

House no.MKC/MKCB/82
Bima Road,Mikocheni l
Near Ushindi Primary Scho

Tel:+255222 773254, Mobile:+255713 669044. Email: info@openmind.or.tz; Website: www.openmind.or.tz

Ref./OMT/LO/23/13

4th May, 2023

Re: Submission of Expression of Interest to Work Together

This write-up contains our organizational and business profile showing our commitment to the attainment of required goals. We undertake, if our proposal is accepted, to initiate the formal communication seeking working together you're your good office.



RECEIVING TWO AWARDS FROM THE HON. DEPUTY MINISTER PATROBAS KATABI OPEN MIND TANZANIA AS THE BEST YOUTH ORGANIZATION & BEST PROJECT FOR THE YEAR 2021

Together in service for youth,



Dominic Ndunguru Executive Director

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OPEN MIND TANZANIA (OMT)

P.O.BOX 4859,Dar es salaar House no.MKC/MKCB/82 Bima Road,Mikocheni l Near Ushindi Primary Scho

Tel:+255222 773254, Mobile:+255713 669044. Email: info@openmind.or.tz; Website: www.openmind.or.tz

ORGANISATION PROFILE



ACCREDITATION STAMP: This is a sign of execcent performance in OMT Programme Management in Programming and Finance.



YEID Outstanding Award for Livelihood Development in Tanzania

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ABOUT OPEN MIND TANZANIA

Open Mind Tanzania (OMT) is a youth-led cum youth-focused Non-Governmental Organization (NGO). It deals with opening minds of people, youth in particular through active participatory advocacy and capacity building in areas of legal, social, and economic empowerment to enable them (youth) become masters of their development and main contributors to the well being of their society, country and the world at large.

The organization was established in June 2006 with the mission of ensuring that people have a sound understanding of youth aspirations and development needs, such as the need for business skills and entrepreneurship development; the need for Employability skills, access to decent work, human rights, civic rights and duties, democracy and good governance, economic issues and the legal assistance.

Our Vision

A youth-led generation is open-minded to address end up poverty, ignorance, diseases, and other forms of social injustice.

Our Mission

To create a society that best promotes the economic, social, and moral rights and responsibilities of all individuals through empowerment programs, training, advocacy, researches, and legal assistance.

Our Core Value and Belief

We believe that the world can be changed into a better place to live if each of the able persons becomes ready to install an Alternative Way of Thinking and join us morally and materially to fight towards alleviating poverty, protecting human rights, and achieving health in body and spirit. From our belief and value, our **dictum** and **motto** is 'Alternative way of thinking'.

Our Approach

We believe in a realistic approach that a starving person must be given both food and hoe. We are therefore committed to working towards achieving sustainable changes.

Our Core Objectives

- I. Imparting entrepreneurship knowledge and skills to youth and women in groups or as individuals to help them to utilize the available opportunities in their localities especially in agriculture that they can use to create jobs and employ themselves.
- II. To engage, unite and promote community members from different grounds to participate in various productive projects such as environment, agriculture, and alternative energy which will eradicate poverty as well as wealth creation in their respective projects hence solving the critical problem of unemployment by engaging youth within society programs.
- III. To help create, promote, uphold and maintain upright and respect values of professional, entrepreneurship, academic, moral, and social image of the members and general public, also to deal with peoples' problems in welfare such as education

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- and medical aspect. Much more, the NGO will promote the education of the vulnerable groups.
- IV. To provide civic, legal, and human rights education to the community especially the youth to open their minds, for that it will ensure that the youth get different social and economic assistance which will help in the implementation of the initiatives started by the government towards the attainment of **Tanzania Development Vision 2025**.
- V. To promote youth-led advocacy for participatory processes in the development of policies that affect access to education, finance, investment, health, and employment.
- VI. To sensitize the general public especially youth in using legal services to obtain their legal rights. In connection to that, responding to individuals' legal complaints by giving guidance and counseling consigning law about legal problems especially in legal and human rights, also preparing documents for court presentation. Thus, providing legal aid services.
- VII. To do anything within the ambit of the law and human needs for advancing the objectives of protecting human rights and ensuring wise use of the law in safeguarding people's rights.

