



Gateway 2 Fortune

"Step into the future of gambling"





PRE-SALE

In our **pre-sale**, early investors and players can buy the **G2F tokens** at an average price of **\$ 0,035 per token**. In each **lottery**, **10%** of ticket sales will be paid out to staked **G2F tokens**.

With **12 draws per year at \$2.00 per ticket**, the return per token for stakeholders will be **\$0.024**. This is **68.6%** on an annual basis.

In addition, **10%** of the winnings in **MERVCASINO** and **EGAME4CASH** will also go to the stakeholders.

We estimate a **token-price** of **4 dollar** within the first **2 years** of operation.

After the **pre-sale**, the tokens allocated to participants will be vested over a period of **6 months**. Following this, an additional 6-month vesting period will apply to tokens allocated for early investors. The tokens of the early investors will be locked for **2 years**. This shows the confidence of the investors in the project.

TOKENOMICS

A total of **25%** from the **G2F** token supply will be locked and staked to build up the **POWERBALL JACKPOT**. These tokens will never enter the market.

A total of **25%** from the **G2F** tokens will be sold during the presale period. Private investors own **30%** of the tokens.

A total of **10 %** from the **G2F** tokens will go to the **Liquidity pool**.

A total of **10 %** from the **G2F** tokens will go to the Liquidity pool of the **MERVCASINO**.

This proves that the **project's liquidity** is solid.

Players need the **G2F token** to participate in the **Power-ball Jackpot**, bet on their **e-game skills** and can use the **G2F - token** to play in our casino.

Due to the limited number of tickets in each **lottery**, **many lottery's** can potentially be held each week. This will produce a lot of lottery winners and will give a very high return on an annual basis to **staked token-holders**.

Some people call crypto a gamble, let's gamble with crypto!

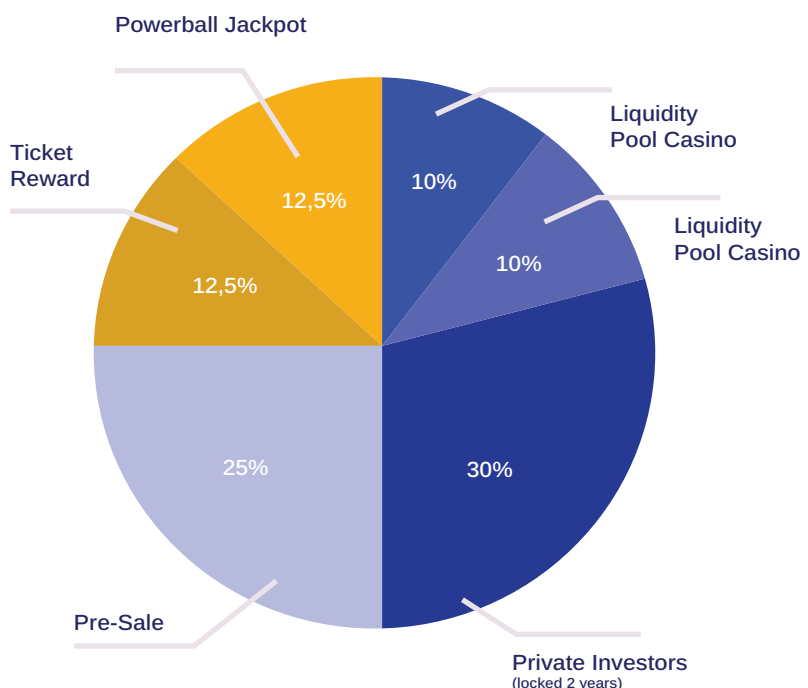


Table of Contents

1. GATEWAY 2 FORTUNE.....	1
2. MERV CRYPTO FORTUNE LOTTERY.....	1
3. MERV CASINO.....	2
4. EGAME 4 CASH.....	2
5. SUMMARY.....	3
6. GLOBAL ASPIRATIONS.....	4
7. WHY WE STARTED THE MERV CRYPTO FORTUNE LOTTERY.....	4
8. HOW THE MERV CRYPTO FORTUNE LOTTERY WORKS.....	5
■ Example of a lottery with a ticket price of 2 USDC.....	6
■ Example of a lottery with a ticket price of 10 USDC.....	7
9. POWERBALL JACKPOT.....	8
10. EXPLANATION JACKPOT.....	8
■ Build-up of JACKPOT prize pool in Reward period.....	9
■ Example Jackpot growth in the reward period.....	9
■ Build-up of JACKPOT prize pool after Reward period.....	10
■ Example Jackpot growth after the reward period.....	10
11. WHY THE MERV CRYPTO FORTUNE LOTTERY WILL BE PLAYED ALL OVER THE WORLD.....	11
12. STAKE REWARD DISTRIBUTION AND PAYMENT.....	12
■ How do we divide the revenue from ticket sales.....	12
13. ROADMAP.....	13
14. GLOBAL LOTTERY INDUSTRY.....	14
■ Online Lottery Market Overview.....	14
15. CURRENT MARKET TRENDS.....	14
■ Increasing internet accessibility.....	14
■ Rising use of smart devices.....	15
■ Desktop and mobile devices.....	15
■ Online Lottery Market Regional Insights.....	15
16. FAQ's.....	16
17. TOKENOMICS.....	16
18. LEGAL ASPECTS.....	22



GATEWAY 2 FORTUNE

Step into the future of gambling

Discover a world of entertainment, excitement and great winning opportunities with **Gateway2Fortune**, the innovative platform that combines the best elements of **online gambling, lotteries** and **e-gaming**. We provide a safe, fair, and transparent environment where players from all over the world can enjoy various gambling and gaming options.



