

LOOKBOOK

UNLEASHING THE FUTURE OF FASHION TALENT



Tomorrow's Icons, Today

Your 2026 lookbook featuring Zoe, Nova, and Aplollo, dressed in today's hottest fashions

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Zoe

Zoe is a stylized digital influencer built around a cohesive visual identity and curated aesthetic. She's portrayed as a 21-year-old woman with a light pink pixie cut, smooth fair skin, defined cheekbones, and bright hazel eyes, blending retro glamour with modern fashion sensibilities. Her content centers on striking, editorial-style imagery that ranges from high fashion and pinup-inspired looks to candid lifestyle moments and imaginative fantasy scenes. Across platforms like Instagram and Fanvue, Zoe's brand balances flirty confidence, polished styling, and cinematic visuals, creating a consistent persona that feels both aspirational and playful. Each piece of content is crafted to maintain her recognizable look while exploring new moods, outfits, and settings that keep her feed visually fresh and engaging. ✨









Nova

Nova has a brand style that leans into a sleek, modern, creator-economy aesthetic. The overall look and tone feel premium, minimalist, and performance-driven, designed to appeal to digital creators who want to scale their online presence with an edgy elegance.









Apollo

Apollo is a black British plus-size model blending curvy glam with city edge and editorial intensity. Apollo is more than a face — she's a force. With her sculptural curves, luminous skin, and unshakable presence, Apollo redefines what beauty means in the digital era. Rooted in heritage and styled in modernity, she is the muse for brands who think beyond the binary.









The Noir Starr Lineup

