

# 🌟 AS Academy Tech – Robotics & Embedded Systems Program

Beginner → Advanced | Age 12+ | Live Online Training



## 👋 Welcome to AS Academy Tech

AS Academy Tech was founded to make robotics, electronics, and embedded systems education accessible, practical, and industry-oriented. We believe learning should be project-based, hands-on, and built on strong fundamentals — not copy-paste coding.

**Our mission:** Create confident builders who can design, debug and deploy real embedded systems.

**Our goal:** Deliver affordable, high-quality training with live mentorship, real projects, and career-focused outcomes.



## 🏛️ About the Founder — Sagar Sharma

Founder, AS Academy Tech | Mechanical Engineer | Robotics & Industry 4.0 Enthusiast

AS Academy Tech was founded by **Sagar Sharma**, a passionate Mechanical Engineer with a deep interest in robotics, Industry 4.0, and the automotive domain. Driven by the belief that **engineers learn best by building**, he created AS Academy to bridge the gap between classroom theory and real-world engineering skills.

Under his leadership, AS Academy has evolved into a **future-focused learning platform** offering practical and affordable training in:

- Embedded Systems
- Arduino Robotics
- Bare-Metal Programming
- PCB Design
- IoT Automation
- Mechanical Projects & Prototyping

Sagar's mission is simple:

**Make high-quality engineering education accessible, hands-on, and industry-relevant.**

Through project-based learning, live mentorship, and portfolio-focused training, AS Academy empowers school students, beginners, and working professionals to:

- Build strong engineering fundamentals
- Create real hardware projects
- Develop job-ready skills
- Step confidently into core engineering roles

*“Learning by building is not just a method — it’s the future of engineering education.”*  
— **Sagar Sharma, Founder**



## Meet the Lead Instructor — Ashwini Sharma

Embedded Systems & IoT Engineer | R&D Experience | Robotics & Firmware Specialist

Your instructor for the Arduino, AVR, Embedded Systems & Robotics programs is **Ashwini Sharma**, an experienced engineer with a strong background in **Embedded Security, Firmware Development, and Robotics** through work with a **premier R&D organisation**.

With **4+ years of professional experience**, Ashwini specializes in:

- ✓ Embedded C / C++
- ✓ AVR & ARM Microcontrollers
- ✓ Robotics & Automation
- ✓ IoT & Firmware Development
- ✓ Sensor Interfacing & Protocols (UART, SPI, I2C)
- ✓ SDR & Communication Tools
- ✓ Register-Level (Bare-Metal) Programming

Ashwini has mentored **over 200 students** across robotics, embedded programming, and IoT domains, known for a teaching style that makes complex engineering topics simple, logical, and hands-on.

### Teaching Philosophy:

- Learn by building
- Understand the “why” behind the code
- Focus on debugging, not memorizing
- Build confidence through projects, not theory

*Learn from a real engineer who designs and builds industrial-grade systems — not a hobby trainer.*



## Our 3 Course Tracks

Choose the learning path that fits your level & goals:

1. **Arduino Basics & Robotics — 45 Hours** (Age 12+)
2. **AVR Bare-Metal Embedded Programming — 45 Hours** (Advanced/Engineering)
3. **Full Combo: Arduino + AVR — 90 Hours** (Beginner → Advanced)

Each course is project-focused, includes live sessions, doubt support and certificates.



## Course 1 — Arduino Basics & Robotics (45 Hours)

**Perfect for:** Students (12+), hobbyists, school/college beginners.

### What you learn

- Electronics fundamentals, breadboarding, sensors & actuators
- Arduino IDE & programming basics (variables, loops, functions)
- PWM, timers basics, serial communication
- Motor drivers, basic robotics logic
- Intro to IoT using ESP8266
- Project portfolio (12 projects: 10 mini + 2 major)

### Arduino Project List (12 Projects)

#### Module 1: Basics – Mini Projects

1. LED Blinking Patterns — digital I/O & timing
2. Traffic Light Simulation — sequencing logic with LEDs
3. Light-Controlled Fan (LDR) — sensor based automation
4. Obstacle Detection Alert — ultrasonic sensor + buzzer
5. PWM Fan Speed Controller — motor speed using PWM

#### ★ Major Project 1 — Line Follower Robot

Full autonomous bot with IR sensors, motor drivers, chassis & logic.