OUR PROGRAMS FOCUS AREAS

OMT is amongst the leading youth-led and youth-focused development organizations in Tanzania in creating an enabling environment for improving the livelihoods of youth and women including fostering their active participation in development processes. Services provided by OMT ranges from business skills and entrepreneurship development, Employability skills, access to decent work, fostering human rights, fostering civic rights and duties, fostering democracy and good governance, fostering individual and community level economic growth, and promoting access to legal assistance.

To achieve youth and women's needs, OMT facilitates women and youth to come up with customized tailor-made solutions to address their unique needs and expectations in a sustainable manner in diverse sectors of social and economic development. OMT programs are focused on the following strategic Key Result Areas;

Strategic Programs: Key Result Areas (KRAs)

Strategically, all OMT facilitated programs are designed to contribute to the attainment of the following five Key Result Areas (KRAs):

- ✓ KRA 1: Strengthening Institutional Capacity & Digitalization;
- ✓ KRA 2: Increased Youth and Women Access to Employment, Entrepreneurship &
 ✓ Innovation:
- ✓ KRA 3: Empower Youth to Influence Development Policies and Programs:
- ✓ KRA 4: Increased Youth, Women and Children Access to Human Rights; and
- ✓ KRA 5: Promote Inclusion, Empowerment and Networking.
- ✓ KRA 6: Promote Cooperatives and Public-Private Partnerships

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The Global Sustainable Development Goals (SDGs) and OMT

Five SDGs relate directly to OMT core work for youth and women empowerment.











Goal 1 - End poverty

Achieving a world where poverty is a thing of the past is the main aim of the SDGs. Central to this goal is ensuring that no youth or woman living in poverty. As the number one reason why women and youth are the focus of OMT programs is poverty, This goal is central to the work of OMT. We are passionate about helping vulnerable young people and women break the cycle of poverty by helping them build their capacities and resilience, and improving access to business and entrepreneurship skills

Goal 5 - Gender Equity

OMT work seeks to end all forms of discrimination against all women and girls in Tanzania, eliminate all forms of violence against all women and girls in the public and private spheres, including sexual and other types of exploitation, eliminate all harmful practices, such as child, early and forced marriage and female genital mutilation; ensure women's full and effective participation and equal opportunities for leadership at all levels of decision making in political, economic and public life; give women equal rights to economic resources, as well as access to ownership and control over land and other forms of property, financial services, and inheritance per national laws; and enhance the use of enabling technology, in particular information and communications technology, to promote the empowerment of women

Goal 8 - Decent work and economic growth

OMT envisions a society capable of creating equal job opportunities for all and believes that everyone of working age should have the opportunity to find decent work to support themself and live a life with dignity. OMT supports young people in developing the skills and self-confidence they need to develop the skills needed in the job market and to get decent work. We give young people access to training and mentorships through innovative partnerships with other stakeholders and like-minded organizations.

Goal 16 - Peace and Justice Strong Institutions

All young people and women must be protected from violence, abuse, exploitation, or neglect. Various human rights reports show that women and youth are experiencing physical and sexual violence. That is unacceptable. OMT works to ensure that

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mechanisms are in place to safeguard and protect women and youth, through building awareness about physical violence and sexual abuse and supporting prevention, reporting, and responding.

Goal 17 - Partnership for the goals

OMT is committed to strengthening the means of implementation and revitalize the global partnership for sustainable development. OMT works with different local and international partners and coalitions. This cooperation amplifies the voice on issues we address. It also brings experience and peer solidarity. OMT has created a network of more than 50 youth groups which deals with entrepreneurship and social ventures.

Our areas of Operations

OMT's future plans are to cover the whole country. Currently, we have a presence in 5 regions of mainland Tanzania as follows:

- ✓ Dare-es-Salaam This is where our main office and headquarter is located;
- ✓ Iringa and Morogoro regions where we have full operational Branch Offices: and
- ✓ Dodoma and Kilimanjaro regions where we are operating through our Representatives.

