

# CYBER DSA 2023

15 - 17 AUG 2023 | KUALA LUMPUR  
CONVENTION CENTRE

ADVANCING  
DIGITALISATION & SECURITY  
THROUGH COLLABORATION

POST SHOW REPORT



# CYBERDSA 2023

## A Landmark Success In Global Cybersecurity Collaboration

CyberDSA 2023 was a groundbreaking success that left a lasting impact on global cybersecurity. Held from August 15 to 17, 2023, at the prestigious Kuala Lumpur Convention Centre. This inaugural event exceeded expectations, thanks to the invaluable collaboration between CyberSecurity Malaysia and the Defence Cyber and Electromagnetic Division of the Malaysian Armed Forces.

CyberDSA 2023 served as a global hub for cybersecurity innovation and collaboration. It brought together experts, enthusiasts, and companies from around the world, providing a unique platform for exchanging ideas and showcasing cutting-edge solutions. The event drew an enthusiastic audience of 6,616 visitors from 44 countries, highlighting its international importance.

Moreover, 58 esteemed speakers from 20 nations contributed their insights and expertise, enriching discussions and inspiring attendees to explore new frontiers in cybersecurity. CyberDSA 2023 marked a significant milestone and solidified its position as a vital platform for fostering international collaboration in the ever-evolving realm of digital security.

This success underscores the power of global cooperation in shaping the future of cybersecurity and serves as a beacon for the industry's continued advancement.



### FACTS

#### Trade Visitors



**6166** Trade visitor  
from **44** countries

#### Exhibitors



**105** companies  
from **16** countries

#### Speakers



**58** speakers  
from **20** countries



## DEFINING MILESTONES AT CYBERDSA 2023



**Memorandum of Understanding between CyberSecurity Malaysia and Egypt Computer Emergency Response Team (Egypt CERT)**

witnessed by Minister of Communications and Digital Malaysia.



**Signing Ceremony of Memorandum of Understanding between Datasonic Group Berhad and Multimedia University**



**Declaration of Cooperation Exchange between Cybersecurity Malaysia and United Nations Office on Drugs and Crime (UNODC)**

witnessed by Minister of Communications and Digital Malaysia.

**Launch of The Malaysia Data Security Governance Reference Book**

by Minister of Communications and Digital Malaysia.



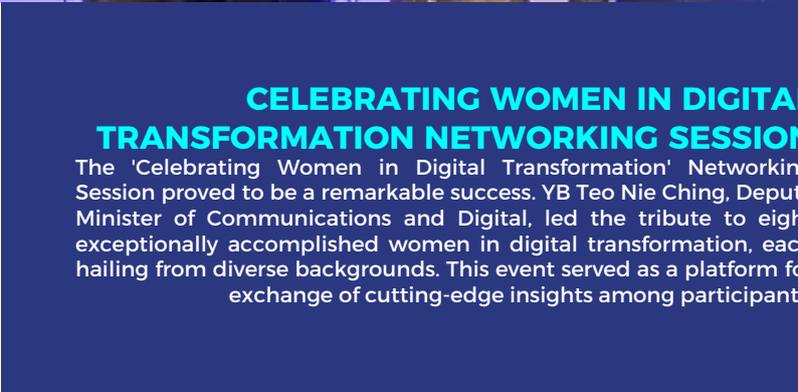
# HAPPENING AT CYBERDSA 2023

## SPECIAL PROGRAMMES AND ACTIVITIES



### CYBERDSA 2023 OPENING CEREMONY

The spectacular opening ceremony of CyberDSA 2023, which took place on August 15th was graced by YB Fahmi Fadzil, Minister of Communications and Digital. This momentous event drew a diverse gathering of participants, including local and international delegations.



### CELEBRATING WOMEN IN DIGITAL TRANSFORMATION NETWORKING SESSION

The 'Celebrating Women in Digital Transformation' Networking Session proved to be a remarkable success. YB Teo Nie Ching, Deputy Minister of Communications and Digital, led the tribute to eight exceptionally accomplished women in digital transformation, each hailing from diverse backgrounds. This event served as a platform for exchange of cutting-edge insights among participants.



