



**\$LILX ROADMAP: THE PATH TO MARS!**

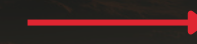
PHASE 1

FOUNDATION



PHASE 2

BUILDING MOMENTUM



PHASE 3

EXPANDING REACH



PHASE 4

SCALING UP



PHASE 5

LONG-TERM VISION

AND MORE



# PHASE 1: COMMUNITY GROWTH & FOUNDATION



## Website Update

*Showcasing the \$LILX vision, roadmap, tokenomics, and future plans.*



## Spaces on X

*Weekly/monthly community spaces to gather ideas, build engagement, and answer questions directly.*



## Follower Target Milestones

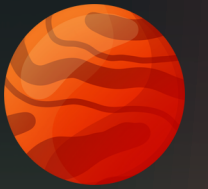
*Giveaways & special announcements celebrating each follower milestone.  
1k followers, 2k, 3k, and beyond.*



## Collaborations with Small KOLs

*Partner with micro-influencers to promote \$LILX to their audience.*

# PHASE 2: BUILDING MOMENTUM



## CoinMarketCap Application

*Apply for a CMC listing after crossing \$5M market cap milestone, to boost credibility and visibility.*



## Collaborations with Similar Tokens

*Build alliances with tokens like Baby Doge, Floki, & WOULD, whose holders are our target audience.*

*\*use the upperhand of \$would whale holding 100k worth of \$LILX*



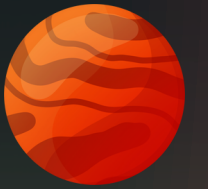
## Photo/Video Ad Launch

*Release ads on X and Instagram emphasizing:*

*Dogecoin's \$45B market cap comparing with \$LILX's 500k market cap.*

*\$LILX's low entry point and bullish narrative of being named after Elon Musk's favorite son, with a potential for 1000x*

# PHASE 3: EXPANDING REACH



## CoinGecko Application

*File for CG listing upon reaching \$10M market cap, to build authority & increase visibility.*



## NFT Collection Drop

*Launch of a weekly **\$LILX** Mars Civilization NFT series. Collaborate with designers, creating a futuristic Mars ecosystem that holders can collect and trade.*



## Collaborate with Larger Tokens/Communities

*Engage with larger tokens like Floki or Baby Doge for joint promotions or community events.*

# PHASE 4: SCALING UP



## Video Ad Campaign Boost

Scaling up reach with paid ads highlighting **\$LILX's** massive growth potential, targeting crypto enthusiasts globally.



## Major Community Giveaways

Organize token or NFT giveaways tied to follower milestones or **\$LILX** price targets to drive hype.  
Mars School Naming Rights Proposal



## Develop a viral campaign

Proposing Mars's first school be named after "**Lil X.**"

# PHASE 5: LONG-TERM VISION



## **Expand Mars NFT Civilization**

*Continue adding structures and elements to the Mars NFTs, creating a complete Mars-based ecosystem over months.*



## **Integrate \$LILX Into Gaming**

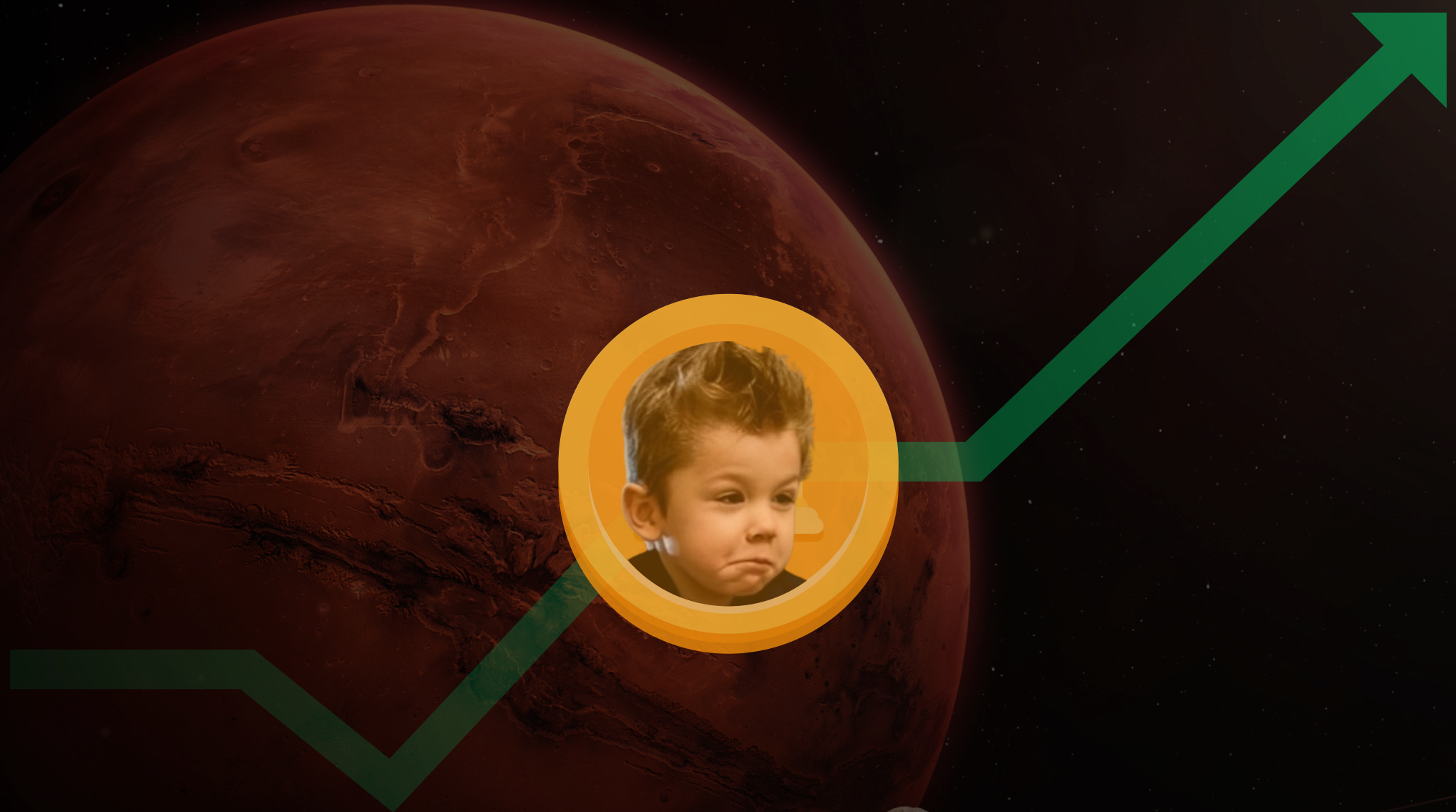
*Launch a game where players spend \$LILX tokens on power-ups, skins, character's, etc, creating real-world utility for the token.*



## **CMC Top Gainer Spotlights**

*After achieving CMC listing, actively work on price growth and volume to hit "Top Gainers" lists for increased visibility.*

**\$LILX TO MARS!**



**AND BEYOND**