THE ONGOING PROGRAMS/PROJECTS

OMT is currently implementing five projects' that are hugely contributing to the empowerment of young people and women in areas of operation. Hereunder is a brief description of ongoing programs/projects

i. Youth Employment Initiatives Dar-es-salaam (YEID) Project











YEID is a project under the program Decent Work and Labour Rights in East Africa (DWLR). It is a joint partnership program between youth organizations in Tanzania i.e. Open Mind Tanzania (OMT), Youth for Africa (YOA), and Tanzania Youth Vision Association (TYVA) supported by Forum for International Cooperation. In Tanzania, the program is under the project Youth Employment Initiatives Dare-es-Salaam (YEID). The project started in 2014, now is under its second d phase. The project is focused to tackle unemployment challenges facing youth in East Africa by empowering them through information meetings, business skills, and entrepreneurship training, labor market training, and advocacy. The project works under the partnership with Dare-es-Salaam Government Youth Officers as well as Don Bosco. The stakeholders meet under Cluster Meeting which acts as a Board of the project.

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The project has already recruited 10 trainers and 10 mentors who are facilitating training, mentoring sessions, and employment-related forums. A total of 997 (561 female) have been reached through training (825 [482 female]) and mentorship (172 [79 female]) respectively.

We also conduct follow-ups to track the utilization of knowledge and skills taught, and the impact of the same. Out of 513 trainees followed up, 179 (35%) have started and are expanding their businesses; 113 (22%) are in different stages of starting a business, 118 (23%) have made up their minds to start a business but are yet to start the processes and the remaining 103 (20%) are still pondering whether or not to embark on the entrepreneurship journey.

II. BAGAMOYO BUSINESS SCHOOL PROGRAM



With support from Sustainable Preservation Initiative (SPI), Open Mind Tanzania (OMT) is expecting to start a new project named, "Business School Program in Bagamoyo Tanzania" at Kaole, Dunda ward in Bagamoyo district, Coast Region. The aim of the project is to create sustainable economic opportunities to people, women in particular who are living around Bagamoyo archaeological sites by using the advantage of locally available cultural heritage resources to earn and increase their income and build a better life for themselves and their families while motivating local protection of the Bagamoyo archaeological site, as described in the joint proposal. The project will run for two years starting from November, 2020 to October, 2023 at a total of Tshs. 276,000,000.

To start with, the baseline activity has been conducted to get background information on the need for trainees Women artisans and micro entrepreneurs in Kaole, Bagamoyo. A total of 125 women were reached for possible recruitment for the project.

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III. TADIO - Tanzania Development Information Organization:

This was a pilot project assignment to train digitalization training and mentoring to 30 community radio stations marketing officer in helping the communities to access information. The project has started as a pilot and is expected to expand in the near future.

The aim of the project is to enhance local community radios to embrace digitalization especially the use of social media for continuous interactive engagements with the listeners. The experience gather in this pilot will be used to craft a new project in this area.

IV. Open Mind Financial Network (OMFN)

OMT championed for the establishment of the village banking model (VICOBA) project aimed at building the culture of saving and providing credits to young entrepreneurs. It also has part of social services for the members who come across social undertakings such as weddings and sickness. It started 12 members and now more than 60 youth have already been subscribed. Currently, members are accessing loans from VICOBA. Upon availability of more funds, the scheme will extend its services to none members too.

The network also has helped other youth to open groups for sustainability and replicates the established model. It is the ideal of the project to grow to become the first youth micro-finance in Tanzania.

V. Sexual and Reproductive Health Rights for Youth and Women (SRHR)



This project is implemented in partnership and through the support of MARIE STOPES Tanzania. The project trains youth and women on their sexual and reproductive health rights. It aims at promoting the usage of sexual and reproductive health services among youth and women by identifying local champions and train then on health issues facing youth and women such as cervical cancer, HIV/AIDS, diabetes, and other non-communicable diseases which are increasing in an alarming rate. The champions cascade the training in local communities. On the other side, the program embarks into advocating for the Maputo Protocol which is not yet rectified by the Tanzanian parliament.