### SIBER SIAGA OPENING CEREMONY

The opening ceremony of Siber Siaga 2023 was nothing short of extraordinary. The event was graced by the presence of YB Adly Bin Zahari, the Deputy Minister of Defence, who served as the distinguished guest of honor.



### CLOSED DOOR FORUM

The Maritime Cybersecurity Forum, by invitation only, gathers industry leaders to discuss safeguarding maritime infrastructure and countering cyber threats, promoting collaboration and innovation in the sector's cybersecurity efforts.



### HIGH LEVEL EXECUTIVE TRACKS

With a vertical focus on Defence and National Security, Banking and Finance, and protecting critical infrastructure, this immersive event featured exceptional forums, high-level conferences, and an array of highly experienced speakers during the 3 days of event.



### HACKING COMPETITION

20 teams fervently competed in the high-stakes Hackathon, a cybersecurity hacking competition, with the goal of securing the coveted RM26,000 prize by showcasing their technical expertise and creativity.



### INSIGHTFUL FLASH TALKS

14 informative flash talks, exclusively centered on cybersecurity, were led by industry experts. These presentations delved into diverse facets of cybersecurity, delivering valuable insights. These talks stood out as they fostered discussions and enhanced the overall experience.



### VISIT BY VARIOUS INSTITUTIONS & UNIVERSITIES

CyberDSA 2023 experienced a notable presence of attendees representing a wide range of institutions and universities.

**HELD ALONGSIDE @ CYBERDSA 2023**

# SIBER.SIAGA

DEFENDING CYBERSPACE & NATION SOVEREIGNTY 2023



Siber Siaga serves as a knowledge sharing platform to promote the concept of Whole of Society, Whole of Government (WoSoG) where the community can engage and share insights in the field of cybersecurity and technology to enhance cyber awareness.



## MALAYSIA CYBERSECURITY AWARDS AND GALA DINNER

The Malaysia Cyber Security Awards took center stage at the Grand Hyatt Kuala Lumpur on August 16, 2023, with ten distinctive award categories. These prestigious honors were established to honour individuals and organisations who contributed to Malaysia's cyber security or information security. The awards are conferred in recognition of their innovativeness, commitment, industry / product / service leadership, and sound business strategies.

### AWARD CATEGORY:

- Cyber Security Professional of The year
- Cyber Security Company of The Year
- Cyber Security Project of The Year
- Cyber Security Product Innovation of The Year
- Cyber Security Education Innovation of The Year
- Cyber Security Service Innovation of The Year
- Cyber Security Outreach Provider of The Year
- Cybersafe Professional of The Year
- Cyber Security Malaysia Appreciation Award
- Cyber Security Lifetime Achievement Award

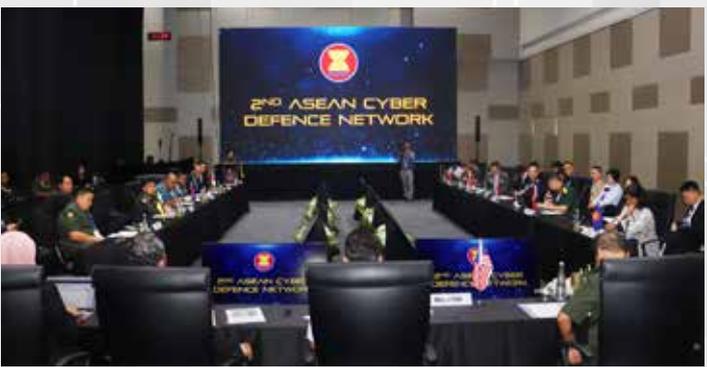




The INTERPOL Digital Forensics Expert Group held its 8th group meeting at CyberDSA 2023, where practitioners from global law enforcement agencies, invited digital forensic companies and academic institutions share their experience and updates on new technologies and techniques in digital forensics.



