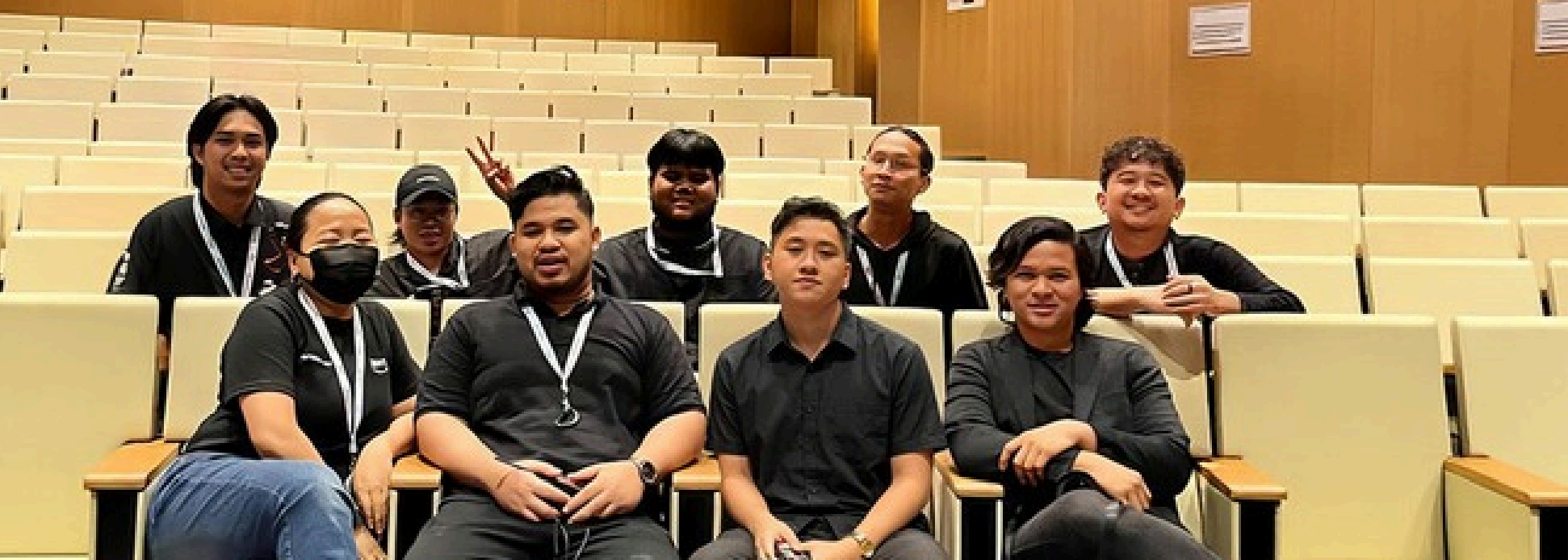


# COMPANY PROFILE

Blueprint visuals



[blueprintvisuals.asia](https://blueprintvisuals.asia)

