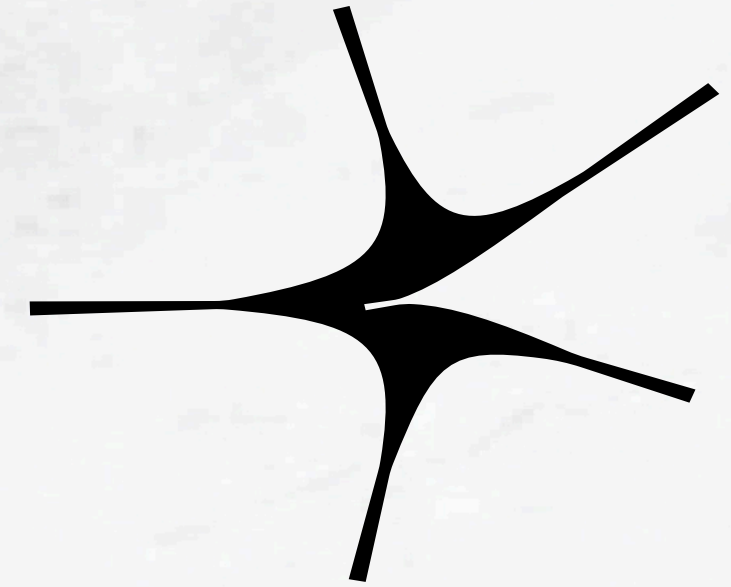


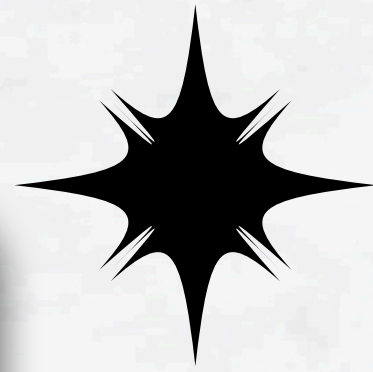
DIGITAL RAPID

"Crafting compelling content and fostering client relationships for social media success."

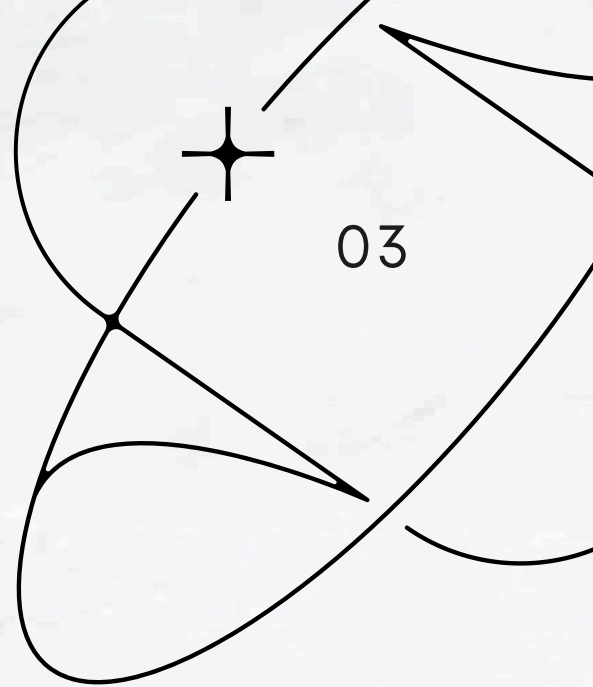


ABOUT US:

Introducing DigitalRapid, your AI-powered marketing partner. At DigitalRapid, we blend cutting-edge AI technology with creative strategies to drive growth and engagement for your brand. From social media marketing to lead generation, we tailor solutions that adapt to your unique needs, ensuring you stay ahead in the digital landscape. Partner with us and experience rapid results with precision-driven campaigns designed for the future of marketing.



- ◆ LEAD GENERATION FOR COMAPANIES
- ◆ SOCIAL MEDIA MARKETING (SMM)
- ◆ GRAPHIC DESIGN AND VIDEO EDITING
- ◆ INFLUENCER MARKETING
- ◆ WEBSITE CREATION
- ◆ TV ADS



Area's of Expertise

PROJECT PORTFOLIO



Project-1

Social Media Marketing

- Kalimark BOVONTO



Kalimark Bovonto is a popular and iconic soft drink brand from Tamil Nadu, India, known for its unique taste and rich heritage. Established in 1916, Bovonto has become a household name in South India, particularly in Tamil Nadu, where it enjoys a loyal customer base. The drink is a carbonated grape-flavored soda that stands out with its distinct sweet and tangy taste, making it a favorite among all age groups. Bovonto is often cherished for its nostalgic value, as it has been a part of Tamil culture for over a century. The brand has maintained its relevance by staying true to its original recipe while also innovating with new flavors and packaging. Kalimark, the parent company, has successfully positioned Bovonto as a symbol of local pride, competing with global giants and continuing to thrive in the regional beverage market.

