



BiocorexTM

PHARMACY+CLINIC+PATHOLOGY



+91-7065189024



www.biocorex.in

GET 5X GROWTH INCOME

Biocorex is India's 1st Healthcare Concept which is completely dedicated to Humanity and its wellbeing.

The Key Motive of the Brand is to provide good medical services in every city and town of India.

Biocorex Introduces a mission with a statement that
"HEALTHY INDIA SAFE INDIA"

and this statement was accepted very positively by the whole company which turned it into a movement.

MISSION

We will develop safe and healthy environment for the mankind of the country, high quality OPD Consultation (Ayurvedic & Allopathic) and Right & Accurate blood reports with effective Treatments as when and where required. Towards our business partners we will assure all the commitments are fulfilled in the given timeframe. All the licenses procured rightly and correctly. We would dedicate ourselves for the benefit of the franchisee. No stone would remain unturned towards the support of our business partners.

VISION

To become a National healthcare organization and to be recognized as domestic integrated healthcare brand through Innovation, Quality and Competence. To become the leading Healthcare player of the neighborhood of every Indian Citizen. By assuring high quality standards and cost effective products & Services at all times. We want to mark our presence in the society by creating a portfolio of low cost medical OPD, Treatment, Medicine & Even the blood test reports and would be available to all.





WHY DO YOU NEED A RELIABLE MEDICAL BRAND?

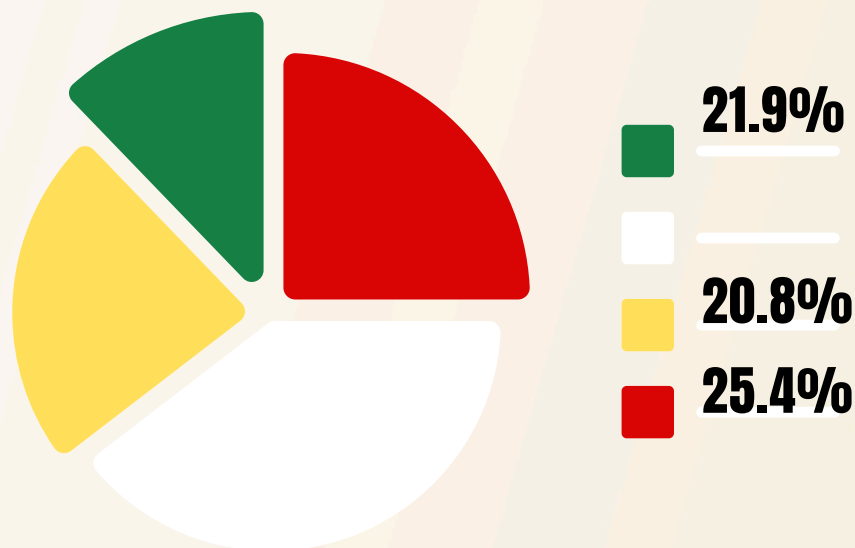
- Lack Of Basic Health Facilities is a Concerning Issue.
- 70% Of Total Population can't Afford High Cost Products and Services.
- India Has Less Than 1 Doctor Per 1000 Population which is the WHO Standard.
- Government Hospitals in India have Poor Sanitation and Lack Basic Medical Facilities.
- Hospitals Don't Provide Medicines Timely and have Long Queues of Helpless Patients.





BiocorexTM
PHARMACY+CLINIC+PATHOLOGY

SCOPE OF MEDICINE BUSINESS



- Approximately 9.1% of urban India is likely to develop common health problems, with infections being a major cause accounting for 25.4% of Hospitalized cases.
- Cardiovascular diseases account for 21.9% of all cases in cases in urban India.
- Endocrine or metabolic illnesses such as diabetes and thyroid



OUR SOLUTION



**Biocorex Follow a Unique
Concept of having Clinic +
Pharmacy + Pathlab**

01



**We have a Wide Range of
Products that are Authentic
and Affordable.**

02



**Prioritising the Agenda, We
Provide OPD Consultation
with Our Trained Doctors.**

03



**We Provide Proper Marketing
Strategy Offline / Online /
Leaflets / Banners /**

04



ADVERTISEMENT



A black and white illustration of a person in a suit placing a document labeled 'ADS' onto a board. The board is titled 'ADVERTISEMENT' and already has several other documents pinned to it, some of which contain circular logos.

More Marketing Tools

WHY WOULD CUSTOMERS CHOOSE OUR PRODUCTS LOCALLY AS WELL THROUGH VARIOUS MEDIUMS LIKE

Arrangement of Doctor for OPD at Single Clinic.

Organized Free Health Checkup Camp Time to Time.

Handbill Distribution in Local Areas.

