr. Emanuel Gracias

OB-GYN



Dr. Archana Chowdhry

Eye Surgeon

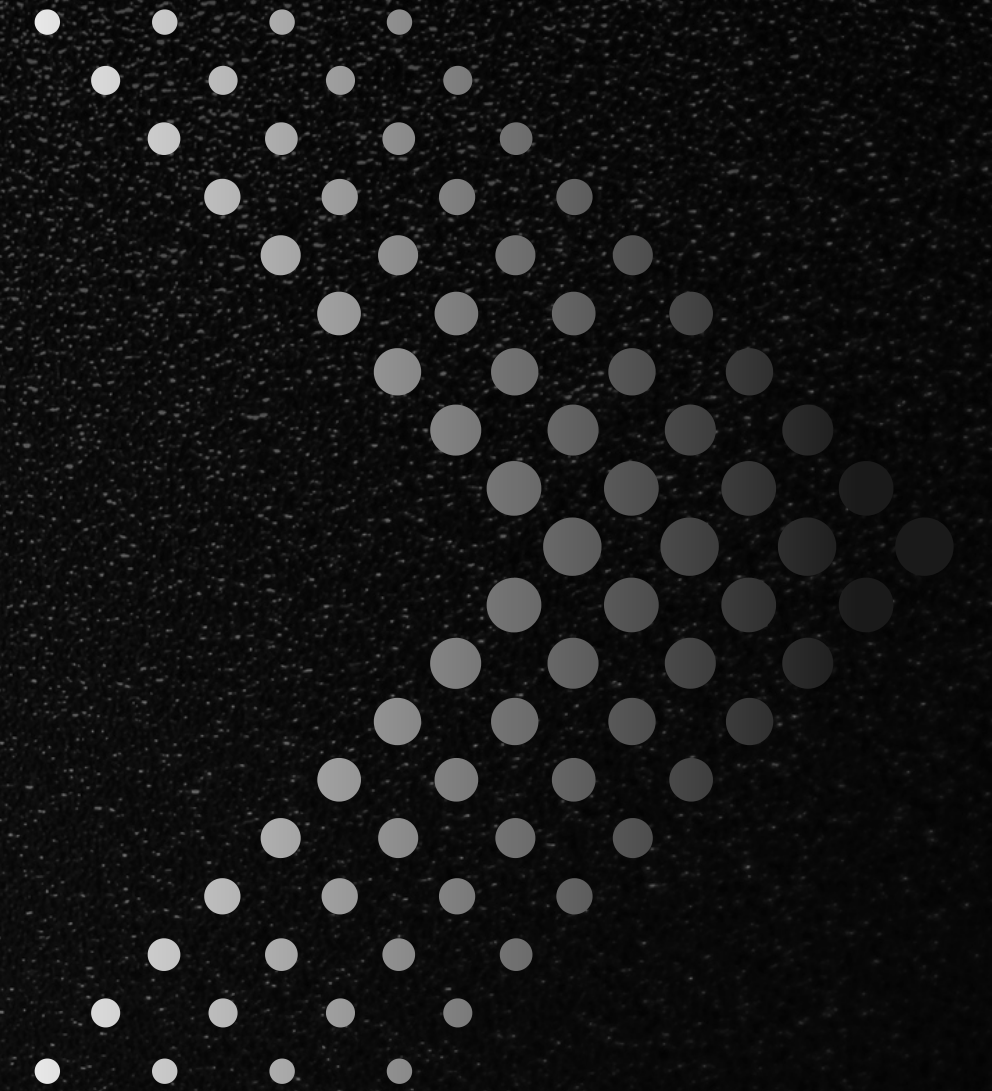
Trusted by small and big doctors across the country