The ASEAN Cyber Defence Network (ACDN) under the pervue of ADMM conducted its meeting at CyberDSA'23 to promote exchange of knowledge and expertise among state members. Its aim was to fulfill its objective to enhance a secure and resilient regional cyberspace through greater collaboration.



# WHAT EXHIBITORS HAD TO SAY?



**Gerald**  
Managing Director,  
Sion Defence

The first time event, CyberDSA has set its standard.



**Rachel Dayang**  
Cloud Sales Consultant,  
Ask4key Sdn Bhd

We hope to see you next year. Please coordinate more events at such.



**Syntx Sdn Bhd**  
From LinkedIn account

As the curtains draw on an incredible journey, we reflect on the enriching experience of the Cyber DSA and SIBER SIAGA 2023. Engaging discussions, valuable insights, and meaningful connections have marked these 3 days. Grateful for the opportunity to showcase our innovations and learn from industry peers.



**Sapura Secured Technologies**  
From LinkedIn account

Our appreciation goes to Arosea Exhibitions for the opportunity to participate in this event. The connections we made and the knowledge we gained will help us move towards a safer digital future. Stay connected as we navigate towards and shape the future of cyber intelligence.



**Emmanuel Christy**  
Marketing Executive,  
Innov8tif Solutions Sdn. Bhd

What a great turnout. The public should attend cyber security events to understand how digital security works and helps to protect us every single day.



**Notable Frontier Sdn Bhd**  
From LinkedIn account

We're immensely grateful for the opportunity given by CyberDSA to be here at the event. We had a wonderful time, it was truly a celebration of innovation, collaboration and the boundless possibilities that arise when great minds unite. To more gatherings that bring together visionaries, thought leaders, and industry trailblazers under one roof!



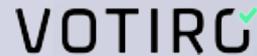
**CREST**  
From LinkedIn account

It was a pleasure to support this year's conference and we look forward to continuing our work with the Malaysian community.



**TechCreate Group**  
From LinkedIn account

We would like to extend our congratulations to CyberDSA for organizing a successful event. The conference was a valuable opportunity to connect with the cybersecurity community in ASEAN and around the world. We look forward to continuing to work with the cybersecurity community to protect our digital infrastructure and to build a more secure future.



**Votiro**  
From LinkedIn account

This was a great, three-day event filled with insightful discussions, ground-breaking solutions, and invaluable networking opportunities with the Malaysian Government bodies, FSI, and Enterprises.



**Dr Prakash Christiansen,**  
CEO,  
Vulsan X

Thrilled to be a part of this year's Cyber Security Conference and Exhibition, setting new standards for excellence in Asia. The energy and enthusiasm in the air are truly palpable, and I'm proud to say that Vulsan X played a pivotal role in making it a resounding success.





## What Visitors Had to Say ?

**Satish Singh Sran**  
*Assistant Vice President at CIMB  
Group Risk, Technology Risk (Cybersecurity)*

The past 3 days at CyberDSA 2023, held in conjunction with the SIBER SIAGA Technical Lab, Malaysia Cyber Security Awards, 2nd ASEAN Cyber Defence Network (ACDN), and the 8th INTERPOL Digital Forensic Expert Group Meeting, has been nothing short of a blast.

Hopefully, this inspires more Malaysians to participate and collaborate to come up with more home-grown services and solutions that can compete at the global level. All in all, undoubtedly a roaring success! Another leap forward for the growing Malaysian cyberspace.

**Nikki Ou**  
*Business Development Manager  
Grayscale Technologies*

Thank you, Cyber DSA, for successfully orchestrating not just an event, but a movement, committed to reshaping and reinforcing Malaysia's cybersecurity landscape. I had the invaluable opportunity to engage with esteemed technology partners, industry pioneers, and diverse stakeholders.

It was enlightening to dive deep into current trends and explore innovative solutions vital for Malaysia's digital economies and to enhance our global competitiveness.