Newspaper Advertisements.

E- Rickshaw Advertisements.

Doctor Videos Viral through YouTube /Insta/ Facebook.

Social Media Campaign Through Facebook/ Instagram.

Arrangement of MBBS, MD, Specialist Doctors.

Managing Expiry of Allopathic Medicines.

Clinic Branding, Main Board, hoarding, standy etc.

Make People Aware.



LET'S GROW TOGETHER



BioCorexTM
PHARMACY+CLINIC+PATHOLOGY

BENIFITS OF BECOMING OUR BUSINESS PARTNER

- Essential commodity & No effect of lockdown
- Medicines are patented and tested for efficacy over a period of time.
- Franchise holders will be benefited from all the digital marketing and local marketing activities.
- All the direct orders (online and offline) would be handed over to the franchise owner.
- After the inauguration of the store, BTL marketing will be used for the time span of 3 months.
- We will place approximately 500sum boards in the area such as "No parking" boards and common public messages.
- To generate more walk-ins, we will do newspaper inserts on weekly basis, wall painting within 10kms of the area, hoardings etc.
- The whole staff would be trained and certified by BIOCOREX Clinic + Pharmacy + Pathlab.
- The franchise holder will get complete ownership within his 10kms of the area.



GET OUR SERVICES

PHARMACY

- . Medicine Stocks
- . Medical Racks
- . Medical Counter
- . Medical Branding
- . Medical Software

CLINIC

- . Clinic Table, Chair
- . Clinic Examination Bed
- . Clinic Branding
- . Clinic Equipments

BLOOD COLLECTION CENTRE

- . Blood Collection Equipments
- . Collection Centre Chair, Table
- . Collection Centre Branding

PROMOTION

- . Business Advertisement
- . Business Listing
- . Health Checkup Camp
- . Online/Offline Marketing

COMPANY SUPPORT

. Dr. Arrangement (MBBS, MD, SPECIALIST)

. All Infrastructure of Store with Branding

. Expiry Management of Medicines

. Refill Medicines Stock Time to Time

. Pharmacist/Drug Licence Procurement

. Hospital Tie-ups/Diagnostics Centre Tieups

. Patients Care/Customer Discounts/Offers

. Staff Recruitment/Marketing/Home Facilities

INVESTMENT REQUIREMENTS



**CLINIC + PHARMACY +
BLOOD COLLECTION CENTRE**

₹7.50,000/-

CLINIC + PHARMACY + PATHOLOGY

₹16,50,000/-

TOTAL INVESTMENT OF MODEL WITH BLOOD COLLECTION

S.no.	Invest 7.50 Lakh.	Area 350-500sq. ft	Purpose
1.	2,00,000/-	150sq.feet Pharmacy Arrangements	All Brand Medicines Stocks (Ethical, Generic, Ayurvedic, FMCG, Cosmetic) etc.
2.	2,50000/-	150sq.feet Doctor clinic patients sitting area	All Infrastructure (Medical Racks, Clinic, Medical Counter, Patients Sitting Area, Branding Software Camera, wifi) etc.
3.	1,00000/-	50sq.feet Blood collection	Drug Licensing, Other Application, B.Pharma, D.Pharma Degree On Rent, Etc.
4.	2,00000/-	18%GST	One Time advertisement fees Online/Offline Marketing, Dr. Arrangement, Health Check-Up All Type Support Expiry Management for 3 years Etc.

TOTAL INVESTMENT OF MODEL WITH FULL PATHOLOGY LAB

S.no.	Invest 16.50 Lakh.	Area 700sq.feet	Purpose
1.	3,00,000/-	200sq.feet Pharmacy Arrangements	All Brand Medicines Stocks (Ethical, Generic, Ayurvedic, FMCG, Cosmetic) etc.
2.	3,50,000/-	250sq.feet Doctor clinic patients sitting area	All Infrastructure (Medical Racks, Clinic, Medical Counter, Patients Sitting Area, Branding, Software) etc.
3.	at actual	NA	Drug Licensing, Other Application, B.Pharma, D.Pharma Degree On Rent, All Documentations, CMO Applications,, etc.Etc.
4.	3,00,000/-	18%GST	One Time Franchisee Fees Online/Offline Marketing, Dr. Arrangement, Health Check-Up All Type Support for 3 years. Etc.
5.	7,00,000/-	250sq.feet fully Pathology	Full Fledged Pathology Lab with Machine & Equipment, etc.



BioCoreXTM

PHARMACY+CLINIC+PATHOLOGY

"Faster Grow HealthCare
Business With Us"

BIOCOREX

Contact Us:

+91-7065189024

www.biocorex.in



Facebook



Instagram



WhatsApp