MERV CRYPTO FORTUNE LOTTERY

Spinning is winning!

Step into the future of lotteries with our groundbreaking **lottery**, which uses blockchain technology to ensure unparalleled fairness and transparency. With a maximum of **500,000** tickets in each **lottery**. Winning amounts are paid out quickly and securely in **stable-coins**, ensuring a stable and reliable payment experience. We guarantee a payout of **80%** in each lottery and only **sold tickets** participate in the lottery.

For an extra level of excitement, players can participate in the **POWERBALL JACKPOT** with **G2F** tokens.

Experience a new dimension of **lotteries** with technology that puts **fairness** and **security first!**

Expected start date; March 1, 2025





MERV CASINO

Where Fun meets Fortune!

At **MERV CASINO**, you'll find a world of exciting games, attractive bonuses, and unparalleled customer service, all at your fingertips. Whether you're a fan of classic **table games**, **enticing slots**, or **live casino action**, we offer a wide range of options that will keep you entertained for hours.

Our user-friendly interface and secure environment make it simple to play and win. Earn unique **G2F** tokens that can be used in the **MERV CRYPTO FORTUNE LOTTERY** to win big **crypto/cash** prizes.

Start your adventure at **MERV CASINO** today and find out why we are the preferred choice for players worldwide!

Expected start date; December 1, 2024



EGAME 4 CASH

Enter the arena of e-gaming!



Immerse yourself in a world where your passion for gaming connects you with other enthusiastic players from all over the world. Take part in **challenging competitions**, **improve your skills**, and **compete for cash prizes** while meeting new friends and rivals. Create your own bets with our **G2F** Token.

Whether you're an experienced player or just starting out, here you will find a community that shares your passion. Let your skills do the **talking**, challenge others, and experience the thrill of playing against a global audience.

Earn **G2F** tokens and try your luck in the **MERV CRYPTO FORTUNE LOTTERY**.

Expected start date; April 1, 2025



SUMMARY

The online gambling industry has experienced unprecedented growth in recent years. What started as a niche market has now become a **multi-billion dollar** industry attracting players around the world. This explosive growth is due to a combination of technological advances and changing regulations.

Lotteries have a long history and have always been popular because of their simple format and the chance to win a large amount of money with a small investment.

We have converted the traditional lottery into the **MERV CRYPTO FORTUNE LOTTERY** with much greater chances of winning, based

on blockchain technology to ensure fairness and transparency.

Our lottery is a community-based **crypto** lottery that offers their players the best online gaming experience possible!

At MERV CRYPTO FORTUNE LOTTERY, we are convinced that blockchain will change the online gambling industry forever!





GLOBAL ASPIRATIONS

To reach our global aspirations we will keep on developing. Currently, our developers are working on an exciting platform for e-gamers, Egame4cash and we plan to launch an online crypto casino, Merv casino, in December 2024. All our products will be licensed under the Anjouan licensing board.

This will attract more players from all over the world to our platforms.

To give everyone in the world the chance to play in the MERV CRYPTO FORTUNE lottery we will start a global marketing campaign to attract emerging markets like South America, Asia and Africa.

We have created our own - G2F - token, to further expand our platform.

WHY WE STARTED THE MERV CRYPTO FORTUNE LOTTERY?

There are many lotteries in the world that often have astronomical prizes as the main prize. The problem is that the chances of winning is close to nothing.

The philosophy of our lottery is to create more winners of significant prizes instead of 1 winner with an astronomical prize.

We believe that a lottery that creates more lucky winners will prevail over a lottery with an unrealistic chance of winning.

In every draw all prizes go out resulting in more winners which make the Merv Crypto Fortune lottery the best choice of all lotteries.

Look at the differences in the following lotteries:

Note: the winchance in the euromillions is currently 1: 139.500.000

For example, if you look at the DUTCH STATE lottery, the chance of winning 1 million is 1 in 6.5 million with a ticket price of € 17.50

In the Euro-millions lottery the chance of winning a jackpot = 1 : 139.5 million

In the USA Power-ball lottery the chance of winning 1 million = 1 : 11.6 million

We use a minimum ticket price of USDT 2.00 with a maximum of 500,000 tickets sold. This gives a minimum chance of winning of 1 in 500,000.