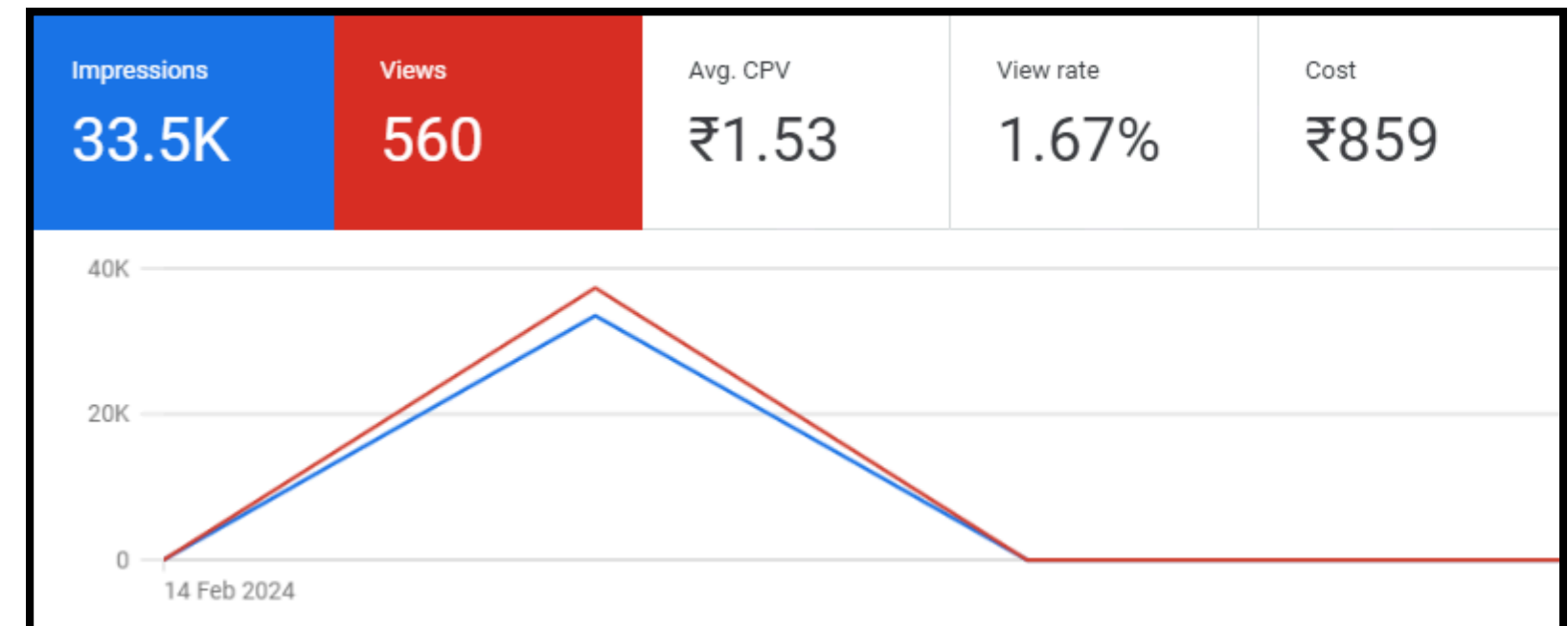
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PROJECT 02 - VIDEO PRODUCTION & PROMOTION