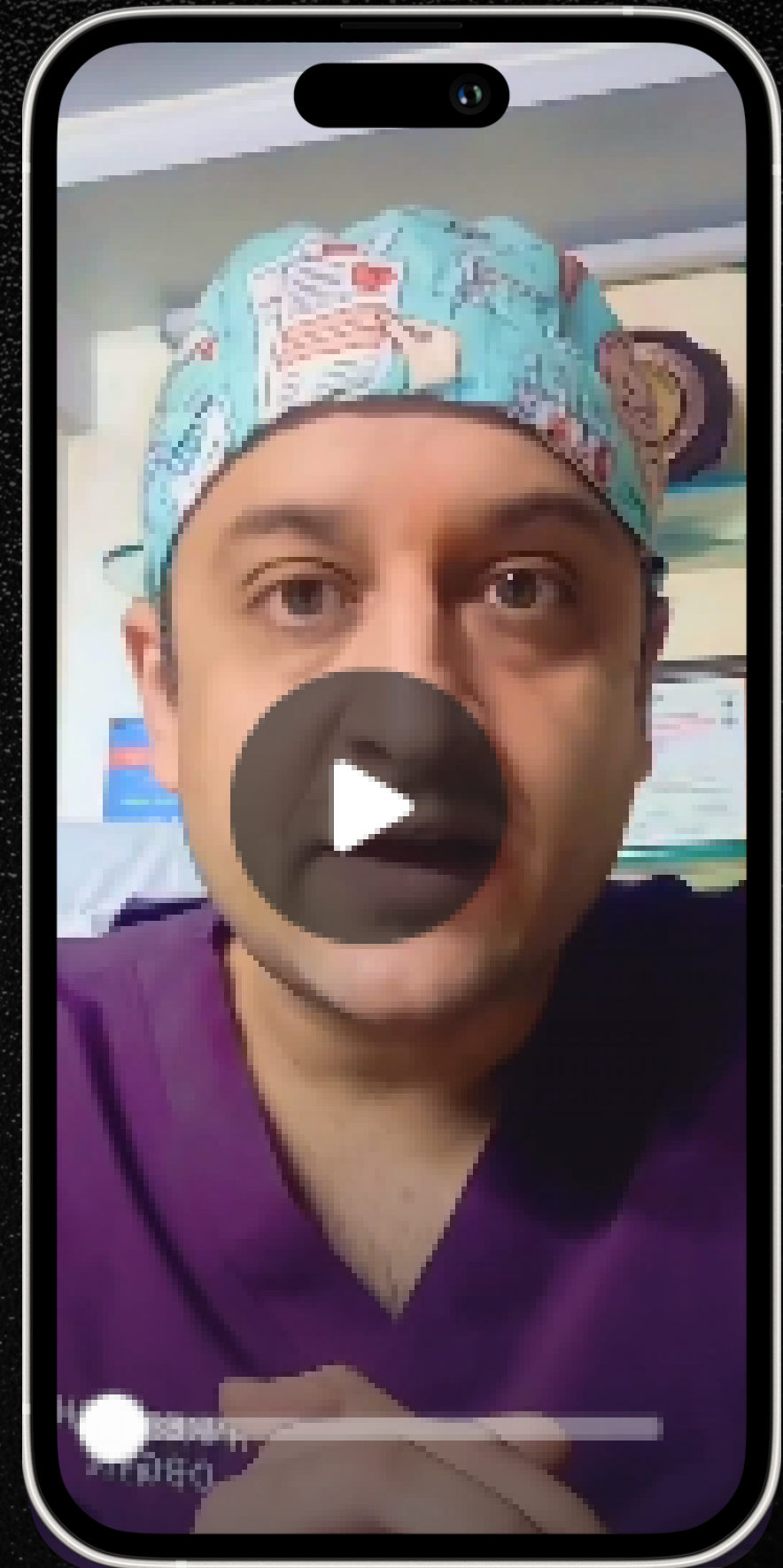