Our goal is to organize a lottery with a ticket price of 10 USDT, the prize pool will be 5,000,000.

With 5 prizes of 1,000,000 your chance of winning 1 million is 1 in 100,000 with just one ticket!!!



HOW THE MERV CRYPTO FORTUNE LOTTERY WORKS

We have built a completely transparent and decentralized platform for organizing and running a lottery using the blockchain technology and **ETH** smart contracts for collecting and distributing funds.

The **MERV CRYPTO FORTUNE** lottery is a digital version of the traditional wheel of fortune, invented by **MERV Griffin** which is one of the most famous and most played gambling game in the world.

We have divided the wheel into **10 segments**. Based on the acceleration, rotation speed, rotation time of the wheel, and the distance the separate rings travel, the wheel will produce the winning number.

The wheel will also have randomization in its running cycle.

Players can each set the maximum rotation speed and the **stop-time** of the rings. The average outcome of all the players will generate the rotation speed and **stop-time** of a specific lottery draw.

Every lottery draw is recorded and stored in the system. Everyone can see the results of the draw and see the winners of the lottery. Every winning ticket contains information about the blockchain address of the ticket, the randomly allocated **ticket-number**, the number of tickets sold, number of spins, jackpots and the winners **player-name**. This information can be verified through **Ether-scan** and the program code shared on **GitHub**.

- ➔ Each player gets **his/her** own wallet.
- ➔ Player wallet consists of several **stable-coins** and **G2F** tokens.
- ➔ Player can not buy a ticket with a specific number.
- ➔ **NFT-tickets** can be bought by a fixed set of **stable cryptocurrencies**.

After the close of **ticket sales**, **ten minutes** before the draw, a smart contract will automatically assign a **unique ticket** number to each **ticket sold**. This process works via the Randao protocol introduced by **Ethereum2** and is completely random.

The wheel will always start spinning at **000000**. There are multiple spins in one draw. The winning number is the starting number for the **next spin**.

The **lottery** is transparent and has an overall equal chance of winning for each player, assuming that each player has the same number of tickets. **Players** who purchase multiple lottery tickets can increase their chances of winning.

The prize pool of the **MERV CRYPTO FORTUNE** lottery is formed from **100%** of the funds collected from **ticket sales**.



- ➔ The **NFT-tickets** are sent to the players wallet.
- ➔ Only sold **NFT-tickets** participate in the lottery.
- ➔ Ticket sale in a specific lottery closes **10 minutes** before the draw.
- ➔ Ticket numbers will be randomly generated using a variation of the **RANDAO** protocol introduced by **Ethereum2** after the ticket sale has closed.
- ➔ Each ticket has multiple chances of winning.
- ➔ To play in the **POWERBALL JACKPOT** you need to buy **G2F** tokens.
- ➔ Prizes will be paid out after the draw and shown on the website at the **specific lottery** draw.
- ➔ Prizes will be paid out in the **crypto-currency** in ratio of the buy-in.
- ➔ Every lottery will have a fixed **draw-date** and **hour**.

Example of a lottery with a ticket price of 2 USDC

Prize pool	1.000.000 USDT in the ratio of USDT / USDC / DAI
Tickets sold	500.000 at 2 USDT / USDC / DAI
Number of prizes : 7	
1st spin	20.000 USDT Starting with the number 000.000
2nd spin	20.000 USDT Starting with the winning number of the 1st spin
3rd spin	20.000 USDT Starting with the winning number of the 2nd spin
4th spin	20.000 USDT Starting with the winning number of the 3rd spin
5th spin	20.000 USDT Starting with the winning number of the 4th spin
6th spin	200.000 USDT Starting with the winning number of the 5th spin
7th spin	700.000 USDT Starting with the winning number of the 6th spin
Jackpot spin	Progressive Jackpot Prize Starting with the winning number of the last spin.

In addition to the big prizes, 5000 tickets will be given away to the winners of the 2 final digits in the last spin of the draw.



Example of a lottery with a ticket price of 10 USDC

Prize pool	5.000.000 USDT in the ratio of USDT / USDC / DAI /
Tickets sold	500.000 at 10 USDT / USDC / DAI /

Number of prizes : 14

1st spin	100.000 USDT Starting with the number 000.000
2nd spin	100.000 USDT Starting with the winning number of the 1st spin
3rd spin	100.000 USDT Starting with the winning number of the 2nd spin
4th spin	100.000 USDT Starting with the winning number of the 3rd spin
5th spin	100.000 USDT Starting with the winning number of the 4th spin
6th spin	100.000 USDT Starting with the winning number of the 5th spin
7th spin	100.000 USDT Starting with the winning number of the 6th spin
8th spin	100.000 USDT Starting with the winning number of the 7th spin
9th spin	100.000 USDT Starting with the winning number of the 8th spin
10th spin	100.000 USDT Starting with the winning number of the 9th spin
11th spin	1.000.000 USDT Starting with the winning number of the 10th spin
12th spin	1.000.000 USDT Starting with the winning number of the 11th spin
13th spin	1.000.000 USDT Starting with the winning number of the 12th spin
14th spin	1.000.000 USDT Starting with the winning number of the 13th spin
Jackpot spin	Progressive Jackpot Prize Starting with the winning number of the last spin

