

Inner City *LIVING*

*MID-CENTURY modern meets industrial design
in the heart of CAPE TOWN*

PHOTOGRAPHS BY OLIVER HEINEMANN

Originally from Hamburg, Bettina Scheffler spent many years working and collaborating with photographers all over the world. After visiting South Africa a number of times, Bettina decided to take the plunge and relocate to Cape Town—a city she had fallen for.

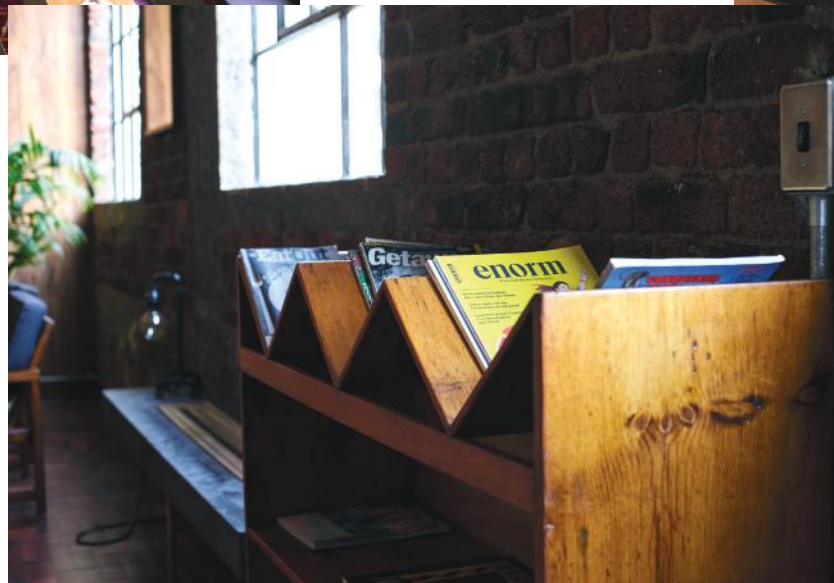
It wasn't until after she moved to South Africa that Bettina honed her good eye and good taste and began decorating and renovating her friends' houses. Soon this new-found passion evolved into a business and she started her own interior design company, Visual Arthouse Interior.

Now, as one can imagine, Bettina's own homes are all kinds of easy on the eye. One such home is her beautiful industrial-style loft between two of The Mother City's most popular streets: Bree and Long.

"The property was purchased from a developer as a shell and I had to redesign the layout, and move all the plumbing and electrics. I also had to install the bathrooms and kitchen fittings, lighting and decor—all to my personal taste and style," says Bettina.



'It wasn't until after she moved to South Africa that Bettina honed her good eye and good taste and began decorating and renovating her friends' houses'



The first thing you notice as you walk into Bettina's home is the beautiful floor beneath you.

"The parquet floor is reclaimed from a home in Cape Town. We chose not to stain it as we wanted to leave the original Rhodesian teak finish," she says.

Exposed brick walls, high ceilings, industrial light fixtures all add to the home's warmth and chic charm. Black and white textures are mixed with splashes of dark purples and bright magentas throughout the space, along with patterned carpets, bold wallpapers and big indoor plants peppered throughout the snug space.

You can tell every single thing in this home has been carefully selected and hand-picked. Unique art pieces and photography fill the walls and vintage finds, that hold onto all kinds of stories, are

'Exposed brick walls, high ceilings, industrial light fixtures all add to the home's warmth and chic charm. Black and white textures are mixed with splashes of dark purples and bright magentas throughout the space'



Bettina in front of a work by Daniela Glunz

placed in the corners.

Bettina's most-loved piece in the house? "It's a toss up between my mid-century Danish lounge suite sourced from an auction house in Cape Town, and a sideboard that was custom-made for the British embassy in Hamburg in the 70s, which I purchased on Ebay in Munich. It was in my home in Hamburg at first and moved later to SA. It is still in absolute mint condition."

When Bettina likes to 'take a moment' you'll find her on the landing of the staircase. "I spent a lot of time there while doing the construction, either on the computer or with my dog Dexter on my lap. It's where a lot of important decisions were made. And it's still a good place to contemplate and have a cup of coffee or a glass of wine."



GT LOVES: Bettina's concrete kitchen counter tops and industrial finishes



One of Bettina and her dog Dexter's favourite spots to work or drink a glass of wine



'This beautiful Little tulip chair was designed by Pierre Paulin for Artifort in the Netherlands in 1965. It is one of the essential classics in the history of modern furniture'

Q&A WITH BETTINA

DESCRIBE YOUR HOME IN THREE WORDS:
Artistic. Inspiring. Comfortable.

WHAT DO YOU LOVE MOST ABOUT YOUR HOME?
The open space and the height.

YOUR FAVOURITE PLACE TO SHOP FOR DÉCOR AND FURNITURE?
I love to visit flea markets and antique shops when I can, but also have a soft spot for Weylandts, La Grange and LIM.

TELL US ABOUT YOUR COLLECTION OF ART?
My art comes from my own art and photography collection, Visual Art House. The artworks are sourced from photographers and artists all around the world.

WHAT DO YOU LOVE MOST ABOUT WHERE YOU LIVE?
I love the creative and international atmosphere. It reminds me of various places I have lived in Europe. Oh, and trying all the new coffee shops and restaurants that keep popping up!

To find out more and to see Bettina's other projects go to www.visualarthouse.com and www.VAHinteriourdesign.com.