



Marie SPYRIDAKIS

Communication Officer – Digital, Content & Audiovisual

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DESCRIPTION

Communication professional with **4 years of experience**, holding **two Master's degrees** in communication, with a strong background in internal and digital communication, content creation (*video & visual*), and editorial strategy. Experienced in corporate environments, including two years at **TotalEnergies Renewables France**, with the ability to adapt messages, produce audiovisual content, and support internal engagement initiatives in international contexts.

PROFESSIONAL EXPERIENCES

COMMUNICATION OFFICER – DIGITAL & INTERNAL COMMUNICATION (APPRENTICESHIP) 2021 - 2023
TOTALENERGIES RENEWABLES FRANCE

- **Produced internal and external communication content** (*articles, newsletters, website content*)
- **Contributed to internal communication initiatives and employee engagement content**
- **Supported event communication** (*content creation, internal visibility, post-event formats, events*)
- **Managed digital and social media communication aligned with editorial strategy** (*e.g.: [a LinkedIn post with 700 likes](#)*)
- **Adapted content to different audiences and communication channels**
- **Worked in a structured, multi-stakeholder corporate environment**
- **Produced audiovisual content (interviews, storytelling videos)**
- **Contributed to visual identity consistency across internal channels**

CONTENT CREATOR & SOCIAL MEDIA MANAGER (APPRENTICESHIP) 2023 - 2025
GXPMANAGER & TOMASELLI COLLECTIONS

- **Designed and produced video and visual content (short formats, interviews, branded content)**
- **Participated in editorial strategy development and messaging adaptation**
- **Coordinated with internal teams to ensure brand consistency**
- **Achieved strong engagement results on professional social platforms** (*e.g.: Interview-format LinkedIn post reaching up [to 26 interactions](#) vs. 1-5 on average*)

EDUCATION

MASTER'S DEGREE IN COMMUNICATION & AUDIOVISUAL CREATION - SUP DE PUB LYON 2023 - 2025

MASTER'S DEGREE IN DIGITAL COMMUNICATION & INFLUENCE MARKETING - ESG MONTPELLIER 2021 - 2023

BACHELOR'S DEGREE IN MANAGEMENT & MARKETING - MONTPELLIER MANAGEMENT 2018 - 2021

TOOLS

Microsoft Office / 365
(Word, PowerPoint, Excel, SharePoint, Forms)
Adobe Suite (Premiere Pro, Photoshop, InDesign...)
DaVinci Resolve
Canva
Mailjet / Brevo
Trello, Miro

SKILLS

Internal communication & employee engagement
Digital & editorial content strategy
Audiovisual content production (*video, visual storytelling*)
Stakeholder coordination
Social media (*corporate context*)

CERTIFICATIONS

TOEIC 840/990 (2021)
RNCP level 7 - **Digital Strategy / Art Direction / Audiovisual Production**

LANGUAGES

English: Professional working proficiency (B2+)
French: Native