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VI. Iringa Avocado Agribusiness Project

This is a pilot project which is in implementation at Kitelewasi village, in Iringa. The project has a demonstration farm that is used to train youth in agribusiness. Currently, the tree nursery contains avocado none and grafted seedlings. Soon trees for timber will be added as another focus. The farm use improved seeds which are further grafted to increase productivity. Further, the intention is to put beehives to harvest money as well as beeswax.

VII. National Youth Budget Analysis



This is the mini project under 'Youth Employment Initiatives Dare-es-Salaam' (YEID). The activity is conducted in partnership with Policy Forum. The aim is to gather evidence-based information that brings informed data to be used in conducting advocacy for increased budget and implementation of youth activities for their livelihood development. The activities under this project include pre and post-budget analysis, publication and dissemination, and advocacy to Members of the Parliament and other youth stakeholders as well. So far three analyses have been published for the years 2018/19 and 2019/2020 respectively.

INSTITUTINAL CAPACITY

Staffing

OMT staffs are well equipped with knowledge and skills in project management. Further, they have attended tailor made trainings in and outside the country. This vast experience and exposure managed them to handle different types of projects at once.

Governance structure and how it contributes to organization effectiveness

OMT Governance

OMT is governed by a strong board of advisors who are well conversant with projects and organizational leadership skills. Moreover, the board skills are enhanced from time to time to cover skills gaps identified in evaluations. Due to good governance the impact of projects has been demonstrated from time to time.

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Other resources (equipment and financial)

OMT has robust policies and management systems that provide for opportunity to run organization accordingly. The systems include on financial, procurement, M&E, human resources, gender inclusion, etc.

Membership to networks/coalitions locally and internationally

OMT works with different local and international partners and coalitions. This cooperation amplifies the voice on issues we address. It also brings experience and peer solidarity. OMT has created a network of more than 50 youth groups which deals with entrepreneurship and social ventures.

ORGANIZATION ACHIEVEMENTS

The OMT team is dedicated and motivated to perform and provide creative, innovative, and tailored solutions to achieve sustainable results of the highest quality. Our team is composed of experts that possess extensive knowledge and experience in the social and economic development sphere. The embrace of professionalism in OMT and having sound governance, control, and accountability systems in place have made it possible for the organization to be recognized for its outstanding performance locally and internationally as evidenced by the following awards:

- Our project 'Youth Employment Initiatives Dar es salaam-YEID received Outstanding Award for Livelihood Development in Tanzania awarded by Foundation of Civil Societies (FCS) during CSOs Week in Dodoma, 2019.
- ii. OMT was independently assessed by Molly's Network in 2015 and Accredited from 2016 to date.

OMT envisages remaining competitive and relevant to the diverse needs of Tanzania's youth and women by upholding key values in its day to day operations which are Quality, Integrity, Valuing the community, Excellence, and Teamwork. These key qualities enable OMT to deliver all the programs at the highest satisfaction of the beneficiaries and other stakeholders.

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DONOR LIST

Current Projects

S N	Name of Program/Pr oject	Program/ Project area (location)	Donors	Focus	Amount (in US\$)	Period (from - to)
i.	Kuku Kizimba Project	Bagamoyo , Dar es salaam	Joint Investment, Agricultural bank	Women and Youth	186,956.5	From 2021
ii.	Youth Employment Initiatives Dar es salaam (YEID)	All Municipals of Dar es salaam	Forum For International Cooperation (FIC)	Youth Empower ment	139,130.4	From 2014
iii.	SPI Business School in Tanzania	Kaole Ruins- Bagamoyo , Coast Region	Sustainable Preservatio n Initiatives (SPI)	Women Empower ment	117,391.3	From 2020
iv.	Open Mind Financial Network (OMFN)	Dar es salaam	Initiatives of Open Mind Tanzania	Youth and Women	56,521.7	From 2014
V.	Sexual and Reproductiv e Youth and Women Health Rights	Kinondoni- Dar es salaam	Marie Stopes	Youth and Women	Partnership	From 2018
vi.	National Youth Budget Analysis	Dar es salaam	Policy Forum (PF)	Youth	Partnership	From 2018
vii.	Open Mind Youth Human Rights Academy	Online	Tanzania Human Rights Defenders and OMT	Youth Activists	Still in Negotiation	From 2020

