

## ✓ A. INDIVIDUAL SERVICE PRICING (One-Time Purchases)

*For clients who just need one thing fixed or added — quick and clear pricing.*

Service	Price (One-Time)	Notes
Google Business Profile Setup/Fix	\$85	Includes full setup, description, hours, logo, photos, and categories
Google Review Optimization + Setup	\$55	Custom review link + message template
Basic Website Fix (no redesign)	\$150	Fix menu, contact info, hours, social links
Full Website Build (5–7 pages)	\$500	Mobile-friendly, SEO-ready, includes basic contact form
Form Digitization (Google Form or Tally.so)	\$60/form	Includes creation, formatting, and embed/link
Facebook Business Page Setup	\$75	Logo, banner, about section, auto-reply setup
Instagram Setup + Optimization	\$60	Profile setup, bio, linktree + 3 launch posts
Logo Design (via Canva Pro)	\$50	3 simple logo concepts
Booking System Setup (Calendly or Form)	\$85	Set up booking flow, embed on site, email confirmations
SEO Keyword Optimization (basic)	\$100	Audit + keyword placement on up to 5 pages
Speed Optimization (website)	\$125	Clean scripts, compress images, and speed test fixes
Tutorial/Training (1-hour custom video)	\$100	Record screen walkthrough for client/staff
Analytics Setup (Google Analytics + Insights)	\$90	Dashboard with website performance and traffic
1-on-1 Consulting/Tech Fix Hour	\$75/hr	Live Zoom or phone support

## ✓ B. BUNDLE DEALS (One-Time Packages)

*These are discounted packages you can promote as “best value.”*

Package Name	Price	What's Included
Starter Boost	\$350	Google Profile + Social Setup (FB & IG) + 1 Form + SEO audit
Website + Google Setup	\$600	Website (5 pages) + Google Business + Form + Reviews setup
Optimization Pro	\$1,000	Everything in Starter Boost + Full Website Fix + Speed + 2 Extra Forms
All-In-One Upgrade (best)	\$1,500	Full Website Build, Google, 3 Forms, FB/IG Setup, SEO + Speed, Analytics

## ✓ C. HOURLY OPTIONS

Service Type	Price Per Hour	Notes
Tech Support / Fixes	\$75/hr	Fast remote or local support
Consulting / Planning	\$60/hr	Brainstorm, strategy, or help
In-Person Training (group)	\$95/hr	Onsite business staff training

## ✓ D. MONTHLY SERVICE PLANS (Optional Subscription Add-Ons)

Plan Name	Price/Month	What's Included Monthly
Basic Update Plan	\$100/month	2 edits (website or Google), 1 form, 1 social post
Support Pro	\$200/month	Up to 5 edits, SEO tweaks, monthly analytics
Total Care Plan	\$350/month	Unlimited small changes, monthly reporting, 3 posts

## ✓ E. YEARLY SERVICE PLANS (PRE-PAID SAVINGS)

Plan Name	Price/Year	Value
Annual Care	\$1,000	Includes 12 months of Basic Plan
Annual Pro	\$2,000	Includes Support Pro Plan + 2 strategy calls
Annual Elite	\$3,500	All services monthly + priority support, 4 trainings

## **F. CUSTOM ADD-ONS (A La Carte Options)**

Add-On	Price
Extra Website Page	\$40/page
Add Extra Form	\$60/form
Monthly Report (analytics, SEO, review)	\$35/month
Content Writing for Website (SEO)	\$25/page
Facebook Ad Setup (no budget)	\$125
LinkTree or "Link in Bio" Setup	\$35
Transfer Website to New Host	\$90
Staff Email Setup (Google Workspace)	\$25/account
PDF Conversion of Forms	\$15/form

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