**Ibrahim K Y Fayad**  
*Asia Pacific University of Technology  
and Innovation (APU / APIIT)*

Last week, I had the privilege to attend the CYBERDSA Exhibition 2023. The conference speech was particularly enlightening, discussing the future of cybersecurity.

With engaging displays and invaluable networking opportunities, this event was a seamless blend of learning and collaboration. Feeling inspired and eager for what's to come!

**Nurin Irdina**  
*Network Security Student  
German-Malaysian Institute*

Walking through the event, I was blown away by the cutting-edge technologies on display and the expertise shared by industry professionals. From engaging talks on AI-powered cybersecurity to hands-on demos of the latest tools, every moment was a chance to absorb knowledge.

Huge thanks to the event organizers especially Cyber DSA for making this possible and to all those who shared their insights with me. I'm leaving with a renewed passion for cybersecurity and a stronger sense of direction in my studies.

**Ransom Koay**  
*Marketing and Communications  
Aventra Group*

The event was well-organized and informative. The speakers were all experts in their fields and they shared valuable insights on the latest trends in cybersecurity and digital transformation.

As cyber security is becoming increasingly important in the digital age. The speakers highlighted the many challenges that businesses and organizations face in terms of cyber security, but they also offered practical advice on how to mitigate these risks.

# Exhibitors' Feedback

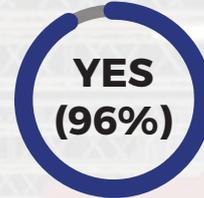
Were satisfied with their experience at CyberDSA 2023



Exhibitors rank the organisation of CyberDSA 2023



Exhibitor's declared their objectives were met



## Objectives for exhibiting at CyberDSA 2023?

Brand Visibility and Awareness



Lead Generation



Networking Opportunities



Product and Service Demonstration



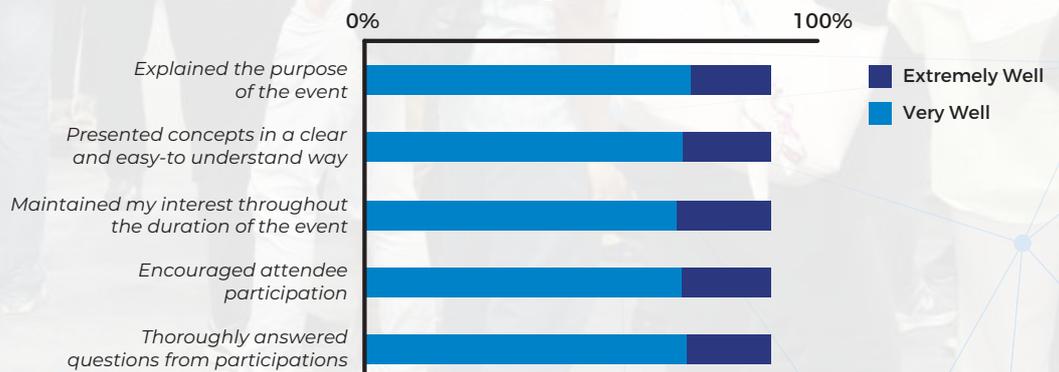
Educating the Audience



# Visitors' Feedback

## Visitors rate the facilitators and trainers in the following area

### Event Satisfaction



Visitors find the event was in the perfect length

85%



Visitors find the event was well organised

98%



Visitors met their expectations

90%



# WHAT VIPs HAD TO SAY



**YB Fahmi Fadzil**  
*Minister of Communications and Digital*

"We aim to enhance cyber security awareness in our communities with stronger advocacy for policy promoting cyber hygiene practices."



**YB Adly Bin Zahari**  
*Deputy Minister of Defence*

"There is nothing impossible to managing cyber challenges today by sharing our knowledge, experiences, and creativity, we can construct a digital landscape that focuses on safety, resilience and the well-being of our digital world."



**General Tan Sri Dato' Sri Hj Affendi Buang RMAF**  
*Chief of Defence Force, Malaysian Armed Forces*

"The unity and cooperation among different stakeholders serve as the very foundation on which our nation's strength rest."