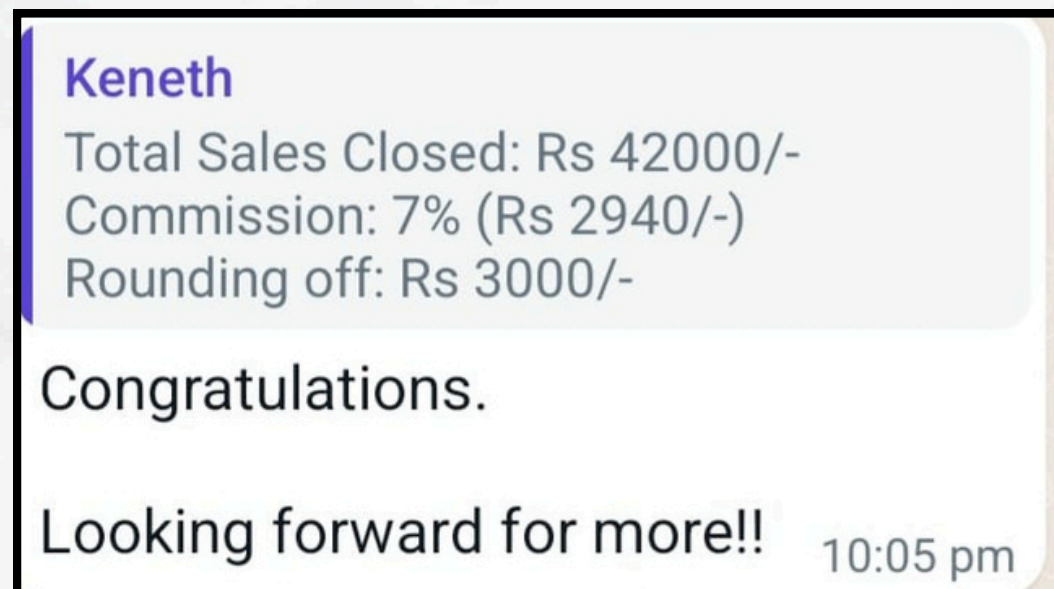
Pickyourtrail.com is a Chennai-based travel technology company that specializes in providing personalized and customizable travel experiences. Founded with the vision of transforming the way people plan and book their vacations, Pickyourtrail offers a unique and innovative platform that empowers travelers to design their dream holidays.



Project-3

Sales strategist

Brandocx



Client per day sales



"Welcome to @brandocxacademy – Where Innovation Meets Branding Excellence! 🚀🔍 Unlock the secrets of successful branding with our academy, dedicated to empowering individuals and businesses with the knowledge and skills to make a lasting impact in the world of branding.

- 🎓 Explore our courses taught by industry experts.
- 💡 Gain insights into the latest trends and strategies in branding.
- 🌐 Connect with a community passionate about building iconic brands.
- 📖 Access valuable resources and case studies.

At Brandocx Academy, we believe in the transformative power of branding. Join us on a journey of continuous learning, where creativity, strategy, and innovation converge to shape the brands of tomorrow. 🌟 Ready to elevate your branding game? Let's embark on this educational adventure together! #BrandocxAcademy #BrandingEducation #InnovationInBranding"

Project-4

client servicing & AI Prompting



Welcome to @gkdairy – Where Freshness Meets Quality in Every Sip! 🥛✨ Explore the world of premium dairy goodness with us. At GK Dairy, we're committed to bringing you the finest dairy products straight from our farm to your table.

- 🐮 Discover the journey of our happy, well-cared-for cows.
- 🥛 Indulge in the richness of our farm-fresh milk and dairy delights.
- 🌱 Learn about our sustainable and ethical farming practices.
- 📸 Tag us in your GK Dairy moments using #GKDairyDelights.

Join our community of dairy enthusiasts who appreciate the pure taste of nature's bounty. From creamy milk to wholesome dairy treats, we're here to elevate your dairy experience. 🥂 Cheers to a life enriched by the goodness of GK Dairy! #FarmToTable #GKDairyExperience #PureAndFresh"