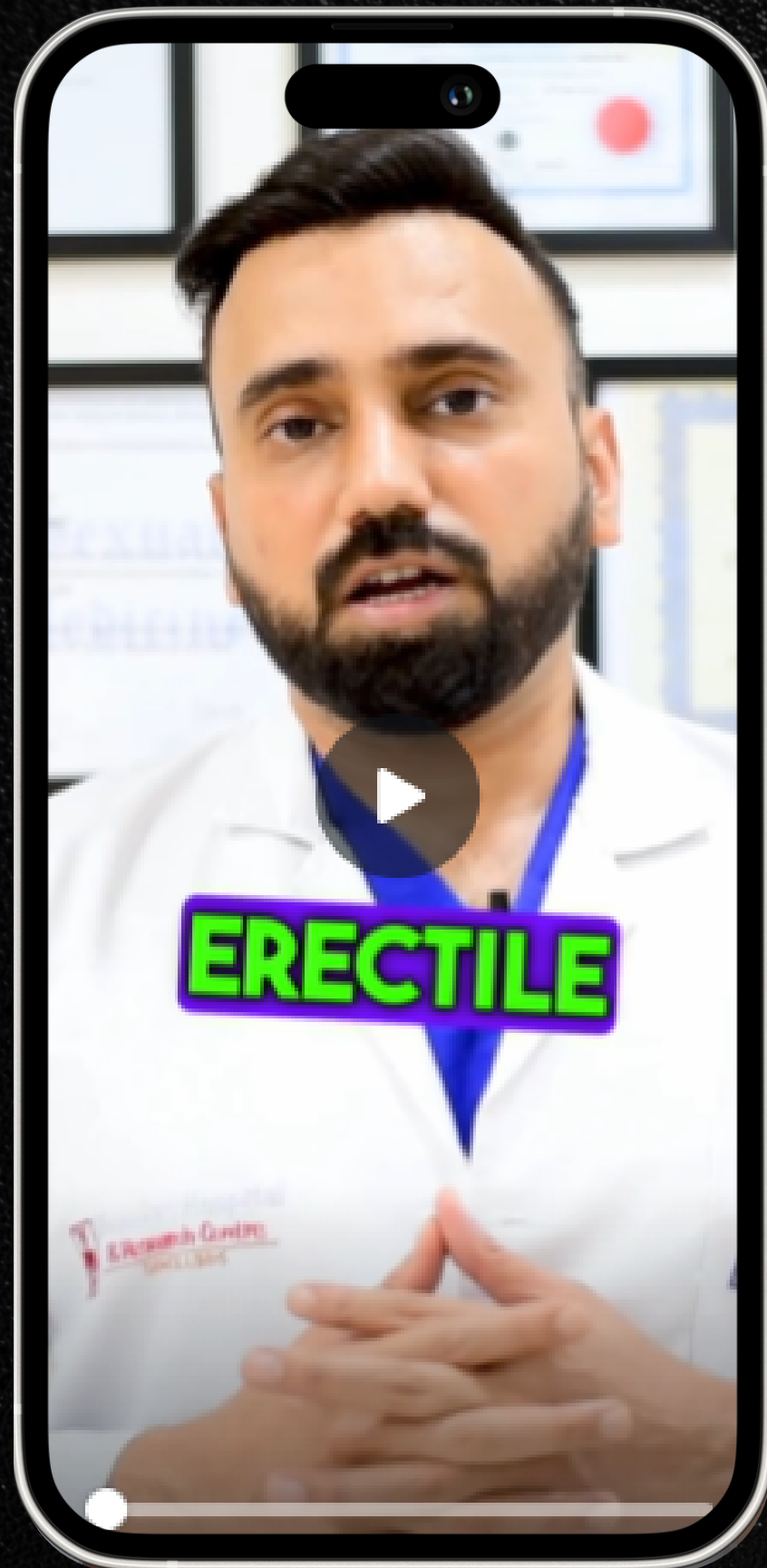
Step 1