In addition to the big prizes, 5000 tickets will be given away to the winners of the 2 final digits in the last spin of the draw

*Odds of winning 100.000 usdt are 1: 50.000!
Odds of winning 1 million usdt are 1 in 125.000 !!!*

Number counts in the case of a fully sold lottery

POWERBALL JACKPOT

To make the game more exciting, we introduce the option to play in the **Powerball Jackpot**. This gives you a chance to win an extra large **jackpot prize**. To participate, the player must purchase **G2F** tokens.



Each player who selects the Jackpot can choose a color from **7 colored balls**. This color is assigned to your lottery ticket. If the color with lottery ticket in the Jackpot spin is not drawn, this color disappears and **6 colored balls** remain to choose from for the next lottery draw. Ultimately, **1 color** remains if the Jackpot does not fall earlier.

If the **Powerball Jackpot** spin falls in the **7th draw** on a lottery ticket without a Jackpot color, the Jackpot has not fallen and the Jackpot is transferred to a next series of **7 colors**. The new series then starts with the final amount of the previous series.

EXPLANATION JACKPOT

For each ticket in the lottery (**example: 2 USDT**) you can participate in the **Jackpot draw** for an additional **10%** of the ticket price. Players get tokens calculated on the current market value which are added to the wallet. When the player uses this tokens to compete in the **Power-ball jackpot**, participation in the **Power-ball Jackpot** is therefor in the **reward period free**.



Build-up of JACKPOT prize pool in Reward period

12,5 million G2F tokens (12,5%) are locked and staked. The stake revenues from these tokens are added to the **Jackpot prize** pool after each lottery.

12,5 million G2F tokens (12,5%) will be given away as a bonus during the ticket sale in the first year to lottery players.

Eventually, 25 million tokens will be locked and staked. The stake on these tokens goes entirely towards the **Jackpot prize** pool. These 25 million G2F tokens can never be put on the market again.

The **Powerball Jackpot** starts at 100,000 USDT in the first draw. An additional 2% of the lottery sales is added for each draw. With a full lottery of 1,000,000 USDT, this is a maximum of 20,000 USDT. After each draw, there is also a stake fee for the G2F tokens that are locked in the lottery. This is 12,5 million G2F tokens at the start of the lottery, but will increase to a maximum of 25 million G2F tokens.

Example Jackpot growth in the reward period

15 (assuming token-price = 0.035 usdt)

	Starting amount	+ 2%	+ stake
1st draw Jackpot	100.000 USDT		
2nd draw Jackpot	100.000 USDT	20.000	25.000 = 145,000 USDT
3rd draw Jackpot	145.000 USDT	20.000	30.714 = 195,714 USDT
4th draw Jackpot	195.714 USDT	20.000	36.428 = 252,142 USDT
5th draw Jackpot	252.142 USDT	20.000	42.142 = 314,284 USDT
6th draw Jackpot	314.284 USDT	20.000	47.856 = 382,140 USDT
7th draw Jackpot	382.140 USDT	20.000	49.998 = 452.138 USDT



Build-up of JACKPOT prize pool after Reward period

When the 12,5 million bonus G2F tokens are spent in the Powerball Jackpot, they will be locked in. A total of 25 million G2F tokens have been secured. The stake on these tokens goes entirely towards the Jackpot prize pool. These 25 million G2F tokens can never be put on the market again.

After this period, players will need to purchase G2F tokens to participate in the Powerball Jackpot. 80% of the deposit will benefit the Powerball Jackpot. With a full lottery, the Powerball Jackpot will grow by 80,000 USDT per draw.

Example Jackpot growth after the reward period

	Starting amount	+ 2%	+ stake	+ ticket sales
1st draw Jackpot	100.000 USDT			
2nd draw Jackpot	100.000 USDT	20.000	50.000	80.000 = 250.000 USDT
3rd draw Jackpot	250.000 USDT	20.000	50.000	80.000 = 400.000 USDT
4th draw Jackpot	400.000 USDT	20.000	50.000	80.000 = 550.000 USDT
5th draw Jackpot	550.000 USDT	20.000	50.000	80.000 = 700.000 USDT
6th draw Jackpot	700.000 USDT	20.000	50.000	80.000 = 850.000 USDT
7th draw Jackpot	850.000 USDT	20.000	50.000	80.000 = 1.000.000 USDT

The calculation examples assume that lotteries are sold out and that all Jackpot tickets have been sold. Ticket price of 2 USDT



WHY THE MERV CRYPTO FORTUNE LOTTERY WILL BE PLAYED ALL OVER THE WORLD?