Project-5

Social Media Marketing

- Odyssey The Bookstore

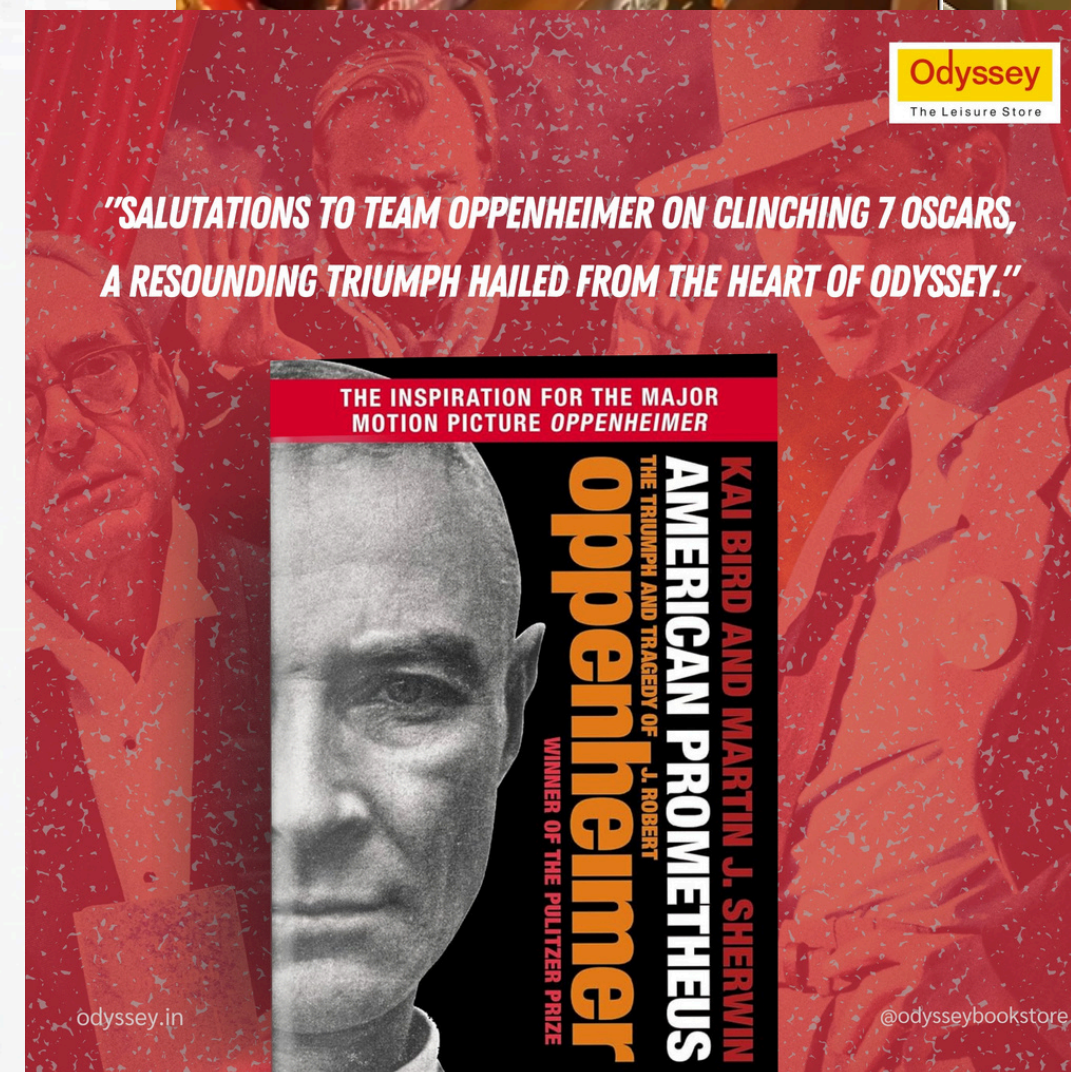


Odyssey Adyar in Chennai is a renowned bookstore that has become a beloved hub for book lovers in the city. Here's a brief overview:

Name: Odyssey Adyar Chennai **Location:** Located in the Adyar neighborhood of Chennai, Tamil Nadu, India. **Establishment:** The store was established to cater to the growing demand for quality books and literary experiences in Chennai. **Offerings:**

- 1. Wide Range of Books:** Odyssey Adyar boasts an extensive collection of books spanning various genres including fiction, non-fiction, children's books, academic texts, self-help, and more.
- 2. Author Events and Workshops:** The bookstore frequently hosts author events, book launches, readings, and workshops, providing a platform for interaction between readers and writers.
- 3. Café:** The store often features a cozy café where customers can relax, read, and enjoy beverages and snacks while surrounded by books.
- 4. Gifts and Stationery:** In addition to books, Odyssey Adyar offers a selection of unique gifts, stationery, and literary-themed merchandise.