Ad creation



**THIS IS HOW AN
AD LOOKS LIKE**

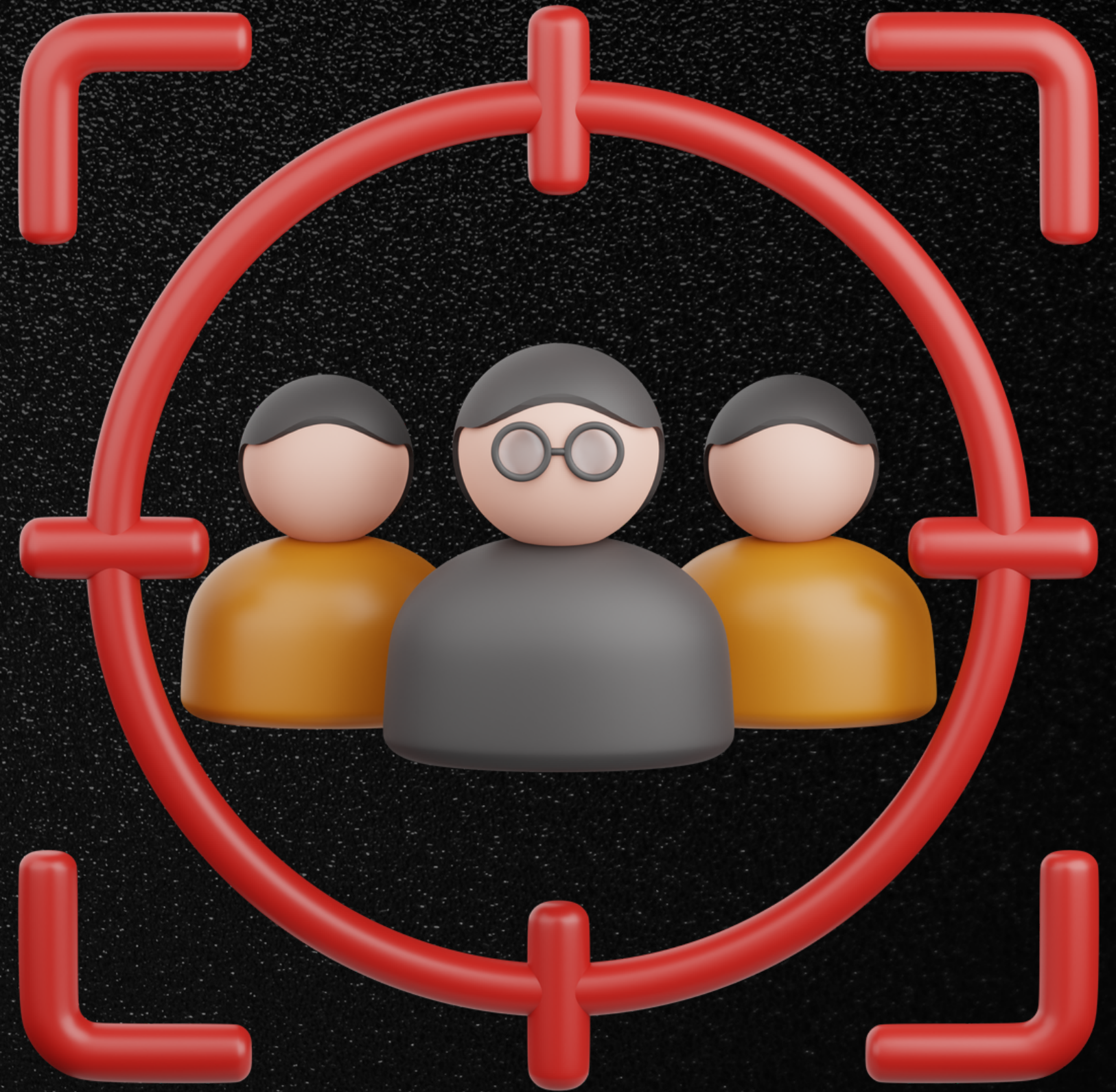




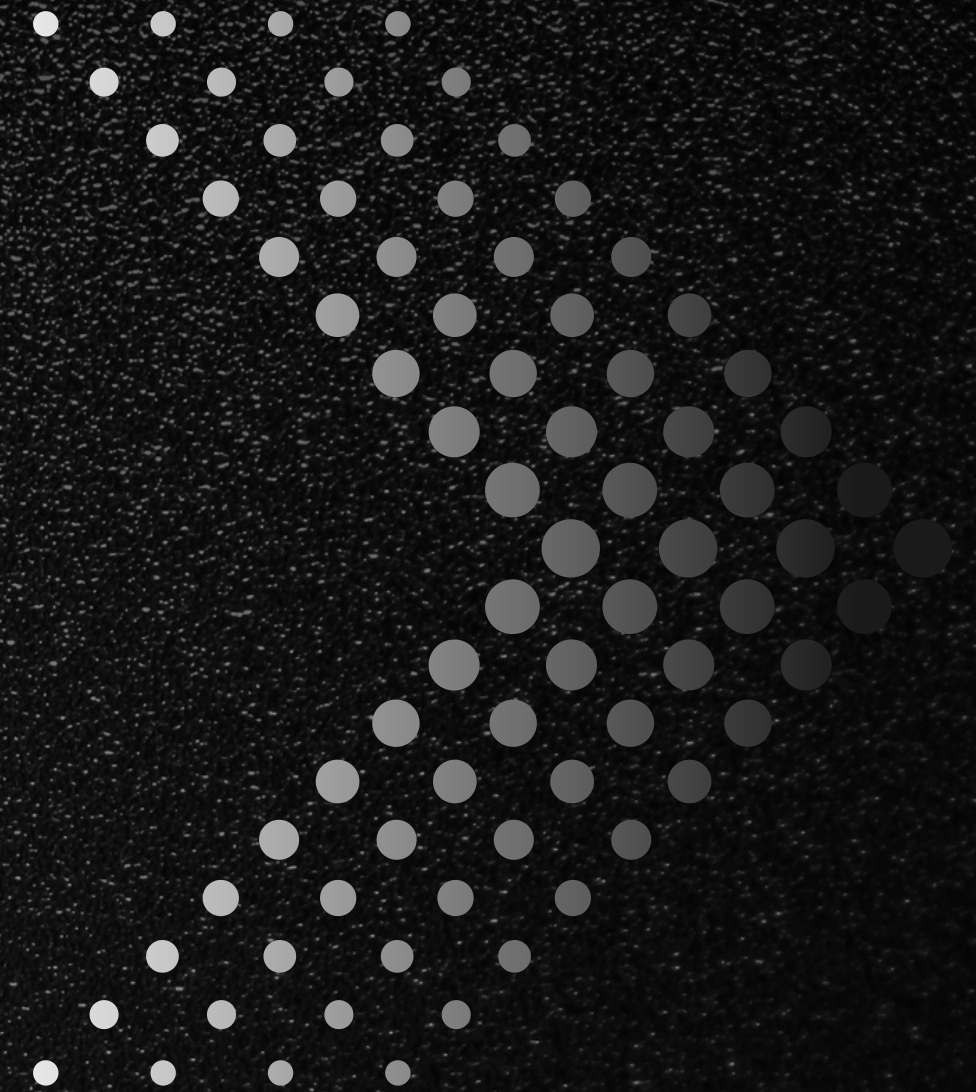
Tap

Step 2

**TARGETING THE
AUDIENCE AND
LAUNCHING THE
ADS**



THIS IS HOW A LEAD FORM LOOKS LIKE



Interested people will fill out the lead form and share their
contact information with us



Dr. Chirag Bhandari

Hi there, I am Dr. Chirag Bhandari

I will help you reclaim your masculinity and provide the expert guidance you need to reignite your passion.

Select your Problem

Erectile Dysfunction

Premature Ejaculation

Next



Contact information ⓘ

Please share these basic information about yourself so that we can help you

Full name

Enter your answer.

Phone number

Enter your answer.

Gender

Enter your answer.

Next



Privacy policy

By clicking Submit, you agree to send your info to Dr. Chirag Bhandari who agrees to use it according to their privacy policy. Facebook will also use it subject to our Data Policy, including to auto-fill forms for ads. [View Facebook Data Policy.](https://s3.privyr.com/privacy/privacy-policy.html?d=eyJlbWFpbCI6Imhlc2)

Submit



Dr. Chirag Bhandari

THANKYOU FOR FILLING UP THE FORM!

We will contact you soon.

ⓘ You successfully submitted your responses.