#### Module 2: Robotics Applications – Mini Projects

6. Obstacle Avoidance Robot (Basic) — ultrasonic-based avoidance
7. Smart Door Lock System — keypad + servo locking
8. Basic Home Automation System — relay-based appliance control
9. Smart Garden Auto-Watering System — soil moisture sensor + pump relay
10. IoT Room Monitor (ESP8266) — temp/humidity → cloud

#### ★ Major Project 2 — Pet Health Monitoring System (Arduino + ATmega328P)

Wearable prototype to track temperature, pulse & activity. *(Dedicated to Wisky 🐾)*

## Course 2 — AVR Bare-Metal Embedded Programming (45 Hours)

**Perfect for:** Engineering students, embedded job aspirants, Arduino users wanting low-level mastery.

**What you learn**

- AVR architecture, registers (DDR/PORT/PIN), memory map
- Toolchain setup (AVR-GCC / makefiles)
- Timers, PWM, interrupts, ADC, UART, SPI, I2C (register level)
- Low-level driver development & firmware optimization
- Project portfolio (12 register-level projects)

**AVR Project List (12 Projects)**

**Module 5: Register-Level Basics – Mini Projects**

1. LED Toggle Using Registers — direct DDR/PORT control
2. LED Chaser (Bare-Metal) — running LED pattern via registers
3. Push Button with Debouncing — robust input handling
4. Timer-Based Delay Generator — accurate delays using timers
5. PWM Fan Controller (Bare-Metal) — register-level PWM

★ **Major Project 1 — Digital Speedometer (RPM Measurement)**

Timers & counters to measure RPM/speed in real time.

**Module 6–7: Interrupts & Peripherals – Mini Projects**

6. Interrupt-Driven LED Blink — external interrupt handling
7. Traffic Light Controller (Bare-Metal) — realistic timed control
8. ADC Sensor Reader + UART Display — analog read → serial stream
9. Embedded Calculator (Keypad + Display) — basic arithmetic device
10. SPI & I2C Communication Demo — sensor comms without libraries

★ **Major Project 2 — Robotic Car with Remote Control (Bare-Metal)**

Complete register-level remote-controlled robotic car (no Arduino libraries).

## Course 3 — Full Combo: Arduino + AVR (90 Hours)

**Perfect for:** Learners who want full stack embedded skills — application level + firmware level.

**What you learn**

- Everything from Course 1 + Course 2
- Hybrid projects combining Arduino convenience with bare-metal performance
- Capstone options: autonomous robots, sensor fusion systems, IoT-enabled devices
- 24 projects total (20 mini + 4 major across both stacks)

### ❖ Why Students Choose AS Academy Tech

- **Industry-grade instructor** with R&D experience — practical insights, not just theory.
- **Project-first approach** — each lesson maps to a circuit + code + debugging session.
- **Complete support** — live doubt clearing, code reviews, portfolio guidance.
- **Balanced depth** — beginner friendly (Arduino) and career oriented (bare-metal).
- **Age inclusive** — suitable from age 12 to professionals.

### Comparison Snapshot

| Feature                     | AS Academy Tech         | Udemy/YouTube  | Generic Institutes  |
|-----------------------------|-------------------------|----------------|---------------------|
| Instructor                  | Embedded Engineer (R&D) | Hobby Trainers | STEM Tutors         |
| Live Classes                | ✓                       | ✗              | ✓ (limited)         |
| Projects                    | 12–24                   | 3–5            | 4–6 basic           |
| Bare-Metal (Register-level) | ✓                       | ✗              | Rare                |
| IoT + Robotics              | Full                    | Partial        | Limited             |
| Support                     | Personalized            | None           | Limited             |
| Value                       | High                    | Low–Medium     | Expensive/Low Depth |

### Transparent Pricing

| Course                     | Hours | Actual Price | Discounted Price |
|----------------------------|-------|--------------|------------------|
| Arduino Basics             | 45h   | ₹12,000      | ₹8,499           |
| AVR Bare-Metal             | 45h   | ₹14,000      | ₹9,999           |
| Full Combo (Arduino + AVR) | 90h   | ₹20,000      | ₹15,000          |

Hardware kits (optional) are priced separately. Payment plans and early-bird discounts available.