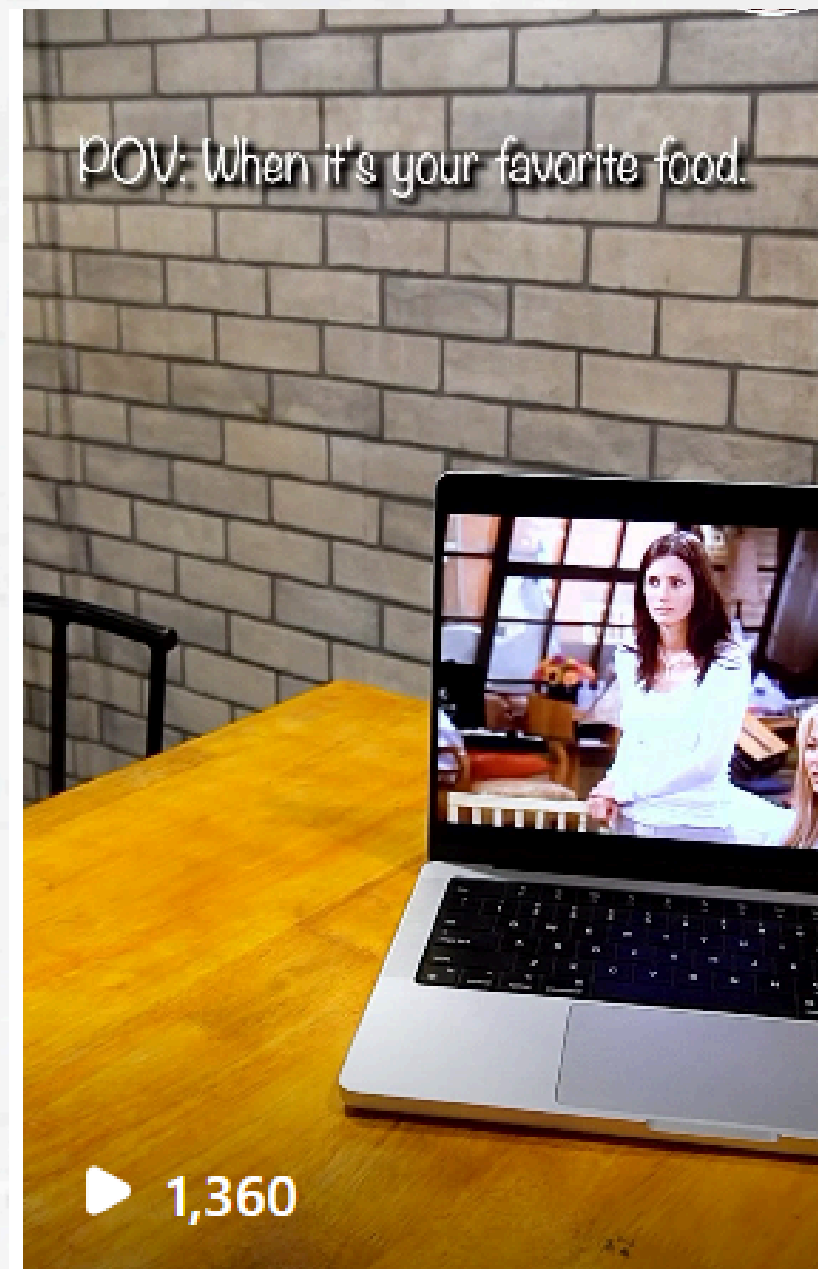
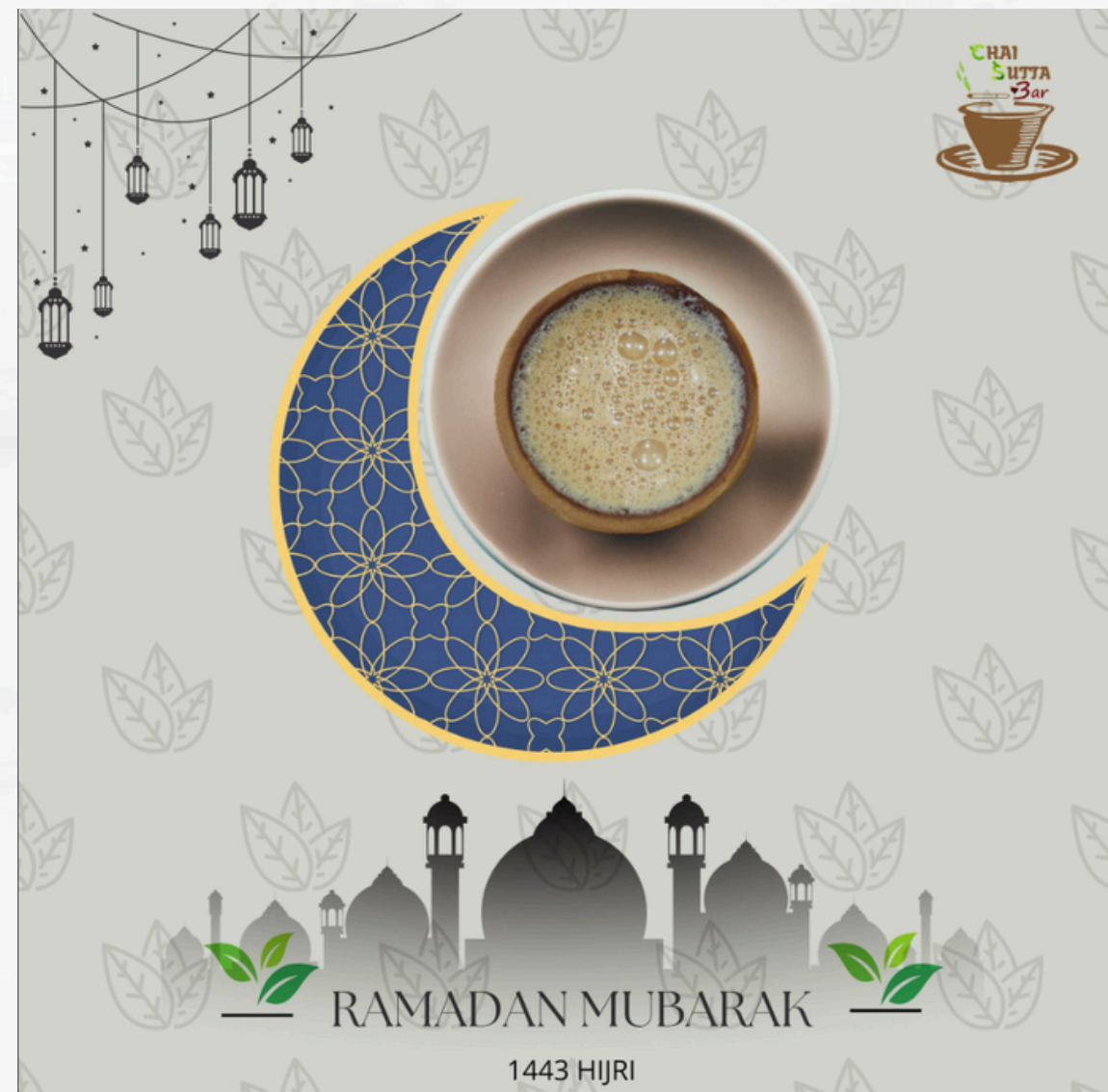
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Project-6