**Rear Admiral Ts. Dato' Shamsudin Haji Ludin**  
*Director General, Defence Cyber & Electromagnetic Division, Malaysian Armed Forces*

"It is through joint action that we can genuinely address the dynamic and constantly evolving cyber threats that always in our mind."



**General Tan Sri Dato' Sri (Dr.) Haji Zulkifeli Bin Mohd Zin (Retired)**  
*Chairman, CyberSecurity Malaysia*

"...to address these tech challenges, Cyber DSA primary goal is to unite decision makers from government and private sectors, boosting their cyber defence and security agenda forward."



**Dato' Ts. Dr. Haji Amirudin Bin Abdul Wahab FASc**  
*Chief Executive Officer, CyberSecurity Malaysia*

"This is actually not just a showcase of technology or trends, it's also a showcase of how the importance if we work together, we can achieve more."



## VIP DELEGATION PROGRAM

**CYBERDSA** goes beyond boundaries by inviting and hosting more than 30 VIP Leaders from Government Organisations worldwide. The invitation was extended to the Head of Cyber Security Agencies and Head of the Military Cyber Defence Unit. Besides attending the conference, Cyber VIPs will be escorted to the booths where exhibitors have opportunities for face-to-face engagement with the decision-makers.



### CyberSecurity Malaysia (CSM)

CyberSecurity Malaysia is the national cyber security specialist agency under the purview of the Ministry of Communications and Digital.



### Defence Cyber & Electromagnetic Division, MAF

DCED acts as a leading agency at the Malaysian Armed Forces and Ministry of Defence levels, in coordinating all matters related to the cyber and electromagnetic domain.



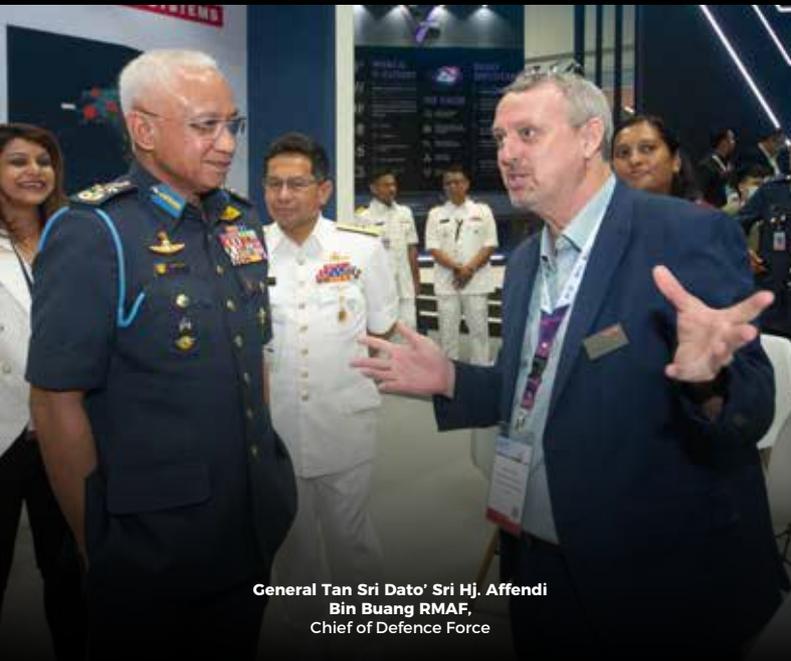
**YB Teo Nie Ching,**  
Deputy Minister of Communications and Digital