- We believe in a lottery with a maximum number of **500.000 tickets**. This gives each player the highest chance of winning. Much higher than other conventional lotteries.
- The number of lotteries can go up to multiple draws a **week/day**.
- A record **100%** of funds collected from ticket sales will be allocated to the prize pool.
- Neither winning numbers nor lottery tickets can be faked.
- A comfortable and **user-friendly** interface. An exciting game based on the wheel of fortune that is played in one click. A mobile version available.
- Each draw is recorded so players who miss the draw can watch it whenever they want and get a real live experience in the draw.
- Distribution and payout procedures are transparent and supported by smart contracts.
- The lottery is based on the **BNB block-chain**. All the parameters of the lottery are included in the program code, which will be open to anybody willing to check it.
- This lottery cannot be banned. You only need Internet access and a **crypto wallet** to play.
- There is no possibility of system abuse.
- The **MERV CRYPTO FORTUNE** lottery is anonymous. Only winners need to do a **KYC** check.
- Winnings of any size are paid out almost **instantly**.
- Winners pay a **20%** stake reward on any prize won.
- The fact that the lottery platform is decentralized means that the platform will operate independently and autonomously as long as there are **gambling enthusiasts**, the **Internet**, and **cryptocurrency**.
- **Stake reward payments** are secured by **smart contracts** and provide token holders with an almost endless source of **income**.



STAKE REWARD DISTRIBUTION AND PAYMENT

Every year, **150 Billion tickets** are sold worldwide at **\$2 per ticket**. Our goal is to sell at least **26 Million tickets** in the **second year**, resulting in a market share of **0.017%** on worldwide ticket-sale.

The **stake reward** is automatically paid out in **USDT/USDC** directly to the wallet of the **G2F token** holder. The **stake-reward** depend on the **ticket-sale** and on the amount of **G2F tokens** you own, not to the value of the **G2F token**.

How do we divide the revenue from ticket sales

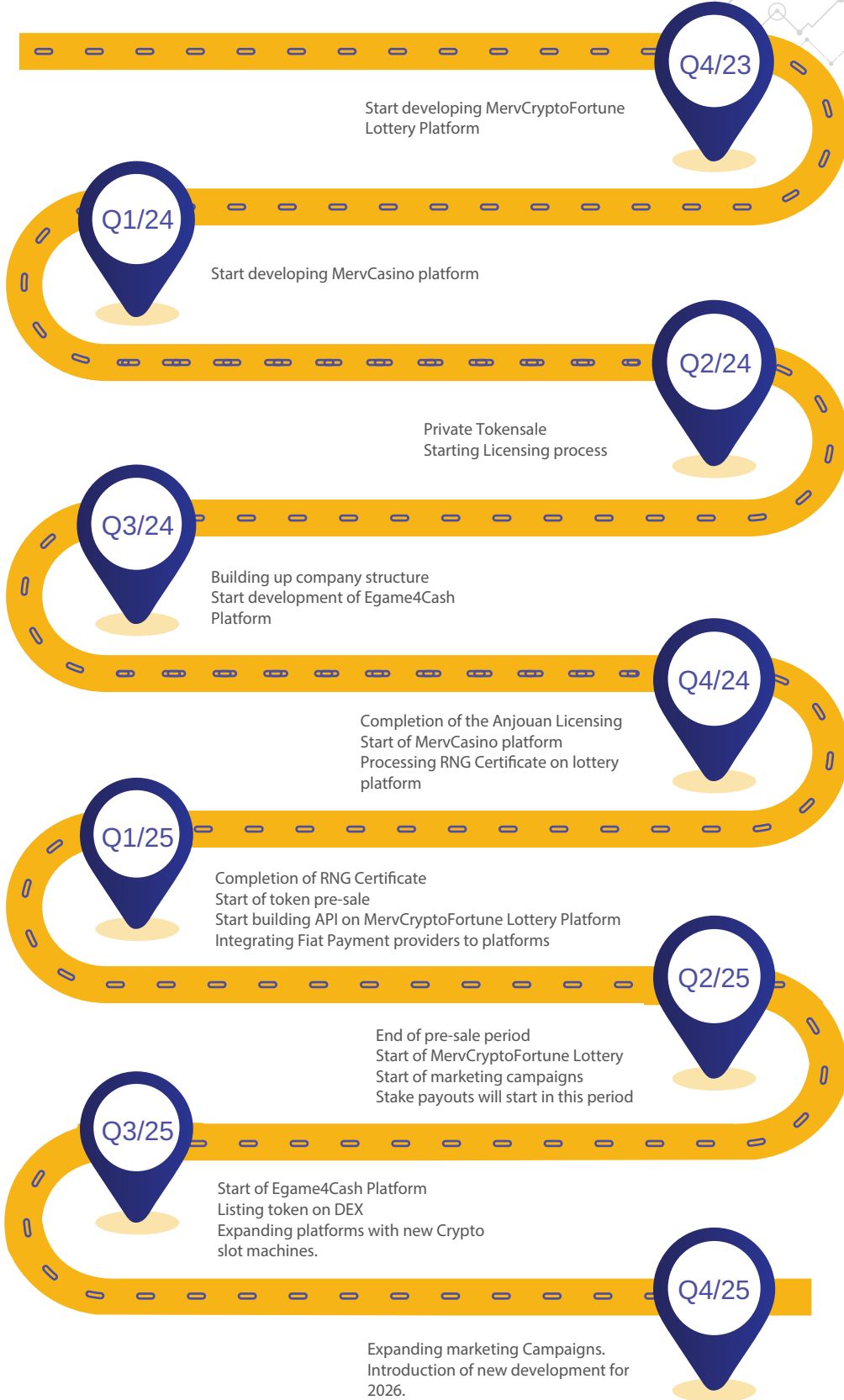
Funds raised in ticket sales will be in total allocated to the prize pools. The bigger the **prize pool**, the more interesting it is to play the **lottery**.