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Past Donors and Projects

S N	Name of Program/Project	Program/Project area (location)	Donors	Focus	Period (from - to)
i.	Empowering Single Mothers Through Moringe (Mlonge) Cultivation	Madale, Dar es salaam	Italian Mama Nature Foundation (MNF)	Young Single Mothers	2014 – 2016
ii.	Fahamu, Ongea, Sikilizwa (FOS II)	Moshi, Kilimanjaro	Restless Developme nt	Youth Voters	2015
iii.	Legal Aid in Various Youth Legal Issues	All Regions	OMT Initiatives	Youth in Trouble With Law	2009 – 2018
iv.	Carrier Assessment, Job Searching and Job Keeping Sensitization and Labour Laws	Dar, Dodoma, Moshi, Iringa, Morogoro	Institute of Personality Developme nt & Managemen t (IPDM)	Youth in VET and Universiti es	2012 – 2017
V.	Save the Youth Programme	Dar es salaam	OMT Initiatives	Youth House Maids	2014 – 2015

REFERENCES

SN	Name of Organization	Program/Project	Contact Person
i.	Forum For International Cooperation (FIC)	Youth Employment Initiatives Dar es salaam (YEID)	Carsten Andersen FIC Director carsten.andersen@fic.dk
ii.	Policy Forum (PF)	National Youth Budget Analysis	Nicolas Lekule Budget Manager policy1@policyforum.or.tz
iii.	Sustainable Preservation Initiatives (SPI)	SPI Business School in Tanzania	Lawrence S. Coben, PHD Executive Director
			larrycoben@sustainablepreservation.org

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OMT's Commitment

We want to maintain the standard that we have set so far and improve things that need to be modified. We must retaining quality in services and; together we hope to create a unique form of Youth Institution where youths from different cultures have an opportunity to meet and learn from one another. Appreciating other cultures and exchanging experiences of daily life is enrichment more valuable than money.



The youth learn on how to sort eggs for incubation.



OMT's certificate of attendance during exhibition of youth works during National Youth Week. Granted by the Minister Responsible For Youth.

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OMT trainees showcasing their products during zero hunger showcases in Malolo (MARC)



Cross-section photo for Zero Hunger Day Showcasing on progress at Malolo (MARC)



OMT joint Board and Executive Committee met the Kinondoni Municipal Officer Mr. Minja at right



Flowering class on site session at Tanganyika Packers Kawe



BSED Coordinator Mr. Ndunguru giving out his open speech for Dar Youth Entrepreneurship Forum



The Dar Regional Youth Officer presents certificate of good attendance in agribusiness Classes to

Veronica Mnzava (left) one of the trainees during trainees graduation.



Group photo of some of youth agribusiness trainees after graduation at COSTECH Building





Green House tomatoes production from youth benefited from OMT Employment creation work.



Dar Youth Officers posing for a photo with youth trained by OMT

Don Bosco VTC Youth in Dodoma trained on carreer planning and Labour Market



ADVOCACY: Using media to reach more youth in radio employment programmes is our prime focus



Senior Reputable Advocacy Consultant Geofey Chambua training jointly Dar youth NGO partners and Trade Union-TAMICO on developing advocacy strategy for the programme



Preparing youth to participate in the Tanzania General Elections FOS II project in Moshi



Avocating Youth through sports



The secretary General of East Africa Community (centre) Dr.Richard Sezibera with OMT member Badru Juma (right) during EAC Youth Integration Forum.



Joshua De Carli demonstrates to single mothers how the moringe tree (a Miracle tree) is planted in Madale village in outskirts of Dare s salaam. This is part of single mothers empowerment in that village.



OMT trainer trains Don Bosco VTC students on practical job hunting skills.



The ladies and gents of OMT challenge each other!



The member of Open Mind Financial Network Chande (right) who is the owner of the green house with his researcher guest researching youth agri-entreprenership in Africa.



Badru Juma (OMT) left at BBC House in London discussing youth issues. It was part of CommonWealth meeting.



Upon certification at Aarthus college

We are the best because we have learnt from the best!

THANK YOU

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