**YB Adly bin Zahari,**  
Deputy Minister of Defence



**YB Fahmi Fadzil,**  
Minister of Communications and Digital



**General Tan Sri Dato' Sri Hj. Affendi Bin Buang RMAF,**  
Chief of Defence Force

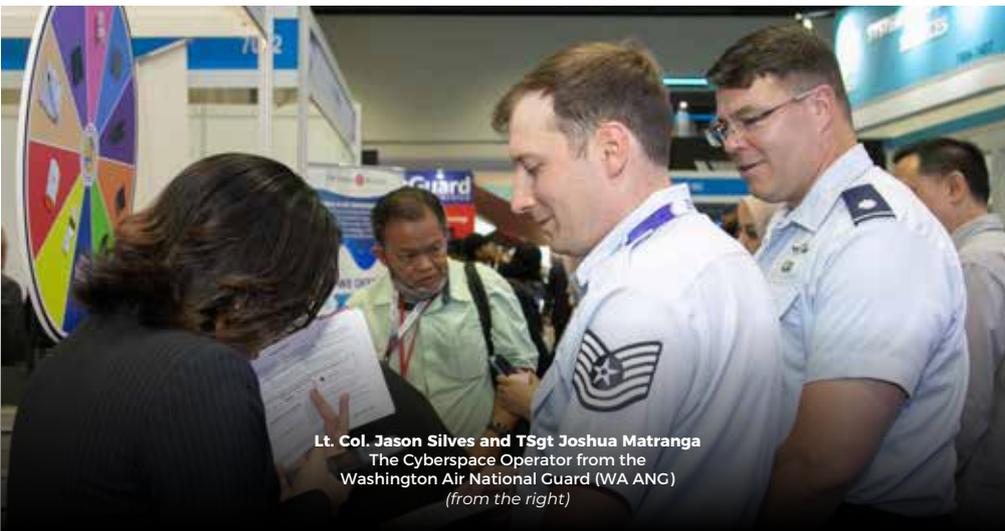


**YBhg. Datuk Rodzi Md Saad,**  
Director General,  
Malaysian Administrative Modernization and Management Planning Unit (MAMPU)



**CP Dato Sri Ramli Mohamed Yooosuf,**  
Director of Commercial Crime Investigation,  
Royal Malaysia Police

# INTERNATIONAL VIP DELEGATIONS



**Lt. Col. Jason Silves and TSgt Joshua Matranga**  
The Cyberspace Operator from the  
Washington Air National Guard (WA ANG)  
(from the right)



**Mr. Seng Wandean,**  
Department of Telecommunication, Ministry of  
National Defence,  
Kingdom of Cambodia



**Colonel Trisatya Wicaksono,**  
Head of Cyber Operations,  
Cyber Defense Center, Ministry of Defense  
(on the left)



Delegation from Brunei I.T. Protective Security  
Services (ITPSS)  
**Mr. Samsul Bahri Kamis,**  
Chief Executive Officer  
  
**Pg. Mohd Farid Zulhusni bin Pg Aziz,**  
Senior Operation Officer  
(from the left)



**Major General Kosal Sovanvisal,**  
Director of the Telecommunications  
Department from the Ministry of Defense  
Cambodia  
(second from right)



Delegation from Ministry of Defence Brunei  
**Maj. Pengiran Hairul Nizam bin Pengiran Haji Ali,**  
Chief Information Officer Defence Information  
Technology Unit (DITU) and Lt. Col. HJ.  
  