The **winners** of the lottery will pay a **20%** stake reward on their winnings and we divided this revenue in the following rate.





ROADMAP





GLOBAL LOTTERY INDUSTRY

Online Lottery Market Overview

- A **lottery** can be defined as a means to acquire money by selling numbered tickets and providing prizes to the holders of selected numbers chosen **randomly**. It is a kind of **gambling** that is banned in some parts of the world and encouraged in others. Some governments have even set up their own national or **state lottery**.
- The **worldwide lottery industry** can be broken down into **two distinct sub-markets** ; **online** and **offline play**. The fastest expansion is expected for the **online lottery market**.
- An **online lottery** is a platform where people can **wager money**. In the comfort of your own home you can participate in a **lottery 24 hours** a day with your laptop or buy a **lottery ticket** with your mobile phone while lying on the **beach**.
- **Online lottery solutions** offer **multiple benefits**, such as **real-time experience, convenience, secure payments, easy accessibility, cashless transactions** and a **safe environment**.
- The image below shows the **online market size of US\$ 10.44 billion in 2021** and the expected growth to **US\$ 16.77 billion in 2029**. That is a **CAGR of 6.1%** over the period of **2022 – 2029**.

CURRENT MARKET TRENDS

Increasing internet accessibility

- As of **July 31, 2022**, there were **5,473,055,736 (5.4+ billion)** internet users **worldwide**. This is **68%** of the world population. To illustrate the massive increase in **internet usage**, there were **3.42 billion** registered users at the end of **2016**. The average global internet user spends seven hours online every day.
- As of **October 2022**, there are **4.74 billion** active **social media** users around the world, representing **59.3%** of the population.
- Asia continues the trend of having the largest number of internet users worldwide, making up **53.6%** of the internet world. In second place are **Europe (13.7%)**, **Africa (11.9%)** and **Latin America/ Caribbean (9.9%)**.
- The rapid expansion of the Internet will increase the demand for **online lotteries**.



Rising use of smart devices

- With the increasing adoption of the **internet**, the use of devices like **laptops, smartphones, and tablets** has increased. This has benefited the market as **online lottery systems** have become more popular in **recent years**.

Desktop and mobile devices

- Desktop **platforms** dominated the market with **58%** share in **2021**. The expansion of this category in the **worldwide market** is attributed to several important **factors, including a larger screen, a larger content view, and a desire to acquire new technologies**.
- While increased number of smartphone users resulted into **increasing the market share** of mobile based online Lottery games. As compared to **desktop platforms, mobile platforms** are more convenient to use as operated from anywhere, anytime. These are the main reasons behind **rising growth** of this segment.

Online Lottery Market Regional Insights

- In **2021, Europe** accounted for the largest share at **43.2%** of the **global online lottery market**. This share can be attributed to the increased adoption of technology and the high available consumer incomes in the region. **In addition**, the lucrative benefits of the **lottery**, such as low investment with high **returns**, also attract consumers to participate in lottery games.
- During the **forecast period**, the online lottery market in the **Asia-Pacific** region is expected to grow due to the increasing use of internet services and the change of rules of **online betting and gaming**.
- The increasing popularity of **cryptocurrencies** has led to an increase in the usage of digital currency for betting in the region. The **Asia Pacific region's** high **economic development**, combined with increasing expenditure on **leisure activities**, is likely to drive market growth.



