



WELCOME TO

JCMM

JAB CREATORS MET MARKETING

JabCreators Met Marketing

YOUR SOCIAL MEDIA MANAGER



LEARN MORE



Hi, I am
Sakshi!

Founder of JCMM.

Meet Your Strategist

Hi, I'm Sakshi — Founder of Job Creators Met Marketing (JCMM) and a digital marketing expert with over 5 years of experience. With a strong background in influencer marketing and social media management, I've led teams, built content strategies, and executed campaigns that drive real results.

At JCMM, I work directly with creators to craft personalized growth strategies, ensure consistency, and help reach out to brands they can work with. To date, I've helped 20+ creators grow their presence, monetize their content, and show up online with confidence and clarity.

Mission

At JCMM, we provide hands-on content strategy, personalized support, and growth-focused services to a limited group of passionate creators in the beauty, skincare, hair, and lifestyle space.

Vision

To empower authentic creators to thrive on Instagram and YouTube with clarity, consistency, and strategic direction.

Core Values

Integrity

Innovation

Client Success

JCMM ONBOARDING

Services

Instagram & YouTube Platform management



Tailored strategies to drive growth and success.

- Platform-specific growth planning
- Reels, Shorts, and long-form video guidance
- Audience-building strategies tailored to your niche
- Weekly insights and feedback

JCMM ONBOARDING

Services

Content Strategy & Planning

Comprehensive planning solutions

- Personalised content calendars
- Niche-aligned topic ideas
- Trend spotting & implementation
- Posting consistency & format guidance



JCMM ONBOARDING

Services

Brand Matchmaking & Campaigns

Innovative techniques to rapidly grow you.

- Pitching and negotiation support
- Campaign planning and reporting
- Managing incoming brand collaborations
- Reaching out to 5–10 relevant brands each week
- Following up and updating you with a live tracker of progress



Onboarding process

1

Initial Consultation

Understanding your needs and goals.

2

One-on-one strategic call

Crafting a customized action plan.

3

Implementation

Content planning begins & Executing the strategies with regular check-ins

4

Review & Adjust

Assessing progress and making necessary adjustments.



Tools and Resources

- Google Sheets for content calendars & resources
- WhatsApp group for quick daily communication
- Google Meet for monthly strategy calls

What to Expect

From Us

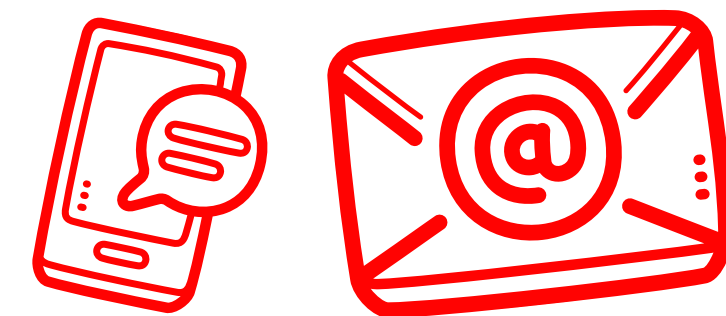
Professionalism, timely responses, actionable insights

From You

Open communication, timely feedback, commitment to the process.

Together

Building a successful partnership based on mutual respect and collaboration.



Next Steps

Schedule your first consultancy session.

Acknowledge the confirmation agreement.

Join whatsapp group to start your Journey with JCMM.

Reach out at **work.jcmm@gmail.com**
or **Whatsapp +91 7606979164** for any questions.

