WELCOMETO



"CREATING A VEHICLE FOR THE OWNERSHIP OF THE ECONOMY BY AFRICANS"





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WHY DO WE EXIST?

ASILI WEALTH

Africans continue to be systematically excluded from the ownership of the South African economy.

1

Africans are unable to access capital to start their own businesses, but instead are reduced to participants as cheap labour in the economy.

2

Africans who are producers of goods and services are denied shelf space and markets in white owned retail stores.

3

Africans do not retain and circulate their money within themselves instead give it away to other races.

4

Africans are only consumers of goods and services and do not create inter-generational wealth.

5

The township economy is owned by whites and foreigners from all over the world to the exclusion of Africans.

6

To tap into the collective financial muscle of Africans for the benefit of the collective and to enable the circulation of African money amongst Africans.

7



WHO ARE WE







We are a wealth creation stokvel for Africans, with the purpose of facilitating and creating a vehicle for the collective ownership of the economy by Africans.



Our stokvel is governed through the Asili Wealth Trust registered with the Masters of the High Court in accordance with the provisions of the Trust Property Control Act, 1988.



Founded in 2023 by visionaries, entrepreneurs and professionals who dare to create a different economy from the status quo.



We are not a get rich quick scheme but a vehicle designed to bequeath a legacy to the next black generation and are going to stay the course whatever it takes.



Has extensive experience in the corporate sector mainly in banking, manufacturing, entrepreneurial and the not for profit sectors spanning over 20 years.

Has passion for the realization of the transfer of wealth and ownership of the economy by Africans.





WHAT WILL WE ACHIEVE?







Inter-generational wealth creation for our trust beneficiaries (investors).



Ownership of the economy by Africans, in all strategic sectors.



Retention and circulation of African money within African communities.



Create employment opportunities for Africans.



Create a market and shelf space for black producers and suppliers of goods and services in our collectively owned retail stores.



Give access to Africans for capital to start and own businesses, loans to build their own houses, on favourable terms and conditions.

HOW DO WE ACHIEVE IT?







Collectively contribute capital into the stokvel to be invested in our collectively owned company.



Establishing retail/groceries stores in our African communities that will compete for the ownership of the township economy and facilitate the circulation of our money amongst Africans.



Our model will be anchored on the principle of the investor spending their money to purchase goods and services from their own business i.e buy your groceries from your own grocery store (stokvel's collectively owned stores).



Our model will be to establish new businesses and acquisition of existing businesses with a potential to grow.



Initially we will focus our investment in the property sector i.e. student accommodation and inner-city residential accommodation and the revival of township grocery stores forced to close by malls and big white owned grocery retailers.











WHO IS OUR INVESTOR/TRUST BENEFICIARY?





All Africans from all ages and backgrounds, who's intent is creating inter-generational wealth for their families!



OUR WEALTH CREATION BUSINESS MODEL



The diagrams below depicts how wealth will be created for you as an investor in the business and beneficiary of the trust.





WEALTH CREATED

Profits
Rental income
Interest
Dividends
Capital Growth
Retention of your own money

YOU (INVESTOR / BENEFICIARY)

Invest capital into
 Asili businesses
 (owner)
 •Buy from your own
 business as a
 shareholder

 •Spend your money to
 enrich yourself

ASILI HOLDINGS

Grocery/Retail StoresFinancial ServicesTelcomsPropertiesMining





Invest money into the
Stokvel/Trust
Trust beneficiary
Owner of the Holding
Company through the Trust

Administrators/TrusteesGovernanceInvestor in the HoldingCompany

YOU

TRUST



WEALTH CREATED

HOLDING COMPANY

Appreciation in the value of shares held by the Trust in the Holding Company
 Dividends
 Low interest loans on favourable terms

Investments in operating companies in different sectors:

 Retail
 Property
 Financial Services
 ICT
 Mining



OWNERSHIP STRUCTURE





FREQUENTLY ASKED QUESTIONS





Who may join?

- Anyone who is an African, currently and previously systematically excluded from the ownership of the economy.
- Natural persons of all ages, unnatural persons and group stokvels.
- Persons who are visionaries that wish to stake a claim in the ownership of the economy.
- Persons who are serious in creating inter-generational wealth for their families.

How much is the monthly contribution?

- With as little as R200 per month, per person you can be a member.
- You can invest as much as one can afford on a monthly basis.

What is the lock-in period?

• The lock-in period as stipulated in the Trust Deed is 10 years.





How is my investment secured?



- Each account is entitled to a bi-annual statement of account.
- The scheme is governed under a Trust Deed registered in common law with the Masters
 of High Court of South Africa.
- The Trust is administered by esteemed & respected professionals who subscribe to the King IV standards of Corporate Governance.
- The scheme subscribes to high ethical and moral standards.
- Investment decisions are made by a team of highly skilled professionals, with extensive experience in various sectors of the economy.
- Latest state of the art automated systems are in use to track your investment and its growth.

What are the benefits of investing in the scheme?



- Free funeral cover of R5000 on the investor's life on a month to month basis on condition that a minimum investment of R200 is paid at the beginning of that month.
- Our investments will be focused on areas where Africans reside, which are ordinarily neglected by the corporate investors. This will lead to development in our areas of residence, increased economic activity, job creation and general rise in the value of our properties.
- Inter-generational wealth creation for your family.

HOW TO JOIN?



Scan the QR CODE to join on WhatsApp



or