FAQ's

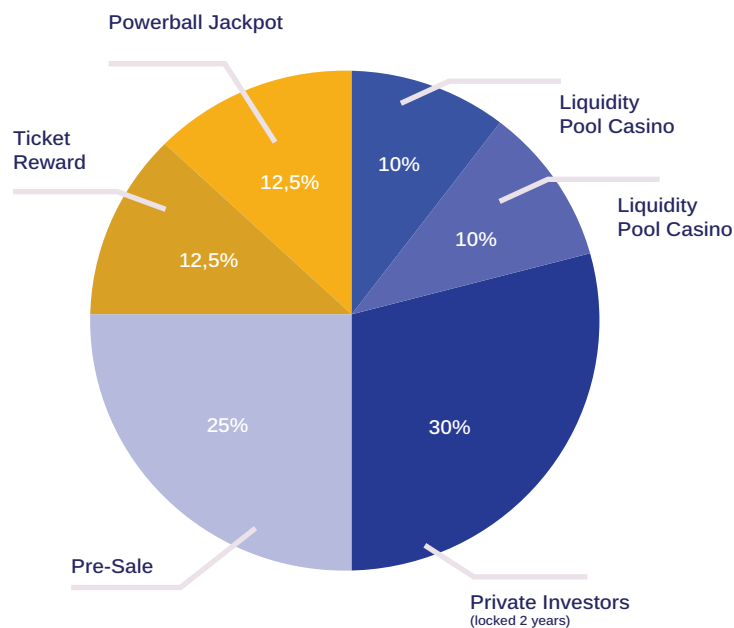
How many G2F tokens will be sold and how will they be distributed?

The total G2F token supply is 100 Million.

- 25,000,000 Pre-sale and online market.
- 10.000.000 liquidity pool.
- 10.000.000 liquidity pool Casino.
- 30,000,000 Private investors.
- 12,500,000 Locked and staked for the Powerball Jackpot.
- 12,500,000 tokens will be given to players as a bonus reward in the first year. Eventually these tokens will also be locked and staked. The total amount of locked and staked tokens will be 25,000,000 for the Powerball Jackpot.

After the **presale**, the tokens allocated to participants will be vested over a period of **6 months**. Following this, an additional **6-month** vesting period will apply to tokens allocated for early investors. The tokens of the early investors will be locked for **2 years**. This shows the confidence of the investors in the **GATEWAY2FORTUNE** project.

TOKENOMICS





How much will one token cost?

Early investors will get the possibility to **buy-in** at an average token price of **0.035 USDT**.

How will the project be launched?

The product will launch in the **first quarter** of **2025**. The lottery and the casino are launched in the operating mode, which means that users will be able to enjoy all its **features**, play and **win**. The moment the lottery is **launched**, transfers will be automatically made within the smart contract to the wallet responsible for collecting **stake reward** and paying them to **token holders**.

Pre-sale will have **3 stages** and starts in the **first quarter** of **2025**.

This means that when the **Pre-sale opens**, investors can acquire a **stake** in a finished **platform**.

How do I get G2F - tokens?

After the **presale**, the tokens allocated to participants will be vested over a period of **6 months**.

Players will be rewarded with **G2F tokens** when they **buy tickets**. We believe in a system where the early players who are responsible for the **spin-off** of the **MERV Crypto Fortune Lottery** must get the most **reward**. Every ticket in the reward period will receive the **10% ticket-price in G2F tokens** needed to participate in the **power-ball Jackpot**.

How are you going to pay out Stake Reward?

From the launch of the **lottery**, **10%** of the funds raised in **ticket sales** will be transferred to the smart contract responsible for the distribution of stake reward. The first distribution of collected **stake reward** among token holders will take place **1 months** after the launch. **Stake reward** will be paid in **USDC/USDT** to all token holders. **Afterwards**, stake reward will be paid out every month.



When will the G2F tokens be listed on cryptocurrency exchanges?

Our tokens will be listed within **one month** of the end of the **ICO period**.

How much money can I invest during the pre-sale?

The amount of money is not limited. Tokens will be sold at an average price of **0.035 USDT** per token (**on pre-sale round**) and **0.04 USDT** per token (**on public round**). Funds paid in **\$** or **€** will be converted to **USDT** by the lottery organizers at a current exchange rate between **USDT** and the currency that the participant uses for **making payments**.

What happens if all tokens are not sold out?

We will allocate the **unsold tokens** to the players **reward pool**.

How much will your tokens cost in the future?

It depends on the popularity of the lottery. As the number of **lotteries** will increase, so will the profit share for the token holders and thus increase the price of the token. **25%** of the tokens will be locked and never go to market. The launch of the **Crypto Casino** and **Egame Betting platform**, where the token will act as a form of payment, will increase the demand on the **G2F** token.

With all separate platforms in place the demand for the **G2F token** will be high.

We estimate a **token-price** of **4 dollar** within the first **2 years** of operation.



What will your marketing campaign include?

- A referral campaign. Anyone can place a link to Gateway2Fortune.com on their webpage or integrate the lottery interface into their website. In this case, up to **2.5%** of the funds raised in ticket sales will be automatically transferred to the referral partner's wallet.
- As for the **MERV Crypto Fortune Lottery platform** itself, the benefits that it will enjoy from this collaboration are obvious. The structure of expenditure on advertising will be fully transparent. The target audience will be attracted by the marketing specialists working for the referral partner. There will be no need to employ a lot of staff. The advertising budget will be managed in an effective way.
- We will open various social media channels to **promote the Gateway2 Fortune platform**.
- We will connect with several **influencer's** to get them excited for the project.
- An email marketing campaign which will cover more than **30 million target customers** worldwide.
- The advertising campaign for the **Gateway2Fortune ICO** includes the promotion of the **lottery** and the **casino**.
- The lottery platform and casino will be advertised at **international gambling exhibitions**.
- Some of the funds raised in ticket sales will be spent on placing **banners** and **articles** on **various websites**.