Call Dr. Chirag Bhandari

page for leads

4 of 4

Step 3

**CALLING THE LEADS AND
BOOKING APPOINTMENTS**



THIS IS WHAT A GOOGLE SHEET WITH LEADS LOOKS LIKE



Your Sales team will call the leads and book their appointments

66	Sadaf Shaikh	91		36656	irregular_periods	No response
67	zubair_pubg	91	98	34119	abnormal_facial_hair_growth	Will visit offline next Monday
68	Nazia Rahis	91	79	07/31/1993	irregular_periods	switched off
69	Utkarsha Lingarkar	91	84	35278	irregular_periods	In a week
70	Ketali Chheda	91	80	35780	periods_not_coming	Tomorrow 6 PM
71	snehal patil	91	77	37151	irregular_periods	Not interested
72	Manasvi Vichare	91	99	35404	abnormal_weight_gain	No response
73	Nandini	91	86	38035	irregular_periods	Tomorrow evening
74	Pooja arvind Shirsat		91	36762	abnormal_weight_gain	Will talk to her husband(call tomorrow)
75	Princy Payal	91	90	38043	periods_not_coming	Consult Online tomorrow
76	Priyanka	91	91	38014	periods_not_coming	Finalise Tomorrow
77	Wmb 7129	91	70	33530	periods_not_coming	Network issue
78	Tanuja	91	63	38175	irregular_periods	Tomorrow
79	زينب	91	87	33715	abnormal_weight_gain	Tomorrow
80	Shital	91	80	36701	irregular_periods	Call back
81	Laxmi Vinayak Khandare	91	89	35073	irregular_periods	Not Interested
82	Gaura Dhotre	91	98	33448	abnormal_weight_gain	no response
83	Muskan Mistry	91	74	37875	abnormal_weight_gain	no response
84	Rizwana Shaikh	91	96	35917	irregular_periods	call back
85	Amina Mohammed Shaikh	91	98	32147	irregular_periods	
86	Pranali Acharekar	91	70	34544	periods_not_coming	
87	Esther Subba	91	81	36483	irregular_periods	
88	Ayesha Ansari	91	98	09/17/1991	abnormal_acne	
89	varsha	7775867061	7775867061	37198	periods_not_coming	



Sheet2 ▾

Sheet1 ▾

60	Krishan Sharma	9176	male	NOT GIVEN RESPONSE
61	Anil Sharma Sharma	9196	male	WILL CALL BACK AFTER SOME TIME
62	Mukesh Malik	9194	male	HE WILL CALL BACK AFTER SOME TIME AGE-48 , GURUGRAM CLINIC
63	Hari Chand	9196	male	INTERESTED, HE WILL COME ON DELHI CLINIC (SATURDAY)
64	Vinay Kumar Mishra	9187	male	SWITCH OFF
65	Ashoka Furniture	9196	male	BUSSY
66	Himanshu Garg	9172	male	CALL BACK AFTER SOME TIME
67	RAVINDRA KUMAR MISHRA	9196	male	INCOMING OFF
68	Sitaram Gupta	9186	male	NO ANY SEXUAL PROBLEM
69	Mayank Mishra	9180	male	BY MISTAKE
70	Neeraj Sinha	9196	male	INTERESTED HE WILL COME ON DELHI CLINIC NEXT WEEK, FROM GAZIYABAD, AGE-63 , PROBLEM -ED
71	माधु बनजारा	9180	male	INTERESTED , HE WILL COME ON JAIPUR CLINIC AFTER SOME TIME , FROM- BANSWARA
72	Bablu Singh	9196	male	CALL NOT ATTENDING
73	Pal Singh	9196	male	AGE-70 , FROM DELHI HE WILL COME AFTER SOME TIME
74	Bhagwan Bhagwan Shay Me	9197	male	HE WILL COME AFTER SOME TIME ON JAIPUR CLINIC, FROM -JAIPUR
75	Sankarlal Salvi	9196	male	FROM -BANSWARA
76	Pannalal Gupta	9189	male	SWITCH OFF
77	RAJ KUMAR	9170	male	HE WILL COME AFTER SOME TIME JAIPUR CLINIC, FROM- JODHPUR, AGE-40
78	Rajkumar Goyal	9186	male	BUSSY
79	Rajivkumar Kumar	9189	male	INCOMING OFF
80	Aman Aneja	9196	male	CALL NOT ATTENDING
81	Vikash Kumar Vikashkumar	9186	male	HE WILL CALL AFTER SOME TIME
82	Subhash Saini	9196	male	NO ANY SEXUAL PROBLEM
83	Ashok Raj	9196	male	WILL CALL AFTER SOME TIME
84	Mehfooz Siddiqui	9189	male	BY MISTAKE