Social Media Marketing -Chai sutta bar

We are India's fastest growing chai-chain & franchise that started its journey back in 2016. We envision blending Kulhad's health benefits with the most go-to-beverage "Chai" in India. Hailing from the commercial capital of Madhya Pradesh, we're well known for our uniqueness and world-class service. We have a mission to serve a wishful cup of tea in every corner of the world.





PROJECT 07 - SMM & AD PROMOTION

CLIENT : YOS FITNESS
STUDIO



"Welcome to @yosfitnessstudio – Your Ultimate Fitness Destination! 💪 We're here to inspire and empower you on your fitness journey. Explore our world of motivation, sweat, and dedication as we share workout tips, nutrition advice, and success stories from our incredible community."

Project-8 (Italy and Spain)

Social Media Marketing - BM Ceramics



BM Ceramics is a premier provider of high-quality ceramic products, specializing in a wide range of tiles designed to elevate spaces with elegance and functionality. Our commitment to excellence is evident in every tile we produce, crafted with precision and attention to detail. With a dedication to innovation and customer satisfaction, BM Ceramics strives to exceed expectations by offering superior products that enhance the beauty and functionality of residential and commercial spaces alike. Explore our diverse collection of tiles at www.bmceramics.in and discover the perfect solution for your design needs.





PROJECT 9 - SMM & AD PROMOTION

CLIENT : GEETHA CAFE

Geetha Café in T. Nagar, Chennai, is a beloved spot for authentic South Indian cuisine. Known for its crispy dosas, soft idlis, and rich filter coffee, the café offers quality food at affordable prices. Its central location and traditional flavors make it a favorite among locals and visitors.