How can I be sure that the information about winnings and the number of tickets sold is correct?

Every lottery draw is recorded and saved by the system. Anyone can view the draw results and lottery winners. Every winning ticket contains information about the **block-chain** address of the ticket and the randomly allocated ticket-number, the number of **tickets sold**, **numbers drawn**, **jackpots** and **winners' wallets**. This information can be verified through **Ether-scan** and the program code shared on **GitHub**.



Where will the Prize money be stored and how will funds be transferred?

The Prize money for each lottery will be stored in a corresponding smart contract. Funds from ticket sales are automatically transferred to the smart contracts, and anybody can win a jackpot which is paid out from the smart contract. The lottery manager always needs to validate the transaction. After we carry out all the necessary tests, we will transfer more funds to the smart contracts. Funds can be transferred there at any time. The lottery is already in the operating mode.

Have you had / are you going to have your smart contract checked by an independent auditor?

Yes.

Our smart contract is audited by RNLabs. Check their website ; <https://rnglabs.net>.

If your ICO is successful, will you expand the platform (for example, adding new lotteries)?

Yes.

We are planning to invent and develop new lottery based games after the ICO is completed. An online casino where players can play with the G2F token will be added and we are building a new exiting betting-platform related to E-gaming where bets are paid with the G2F token. This will increase the demand of the G2F token exponential.

If any other new lotteries appear on the market and start gaining in popularity, we can add them to the platform when they comply to our vision on how the win-chance is calculated. We will not add lottery games which have an unrealistic win-chance.



Do you have different scenarios depending on the amount of funds raised?

Funds raised in **ICO-sales** will be primarily used for marketing and listing purposes. The bigger the **ICO-sales** the bigger our global marketing campaign will be to use as a catalyst to jump-start the lottery.

What do you think are the main risks to the project?

A situation in which the global community stops using **cryptocurrencies** or they become banned and criminalized in most **developed countries**.

We believe that the **block-chain technology** can solve current problems in the **lottery industry** like no other tool. Its implementation will bring the lottery industry to a **new level of development**, making it as transparent and accessible as possible.

Will you use KYC in the sales process?

Yes.

In the near future, we plan to launch a tool that will make it possible to accept **crypto payments** using traditional currency. This way of purchasing **Crypto tokens** requires that we use **KYC**.



LEGAL ASPECTS

Gaming License

We will apply for a Gambling License of Anjouan. This license opens the following possibilities:

- » Legal transparency of **our business**
- » Fiat funds acceptance from investors to **our company bank account**
- » Usage of the traditional payment services to sell the **MERV Crypto Fortune Lottery tickets**.
(VISA, MasterCard, Qiwi, PayPal, WebMoney etc.)
- » Increasing numbers of **MERV Crypto Fortune Lottery players, casino players** and **egame players** in the world.
- » Acceptance of **licensing** is approximately **4 months**.

Anti money laundering policy

As part of our commitment to conducting business ethically and maintaining the highest standards of integrity, **MERV CRYPTO FORTUNE LOTTERY** has adopted a **zero-tolerance** policy on money laundering. Money laundering is a serious crime that can damage the integrity of our business and have harmful consequences for society as a whole.

Measures to prevent money laundering

- » **Identification and verification of participants:** We will operate a robust system for identifying and verifying participants in our lottery, requiring relevant **IDs** and **documentation** to verify the validity of their participation.
- » **Transaction Monitoring:** We will carefully monitor and analyze all transactions that occur within our **lottery** to identify suspicious activity, such as **unusual large transactions, frequent transactions** to and from **various wallet accounts**, or patterns that deviate from normal behavior.
- » **Education and awareness:** We will provide **our staff with training** and resources to make them aware of the risks of money laundering and help them recognize and **report suspicious activity**.



- » **Cooperation with Law Enforcement Agencies:** We will work closely with relevant law enforcement agencies and government organizations to investigate and **report suspicious activity**, and to comply with all legal requirements related to the prevention of money laundering.
- » **Periodic Review and Review:** We will regularly **review** and **revise** our policies and procedures as necessary to ensure that they remain effective in preventing money laundering in our lottery.
- » **Each player can buy a maximum of 100 tickets in each lottery.**

Do I pay taxes if I win a lottery?

It depends on the lottery tax rules of the **country you live in**. Make sure you are aware of the tax laws of **your home country** and **your obligations regarding** the declaration of winnings.

Playing responsibly

As the organization of this lottery, we strive to provide a safe and responsible gambling environment for **all our players**. An important aspect of this effort is to **protect minors** from the **dangers of gambling**.

We would like to emphasize that participation in our lottery is only allowed for individuals who have reached the legal gambling age. Minors are not allowed to **buy tickets or participate in our lotteries**.