**Lt. Col. HJ. Fadzli bin Haji Abdullah,**  
SO1 Intelligence,  
(from the right)

## CYBERDSA 2023 IN THE GLOBAL HEADLINES



Print  
Publicity  
**18**



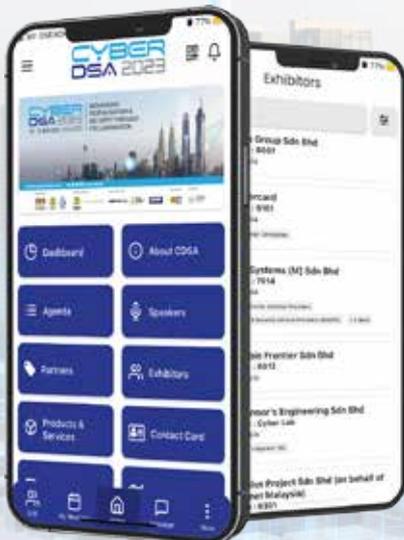
Online  
Publicity  
**117**



Broadcast  
Publicity  
**81**



Earned Media Value  
**RM 2,013,393.00**



## CyberDSA 2023 e-Guide



**Total Apps  
Download  
5,435**



**Engagement  
8,720**



**Total Users  
8,148**



**Leads Generated  
1,930**

# CYBERSTAGE

The high-level conference highlighted a diverse lineup of speakers hailing from various sectors and industries. This offered delegates an enriching opportunity to draw insights from a wide spectrum of perspectives and experiences, with a dedicated emphasis on the realm of cybersecurity."



CYBER  
DSA 2023

15 - 17 AUG 2023 | KUALA LUMPUR  
CONVENTION CENTRE

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- SECURELY FULL SPEED AHEAD

Level 3, Hall 7C, Cyber Stage

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CUSTOMERS

DIGITAL CYBERCRIME  
A NEW APPROACH TO  
SCAM

Brig Gen Edward Chen  
Defence Cyber Chief  
Singapore Armed Forces

Associate  
Defence Sci  
Technology Fab

Officer  
Services





## PORT 303

Port 303 served as a platform where cybersecurity experts, practitioners, and industry leaders came together to share invaluable insights, fostering a vibrant exchange of knowledge that deepened our understanding of the ever-evolving cybersecurity landscape.



**Han Yang Lau,**  
Manager,  
Solutions Architect APAC,  
Security Scorecard



**Victor Chu,**  
Head of Systems  
Engineering,  
SEA, Kaspersky



**Alan Tay,**  
Chief Solution Architect,  
NETSCOUT Systems Inc



**Daniel Turner,**  
VP and General Manager,  
Deep Secure Business Unit,  
Forcepoint



**Junaidy Yazid,**  
Head of Domestic Sales,  
IRIS Corporation Bhd



**Prof. Salma Abbasi**  
Chairperson and CEO,  
eWorldwide Group

Launch of the Malaysia  
Data Security Governance  
Reference Book  
15 August 2023

# FLASH TALK ZONE

## Elevating Digital Security Conversations

The 3 days Flash Talks session served as a paramount platform for both visitors and exhibitors, facilitating profound discussions about cybersecurity offerings from participating companies. It enabled users to interact with industry leaders, delve into cutting-edge solutions, and establish meaningful connections, all within a single platform. The event received an overwhelming response from cybersecurity enthusiasts, underscoring its impact and importance in the field.



**Mahmud Ab Rahman**  
Managing Director,  
NetbyteSEC Sdn Bhd



**Mohd Fadzril Azhar Md Fatin**  
Director,  
Syntax Sdn Bhd



**Jerry Chiang**  
Assistant GM Managing Consultant  
CS Services,  
Hillstone Networks



**Chad Alpert**  
Regional Director,  
Global Security Solutions, APAC,  
Dynatrace, MSP Systems (M) Sdn Bhd



**Mohd Nazaruddin bin Shamsudin**  
Assistant GM Managing Consultant  
CS Services,  
TM ONE



**Sim Beng Hai**  
Presales Manager,  
Singapore and Malaysia,  
Kaspersky



**Azleen Shazwani binti Ahmad Tarmizi**  
Business Development Manager,  
Innov8tif Solutions Sdn Bhd



**Mithra Ravendran**  
APAC Business Development Manager,  
BAE Systems Digital Intelligence



**Azril Rahim**  
Senior Manager Cybersecurity,  
Tenaga Nasional Berhad



**Peng Khiong TAN (PK)**  
Technical Sales Consultant,  
Entrust & Sunnic



**Jansen Chen**  
Business Development Director,  
DoQubiz Inc. (SatisGuard)



**Han Yang Lau**  
Manager, Solutions Architect, APAC,  
SecurityScorecard



**Dobbie Kim**  
Global Business Manager,  
SOMANSA

**Victor Hong**  
Tech Consultant,  
NETAND



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