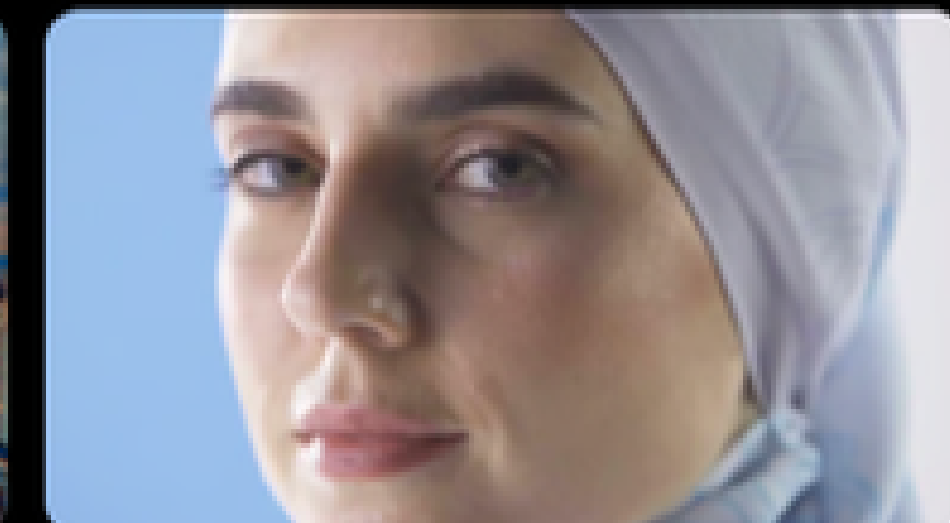
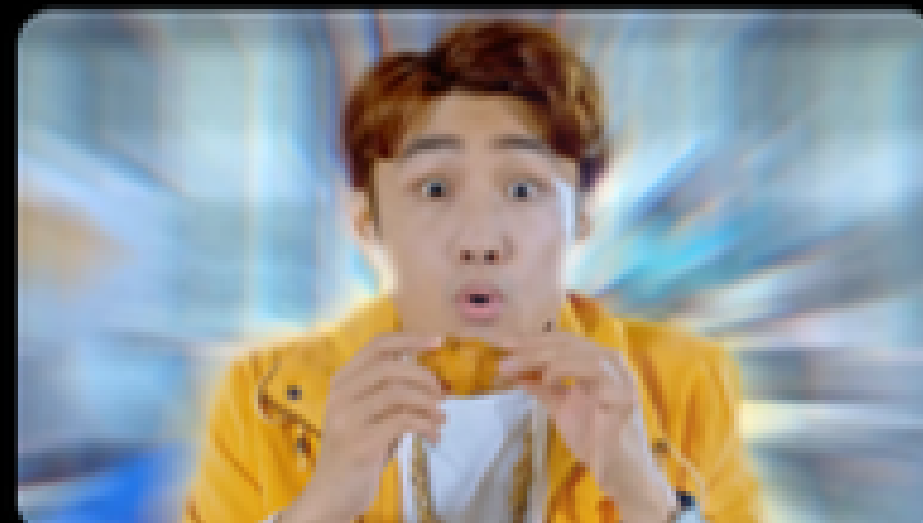
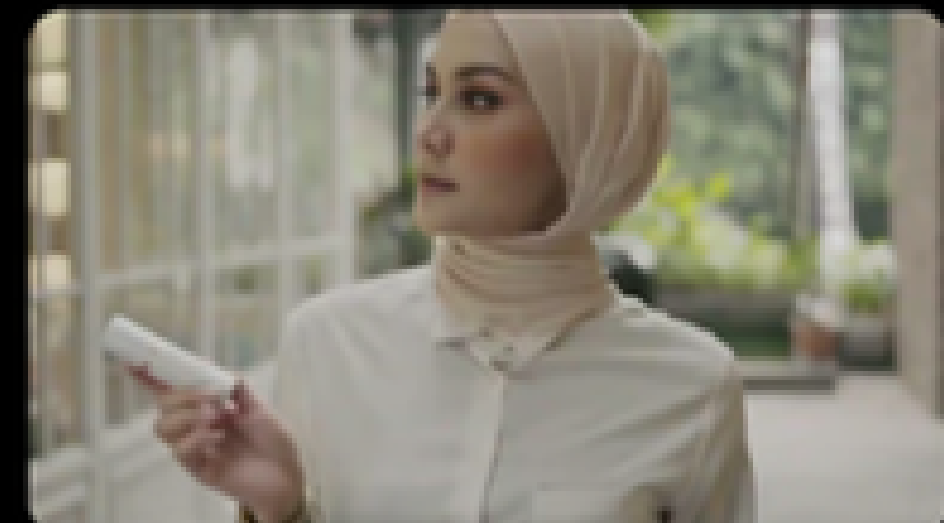
**Blueprint Visuals** is a comprehensive video production house based in Kuala Lumpur, dedicated to crafting high-quality visual content for businesses and brands. Moving beyond traditional coverage, the agency serves as a creative partner that produces a wide spectrum of digital assets, bridging the gap between high-cost agencies and freelance solutions to deliver consistent, professional results.



- **Company Name:** Blueprint Visuals Services
- **SSM Registration Number:** 202303050495 (NS0280418-P)
- **Headquarters:** Petaling Jaya, Selangor, Malaysia
- **Establishment:** 10+ Years of Experience
- **Service Region:** Malaysia & Southeast Asia
- **Website:** [blueprintvisuals.asia](https://blueprintvisuals.asia)

# Company Overview





# Mission & Vision

Blueprint Visuals is driven by the mission to **turn concepts into lasting digital assets.**

Whether it is a corporate documentary, a social media campaign, or on-ground coverage, the company focuses on storytelling that captures the essence of the brand. With a commitment to speed and quality, they offer agile production workflows (including 72-hour turnaround options) to keep pace with the demands of modern digital marketing.

# Core Production Services

## → Corporate & Commercial Video

- Corporate profiles and brand storytelling.
- Product showcases and launch videos.
- Customer testimonials and case studies.
- Internal training and educational content.

## → Social Media & Content Creation

- Short-form content for TikTok/Reels/Shorts.
- Episode video series for YouTube and LinkedIn.
- Subscription-based video editing services for consistent output.

## → Event & On-Ground Coverage

- Conferences, summits, and town halls.
- Exhibitions, trade shows, and launch gambits.
- CSR programs and annual dinners.

# Production Workflow

## Pre-Production

Creative conceptualization, scriptwriting, and itinerary planning



## Production

Deployment of professional crews (Directors, DOPs, Videographers) and high-end equipment



## Production

Deployment of professional crews (Directors, DOPs, Videographers) and high-end equipment

# Key Statistics

**10+** Years of Industry  
Experience

**100+** Projects  
Delivered

**3** Countries Served

# Notable Clients Our Team Has Served



# Contact Information



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