# Competitor Pricing Comparison Table

! *Note:* Competitors do NOT provide both Arduino **AND** Bare-Metal AVR in one course. Many do not teach register-level drivers at all. This makes our Combo course **unique and high-value**.

| Provider / Platform             | Course Type                           | Live/Recorded | Duration | Project Count | Bare-Metal (Register Level) | Price Range     |
|---------------------------------|---------------------------------------|---------------|----------|---------------|-----------------------------|-----------------|
| AS Academy Tech (YOU)           | Arduino Basics                        | Live          | 45h      | 12 projects   | ✗                           | ₹8,499          |
|                                 | AVR Bare-Metal                        | Live          | 45h      | 12 projects   | ✓ Full                      | ₹9,999          |
|                                 | Full Combo (Arduino + AVR + Robotics) | Live          | 90h      | 24 projects   | ✓ ✓ Complete                | ₹15,000         |
| Mechetronrotics                 | Basic Arduino + Project               | Live          | 10–20h   | 3–5           | ✗                           | ₹8,000–₹12,000  |
|                                 | Robotics (Basic)                      | Live          | 15–20h   | 4–6           | ✗                           | ₹12,000–₹18,000 |
| Udemy                           | Arduino Basics                        | Recorded      | 5–8h     | 3–5           | ✗                           | ₹500–₹3,500     |
|                                 | Embedded C (Beginner)                 | Recorded      | 7–10h    | 2–3           | ✗                           | ₹400–₹2,000     |
| STEM/School Robotics Institutes | Basic Robotics & Sensors              | Live          | 10–15h   | 3–5           | ✗                           | ₹10,000–₹20,000 |
| Generic Online Bootcamps        | Embedded Systems Course               | Live/Hybrid   | 60–100h  | 5–10          | Partial (not AVR)           | ₹30,000–₹90,000 |

## Highlights

✓ AS Academy Tech offers double the hours + real projects at lower pricing

- Competitors offer:
- 10–20 hour courses
  - 3–5 small projects
  - No bare-metal
  - Higher pricing (₹12,000–₹18,000)

- We offer:
- 45–90 hours live learning
  - 12–24 projects
  - Both Arduino + AVR
  - Full register-level embedded programming



✓ No competitor gives a full 90-hour combo course at ₹15,000

Bootcamps charge ₹30,000 to ₹90,000 for embedded systems programs. Your combo course is:

- Affordable
- More hands-on
- More project-rich
- More industry-oriented
- Taught by an actual embedded engineer

✓ Only AS Academy Tech teaches BOTH application-level Arduino AND register-level bare-metal in one track

This is extremely rare in India.

| Feature         | AS Academy Tech | Mechetronrotics | Udemy       | STEM Institutes | Bootcamps       |
|-----------------|-----------------|-----------------|-------------|-----------------|-----------------|
| Live Classes    | ✓               | ✓               | ✗           | ✓               | ✓               |
| Hours           | 45–90h          | 10–20h          | 5–8h        | 10–15h          | 60–100h         |
| Projects        | 12–24           | 3–6             | 2–3         | 3–5             | 5–10            |
| Bare-Metal AVR  | ✓ Full          | ✗               | ✗           | ✗               | Partial         |
| Arduino         | ✓ Full          | ✓ Basic         | ✓ Basic     | ✓ Basic         | ✓ Basic         |
| Robotics        | ✓ Advanced      | Basic           | No          | Basic           | Some            |
| Price           | ₹8,499–₹15,000  | ₹8,000–₹18,000  | ₹500–₹3,500 | ₹10,000–₹20,000 | ₹30,000–₹90,000 |
| Value for Money | ██████████      | ██████          | ██          | ██              | ██████          |

## Certification & Outcomes

Upon completion students receive:

- Course completion certificate(s) (Arduino / AVR / Combo)
- GitHub portfolio guidance (project code & documentation)
- Project demo for resume/college applications



Career benefits: Better preparedness for internships, embedded roles, robotics competitions, science fairs.

## Enrolment Details

- Mode: Live Online Classes (recordings available)
- Support: Live doubt sessions, code reviews
- Contact / Enroll: Visit <https://asacademytech.com> or WhatsApp/Call (Add your number here)