29	Anant Sharma	9170	male	INTERESTED HE WILL COME AFTER 15 DAYS, PROBLEM-ED , AGE-50
30	Vinod Kumar	9198	male	BUSSY
31	Nitin mehra	9193	male	BUSSY
32	Prashant Kapoor	9185	male	INTERSTED HE WILL COME ON FRIDAY , FROM -GURUGRAM ,AGE-48
33	Dinesh Bhati	9197	male	NO ANY SEXUAL PROBLEM
34	Shyam Raj Chauhan	9174	male	NOT INTERSTED
35	Manish	9182	male	HE WILL CALL AFTER SOME TIME
36	Harender Singh	9178	male	CALL NOT ATTENDING
37	Mdsajid Ahhb	9192	male	HE WILL COME ON MONDAY IN DELHI , FROM U.P ,AGE-23
38	Navertan Agarwal	9193	male	CALL NOT ATTENDING
39	Omprakash Agarwal	9194	male	NOT INTERESTED
40	Arora Prem	9198	male	HE HAS A PROBLEM WITH HIS FEET,DUE TO WHICH HE WILL COME LATER , FROM DELHI ,AGE-88
41	Ashok Tyagi	9197	male	NOT GIVEN RESPONSE PROPERLY
42	jb	9190	male	BUSSY
43	Harsh Srivastava	9187	male	WILL CALL AFTER SOME TIME
44	Raj Kumar	9184	male	NO ANY SEXUAL PROBLEM
45	Nalineesh Sharma	9195	male	BUSSY
46	Dharmendra Kumar Saxena	9198	male	CALL NOT ATTENDING
47	Ranjeet sharma	9183	male	CALL NOT ATTENDING
48	Pawan Gupta	9198	male	NOT INTERESTED
49	Lachhmandas Bhatia	9194	male	WILL COME AFTER CALL BACK JAIPUR CLINIC , FROM JAIPUR , AGE-77 , PROBLEM-ED
50	Shivasha Singh	9193	male	HE WILL CALL BACK AFTER SOME TIME
51	Fauran Singh Kuntal	9180	male	LADIES
52	Raj Pal Singh	9198	male	NO ANY SEXUAL PROBLEM
53	Maninder Singh	9198	male	INTERESTED WILL COME AFTER CALL BACK JAIPUR CLINIC , FROM -JAIPUR , AGE-36 , PROBLEM-ED DONE



Sheet2 ▾

Sheet1 ▾

OUR ROBUST 3 STEP SALES SYSTEM

3 type of colour coding to each lead



Converted



Can be converted



Not interested

3 STEP CALLING SYSTEM

Call 1	Call 2	Call 3
awareness call and book their appointment if interested	reminder call because most people forget after call 1	Confirmation call and remind them again if they haven't visited

That's how we **book appointments** and help
hospitals and doctors to **scale their business**

AD SPENT

Paid to meta

OUR FEE

Paid to us

The **minimum** Ad spent we work with is
Rs. 30,000

**We will take our fee at the end of the month
and that only if results are produced.**

Pricing Plans

1 Month	3 Month	6 Month
per month fee	per month fee	per month fee
10,000	9,000	8,000
	Save 10%	Save 20%

Thank You.



Contact



[maalibu_digitalmedia](https://www.instagram.com/maalibu_digitalmedia)



maalibudigitalmedia@gmail.com



8933001204