



# Exclusive Digital Advertising with IlluVision

Launching 15 premium digital screens across Kottayam's most influential locations. Your brand, your category, your exclusive audience.

# Strategic Network Coverage

IlluVision's digital network connects your brand with high-intent audiences across 15 carefully selected premium locations throughout Kottayam.



## Supermarkets

Capture shoppers in buying mode with strategic placement where purchasing decisions are made. Prime visibility during high dwell-time moments.



## Shopping Centres

Connect with leisure shoppers and families in retail destinations, creating brand awareness at peak consumer engagement moments.



## Hospitals

Reach patients, families, and visitors in relaxed waiting environments with extended viewing opportunities and high attention spans.



## Restaurants

Engage diners in comfortable, receptive settings where your message benefits from prolonged exposure and positive emotional associations.

# Powerful Audience Engagement

## 225,000 Monthly Impressions

Each of our 15 screens delivers an average of 225,000 engaged views per month, creating powerful reach across Kottayam's most influential venues.

Your brand benefits from captive audiences in high-attention settings—shoppers making purchasing decisions, patients and visitors with extended dwell times, and diners in relaxed, receptive environments.

The IlluVision advantage: Dynamic ad loops ensure multiple exposures per visit, significantly boosting recall and driving action.



### Views Per Screen

Average monthly engaged views



### Premium Locations

Strategic network coverage



# Exceptional Value Packages

Choose the package that aligns with your marketing objectives. Both offers include complete campaign support and professional creative services.

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## One-Month Campaign ₹2,000 per screen

- All 15 premium screens included
- Total investment: ₹30,000
- Perfect for product launches or seasonal promotions
- Professional ad creation included
- Full analytics and monthly reporting

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## Three-Month Contract ₹1,899 per screen/month

- Save ₹101 per screen monthly
- Total investment: ₹85,455 (₹28,485/month)
- Ideal for sustained brand building
- Enhanced recall through repeated exposure
- Complete campaign management throughout

Best Value - Save over ₹4,500!

# Why Partner with IlluVision?



## UK-Backed Excellence

International digital advertising expertise combined with deep understanding of Kottayam's local market dynamics and consumer behaviour.



## Professional Creative Services

Expert design team creates compelling advertisements at no additional cost—ensuring your message looks exceptional and drives results.



## Dynamic Ad Loops

High-frequency rotation produces maximum impressions and superior recall, keeping your brand top-of-mind with every visit.



## Complete Transparency

Detailed monthly reports with comprehensive analytics, giving you clear ROI tracking and actionable insights for optimising performance.



## Premium Positioning

Carefully selected locations with relaxed, receptive audiences ensure your message receives genuine attention in positive environments.

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## Ready to Dominate Your Category?

Contact IlluVision today to schedule your consultation and secure exclusive rights to your category across 15 premium screens in Kottayam.

Call +91 884845913

Email Us