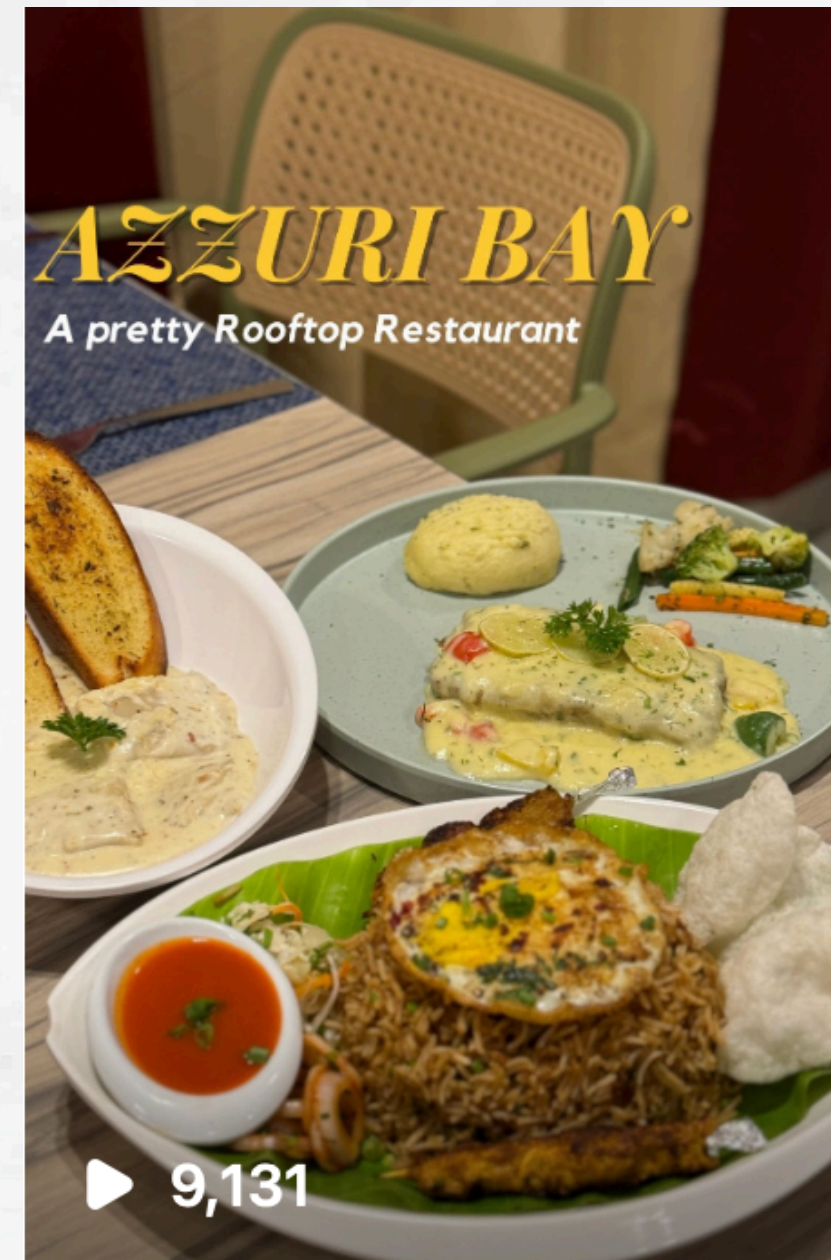
Project-10

Social Media Marketing - Azzuri bay

14



Azzuri Bay in Adyar, Chennai, is a culinary gem offering a fusion of Mediterranean, Italian, and Asian cuisines. Nestled in a serene ambiance with rooftop dining, Azzuri Bay provides a unique dining experience that combines exquisite flavors with a peaceful setting. Whether you're enjoying a romantic dinner or a family gathering, Azzuri Bay is the perfect destination for a memorable meal. With a focus on fresh ingredients and creative dishes, this restaurant has become a favorite among food enthusiasts in Chennai. Indulge in an unforgettable gastronomic journey at Azzuri Bay!



Social Media Marketing - Cafe Ashona



"Welcome to Café Ashona, a cozy vegetarian haven nestled in the heart of KK Nagar, Chennai. Savor the flavors of freshly brewed coffee, delicious bites, and warm hospitality in a serene ambiance. Whether you're looking for a quick snack or a place to unwind with friends, Café Ashona offers the perfect blend of taste and comfort. Come and experience the magic of vegetarian delights at Café Ashona!"





Thank you !!!!!